



### **PRESS RELEASE**

Paris-Saclay, 24 March 2021

## The Pépite PEIPS Student Entrepreneurship Day 2021

Over the past 10 years, the PÉPITE PEIPS' (Paris-Saclay Centre for Entrepreneurship and Innovation) Student Entrepreneurship Day has become a major event for entrepreneurship in the Paris-Saclay region. Organised by Université Paris-Saclay, CentraleSupélec, the Paris-Saclay Urban Community and the associations Start In Saclay and Genius CentraleSupélec, this year's edition will be held online on Thursday 25 March.

Université Paris-Saclay's Student Entrepreneurship Day aims to promote start-up projects led by young entrepreneurs (students, PhD candidates and young graduates from PEPITE PEIPS member institutions) by bringing them closer to the key players in entrepreneurship and innovation in the Paris-Saclay ecosystem. Over one hundred projects will be presented this year!

Highlights from the event will include:

- The online entrepreneurial exhibition will give participants the chance to discover and discuss with project leaders.
- The pitch competition will be held in person for the chosen candidates and jury members and streamed live via the online platform. There will be six categories: projects for products or services in the *Concept* stage, projects for products and services in the *Emerging* stage, and projects for products and services in the *Advanced* stage. Seven projects have been shortlisted for each category, with 42 projects competing in total.
- **Prizes will be awarded** to the six best pitchers: €2,000 and a dozen prizes from our partners including event invitations, project guidance and expert mentoring.

### You can attend the online event on Thursday 25 March from 1.30pm here.

PÉPITE PEIPS is Paris-Saclay's network for young entrepreneurs. It aims to raise awareness about entrepreneurship, educate and support students, PhD candidates and young graduates in the Paris-Saclay area. The network offers:

- dedicated PEIPS advisors to inform, advise and guide students and young graduates at every stage of their entrepreneurial adventure, from the initial desire to launch a project to its development and the creation of their start-up.
- the chance for young entrepreneurs to successfully pursue their studies and entrepreneurial project thanks to the French National Student-Entrepreneur Status (SNEE) and the French Student Entrepreneur Degree (D2E).
- major competitions and events, e.g. the Student Entrepreneur Day or the Start-up Challenge, to encourage and consolidate the desire to become an entrepreneur.

Higher education institutions, socio-economic players and a student association all work together via the PÉPITE PEIPS network to make entrepreneurship and innovation a permanent part of the lives of the 80,000 students in the Paris-Saclay area. This ecosystem is supported by Pépite France, the French national network of Student Entrepreneurs, which brings together the 32 PÉPITEs (Student Centres for Innovation, Transfer and Entrepreneurship), certified in March 2014 by the French Ministry of Higher Education, Research and Innovation.

# ABOUT UNIVERSITÉ PARIS-SACLAY

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Université Paris-Saclay brings together ten constituent faculties and institutes, four Grandes Écoles, the Institut des Hautes Etudes Scientifiques, two associate institutions and shared laboratories with six national research organisations.

With 48,000 students, 8,100 lecturers and 8,500 administrative and technical staff members, Université Paris-Saclay offers a comprehensive and varied range of undergraduate to doctorate level programmes and engineering degrees, renowned for their quality thanks to the reputation and commitment of the University's academic staff.

Located in the south of Paris on vast sites that stretch across Paris, Orsay, Évry and Versailles, Université Paris-Saclay benefits from a strategic geographical and socio-economic position that is strengthened by its international visibility. A leading University, Université Paris-Saclay is recognised for its excellent Mathematics and Physics programmes but also for Biological and Medical Sciences, Agriculture, Engineering, and its extensive Humanities and Social Sciences courses. Close to Paris, Université Paris-Saclay is nested in a protected natural area, at the very heart of a dynamic economic hub.



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