WORKSHOP
INTERNATIONAL INNOVATION AND INDUSTRIAL PROPERTY
CROSSED PERSPECTIVES OF RESEARCHERS AND PROFESSIONALS ON AN INTERNATIONAL LEVEL

Provide a cross-disciplinary perspective on innovation, intellectual property and entrepreneurship in an international context

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REGISTRATION: https://vu.fr/RfZxD

INFORMATION: https://vu.fr/RySSv
8:30 - 9:15 Welcome at the ENS Paris - Saclay · Coffee reception

9:15 - 9:30 Opening address from the organising committee members
Philippe Maitre, Vice-Président ENS Saclay
Pr Pascal Corbel, Director GS E&M, RITM,
Pr. Liliana Mitkova, LITEM, GS E&M

9:30 - 12:30 Session 1. Innovation & Intellectual Property
(Session Chair: Christian Bessy - ENS Paris-Saclay)

- Expropriation by law: intellectual property, value and labor - Christian Bessy, ENS Saclay
- Geographical indications as global knowledge commons. Crossed international debates and perspectives - Armelle Mazé, INRAE
- Using patent knowledge for better innovation, Pierre Breesé, President of the «Innovation and Research Committee» of IESF (Engineers and Scientists of France)

12:30 - 2:00 Lunch Break

2:00 - 5:00 Session 2. Innovation & Entrepreneurship
(Session Chair: Pr. Pascal Corbel, RITM, University Paris Saclay)

- Business incubators and place: the case of French academic incubators - Florence Law & Bertrand Sergot, Université Paris Saclay
- Entrepreneurial universities for the valorization of research results - Rosa Grimaldi, University of Bologna
- Public research funding and science-based innovation - Laura Toschi, University of Bologna
- Genopole’s experience in entrepreneurship and supporting innovative biotech companies - Laurence Lacroix, Business Development Director (Genopole)

8:30 - 9:00 Welcome reception at the ENS Paris Saclay Amphitheater 1B36 · Coffee reception

9:00 - 12:30 Session 3. Innovation and IP (Intellectual Property): The Example of China and Collaboration with the Chinese
(Session chair: Pr. Liliana Mitkova) LITEM, GS E&M, University Paris Evry

- Open Innovation et IPRs: the Chinses path - Gizem Ogsus (IRG University Gustaf Eiffel) & Liliana Mitkova, LITEM University Paris Saclay
- Comparative Analysis of Technological Innovation Paths and Incentive Policies of Hydrogen Energy Based on China's Perspective - Prof. Li Guijun, Vice Président University of Economics and Business, China
- Patent Novelty and Technology Transfer in Chinese Universities - Prof. YANG Zhi, Dean, Schoool of Management, HUST, China
- Industrial collaborations: between IP and knowledge transfer - SCHENK Eric et Zhonghua Zhang, (BETA, Strasbourg University)
- NETVAL (Italian Association for Technology Transfer) case study on collecting KPIs and developing tools at National level" - Giuseppe Conti, (Chairman NETVAL and General Director IUSS Pavia)"

12:30 - 2:00 Lunch Break

2:00 - 5:00 Session 4. Debates on Research Outputs

- Debates research outputs: Christian Bessy, Pascal Corbel, Liliana Mitkova