

7 & 8 MARCH 2024 • 9 AM - 5 PM

WORKSHOP

INTERNATIONAL INNOVATION AND INDUSTRIAL PROPERTY

CROSSED PERSPECTIVES OF RESEARCHERS AND PROFESSIONALS ON AN INTERNATIONAL LEVEL

Provide a cross-disciplinary perspective on innovation,
intellectual property and entrepreneurship in an international context



©MSH PARIS-SACLAY

ENS PARIS-SACLAY
4 AV. DES SCIENCES
91190 GIF-SUR-YVETTE
ROOM: 1 B 36

REGISTRATION:
<https://vu.fr/RfZxD>



Contact: reine.bou-fadel@universite-paris-saclay.fr

INFORMATION: <https://vu.fr/RySSv>



université
PARIS-SACLAY
GRADUATE SCHOOL
Economics &
Management



école
normale
supérieure
paris-saclay

Maison des
Sciences de
l'Homme
PARIS-SACLAY

PROGRAMME

7 MARCH 2024 • 9AM - 5PM

8:30 - 9:15 Welcome at the ENS Paris - Saclay • Coffee reception

9:15 - 9:30 Opening address from the organising committee members
Philippe Maitre, Vice-Président ENS Saclay
Pr Pascal Corbel, Director GS E&M, RITM,
Pr. Liliana Mitkova, LITEM, GS E&M

9:30 - 12:30 **Session 1. Innovation & Intellectual Property**
(Session Chair: Christian Bessy - ENS Paris-Saclay)

Expropriation by law: intellectual property, value and labor - **Christian Bessy**, ENS Saclay

Geographical indications as global knowledge commons.
Crossed international debates and perspectives - **Armelle Mazé**, INRAE

Using patent knowledge for better innovation, **Pierre Breesé**, President of the «Innovation and Research Committee» of IESF (Engineers and Scientists of France)

12:30 - 2:00 Lunch Break

2:00 - 5:00 **Session 2. Innovation & Entrepreneurship**
(Session Chair : Pr. Pascal Corbel, RITM, University Paris Saclay)

Business incubators and place: the case of French academic incubators
Florence Law & Bertrand Sergot, Université Paris-Saclay

Entrepreneurial universities for the valorization of research results - **Rosa Grimaldi**, University of Bologna

Public research funding and science-based innovation - **Laura Toschi**, University of Bologna

Genopole's experience in entrepreneurship and supporting innovative biotech companies
Laurence Lacroix, Business Development Director (Genopole)

8 MARCH 2024 • 9AM - 5PM

8:30 - 9:00 Welcome reception at the ENS Paris Saclay Amphitheater 1B36 • Coffee reception

9:00 - 12:30 **Session 3. Innovation and IP (Intellectual Property): The Example of China and Collaboration with the Chinese»**
(Session chair: Pr. Liliana Mitkova) LITEM, GS E&M, University Paris Evry

Open Innovation et IPRts: the Chinses path - **Gizem Ogsus** (IRG University Gustaf Eiffel) & **Liliana Mitkova**, LITEM University Paris Saclay

Comparative Analysis of Technological Innovation Paths and Incentive Policies of Hydrogen Energy Based on China's Perspective - **Porf, Li Guijun**, Vice Président University of Economics and Business, China,

Patent Novelty and Technology Transfer in Chinese Universities» - **Prof. YANG Zhi**, Dean, School of Management, HUST, China

Industrial collaborations: between IP and knowledge transfer - **SCHENK Eric et Zhonghua Zhang**, (BETA, Strasbourg University)

NETVAL (Italian Association for Technology Transfer) case study on collecting KPIs and developing tools at National level" - **Giuseppe Conti**, (Chairman NETVAL and General Director IUSS Pavia)"

12:30 - 2:00 Lunch Break

2:00 - 5:00 **Session 4. Debates on Research Outputs**

Debates research outputs: **Christian Bessy, Pascal Corbel, Liliana Mitkova**