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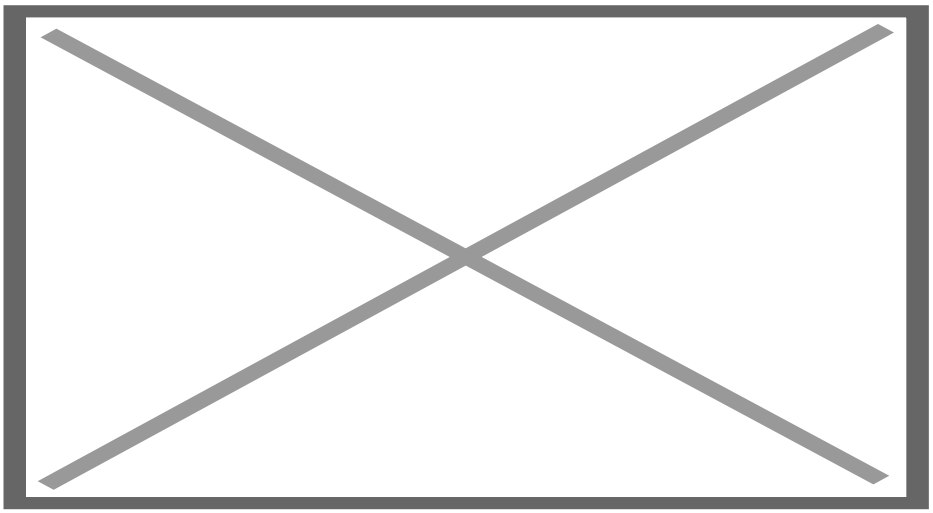
M1 Evolutions Technologiques, Organisationnelles et Stratégiques (ETOS)

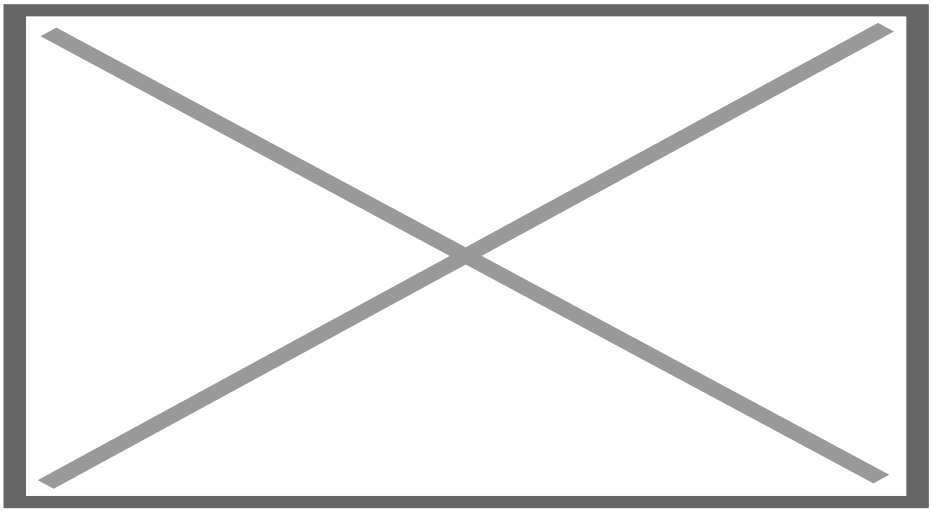
Master's degree
Specialisation Management et Administration des Entreprises
Enrolment type
Formation initiale
Formation continue
Language(s) of instruction
French

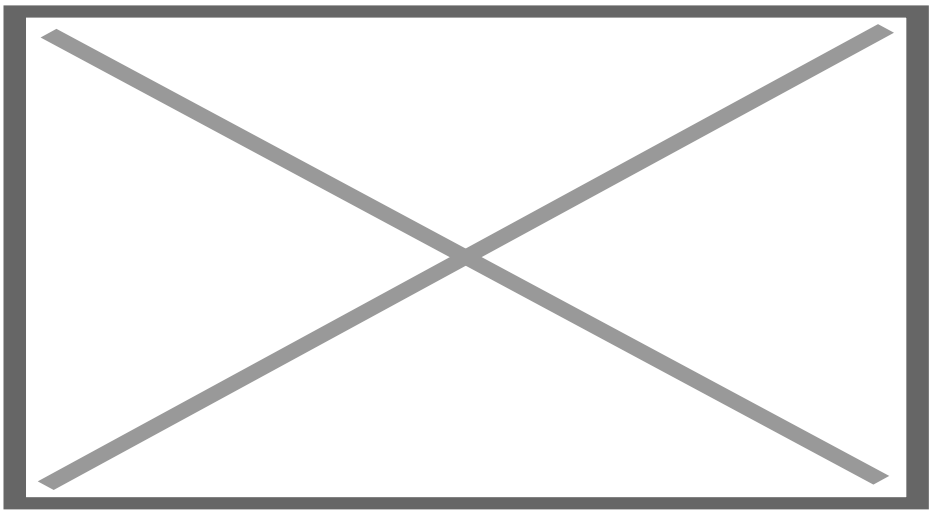
The Organizational and Strategic Technological Developments (ETOS) program aims to provide students with the fundamental knowledge and skills required for research in management sciences. Students can thus prepare to enter a doctoral program or prepare for analysis and research assignments in management sciences. The program can also serve as preparation for teaching

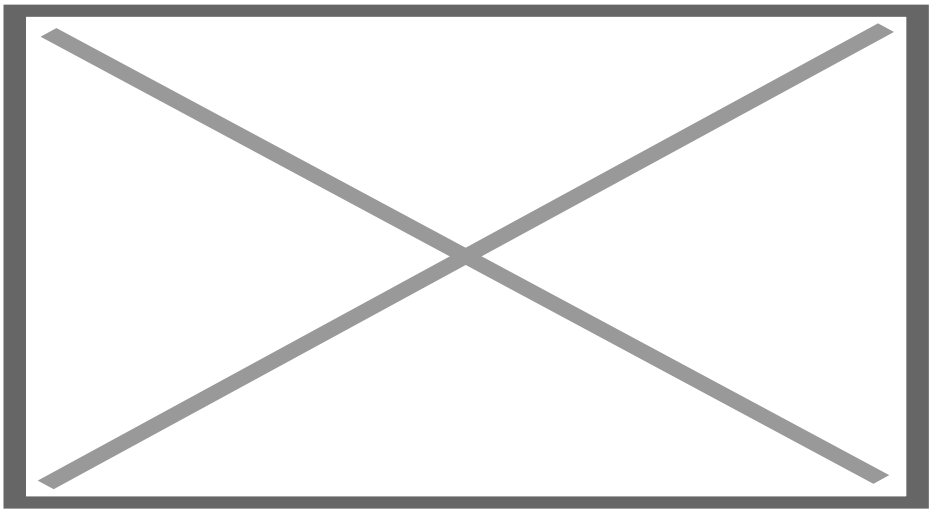
In M1, students consolidate their fundamental knowledge and analytical skills in the main management functions (marketing, HRM, finance and control) as well as in management (strategy, diagnosis and change, project management, principles and methods of innovation, entrepreneurship, auditing and consulting, studies and research in management sciences, etc.). They must also develop their mastery of computer software (advanced functions of Excel, SAS) and English.

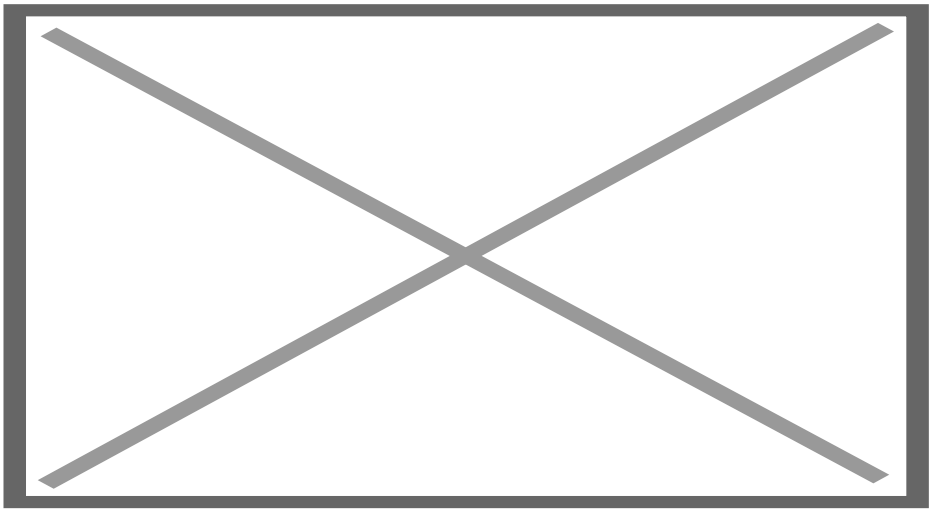
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Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

The main skills developed by the ETOS Master's program are:
- developing a systemic and integrated approach to organizational management, enabling students to collect and analyze internal and external information relating to the company's activities.
- being able to articulate theoretical knowledge and practical observations: using theory to shed light on reality, using reality to go beyond theory
- mastering the basic concepts and tools of management science research;
- mastering the main office automation tools and documentary research using databases;
- writing clearly (synthesis and analysis skills) and speaking

Objectives

Following on from a bachelor's degree in Business Administration, Management, Economics and Management, or Social Sciences, the ETOS Master's program aims to consolidate students' foundations in management sciences through in-depth functional studies (HRM, marketing, finance and control) and strategic management (organizational management, strategy, diagnosis and change, project management, principles and methods of innovation, auditing and consulting, studies and research in management sciences, etc.). In addition, compulsory courses in English, management information technology, and business creation, as well as a 2- to 5-month internship in a company (culminating in the submission of a report), enable students to develop a better understanding of how organizations work and to acquire skills that are useful both to researchers in management sciences and to future consultants.

The Organizational and Strategic Technological Developments (ETOS) program aims to provide students with the fundamental knowledge and skills required for research in management sciences. Students can thus prepare to enter a doctoral program or prepare for analysis and research assignments in management science. The program can also serve as preparation for teaching management science at the higher education level. The program is largely shared with the M1 MSC in Strategic Management.

Débouchés

Career prospects

After a Master's or Master's + PhD: researcher or lecturer
After a Master's + PhD: researcher or lecturer
After a Master’s degree: Research analyst
Technical, economic, strategic, and environmental research officer
Research and Innovation Manager
Project Manager

Further Study Opportunities

PhD
PhD thesis
In particular, this track prepares students for applied research activities, usually undertaken after a PhD, whether in academia or in R&D.
R&D researcher or data modelling and analysis expert in leading-edge companies or laboratories.

Calendar

Start of programme (indicative date)
21/09/2026
End of programme (indicative date)
19/07/2027
Admission

Admission Route

Public Administration

Management
Economics and Management
Economic and social administration
Social sciences
Information-communication

Capacity

Available Places

15

Target Audience and Entry Requirements

The ETOS M1 is primarily intended for students who have completed a bachelor's degree in Management, Economics and Management, or Social Sciences. Admission is based on the analysis of the application file by an admissions committee. An IAE-Message score (www.iae-message.fr) is strongly recommended for admission to this M1 program. In addition, proof of B1 level English (test score or certificate from the undergraduate English teacher indicating the student's level) is also mandatory (if this is not possible, a sworn statement explaining the reason must be provided; the committee will assess the level of English based on grades and the English score in the IAE Message test).

The training program is accessible as part of a return to education (lifelong learning) with the possibility for candidates to use the VAPP (Validation of Professional Experience) system if necessary. The application form for continuing education and the VAPP file are available via the following link.

The diploma is also accessible through VAE (Validation of Acquired Experience). The terms and conditions of the VAE process, as well as the eligibility file, are available via the following link.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the Masters' applications and enrolment page.

Supporting documents

Compulsory supporting documents

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Additional supporting documents

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis lea co
UE 1- Stratégie et RSE	4	Annualisé 16	8						
Charger le détail									
UE 2 - Marketing stratégique et international	3	Annualisé 12	6						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le c
UE 3 - Management global des organisations	3	Annualisé 12	6						
Charger le détail									
UE 4 - Gestion stratégique des RH	3	Annualisé 12	6						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class

UE 5 - Entrepreneuriat et droit des parties prenantes	4	Annualisé	12	16					
Charger le détail									
UE 6 - Evaluation et pilotage de la performance financière	4	Annualisé	10	18					
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	c
UE 7 - Fondamentaux de la gestion de projet	4	Annualisé	18	6					
Charger le détail									
UE 8 - Management de l’innovation	3	Annualisé	12	6					
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
UE 9 - Anglais des affaires	3	Annualisé	20					
Charger le détail								
UE 10 - Communication managériale	2	Annualisé	12					
Charger le détail								
UE 11 - Anglais des affaires 2	3	Annualisé	20					
Charger le détail								
UE 12 - Digital Management	4	Annualisé	16	8				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d le
UE 13 - Méthodologie de recherche en management et mémoire	3	Annualisé	12	6					
Charger le détail									
UE 14 - Ethique et management	3	Annualisé	12	6					
Charger le détail									
UE 15 - Stage et méthodologie de recherche en management et mémoire	11	Annualisé		18					
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learni cours
UE libre 1 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 2 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 3 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 4 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 5 ISM-IAE	3	Annualisé	21						

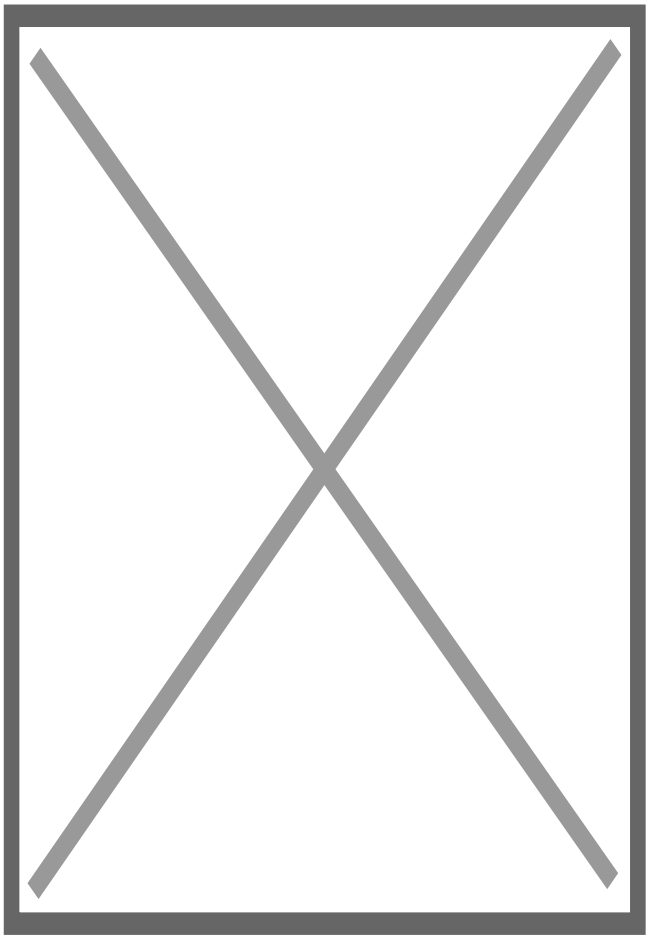
Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learni cours
Charger le détail UE libre 6 ISM-IAE	3	Annualisé 21							
Charger le détail UE libre 7 ISM-IAE	3	Annualisé 21							
Charger le détail UE libre 8 ISM-IAE	3	Annualisé 21							
Charger le détail UE libre 9 ISM-IAE	3	Annualisé 21							
Charger le détail UE libre 10 ISM-IAE	3	Annualisé 21							
Charger le détail									

Teaching Location(s)

GUYANCOURT

Training campus

Javascript est requis pour visualiser cette carte.



Saint-Quentin-en-Yvelines

Saint-Quentin-en-Yvelines
Bus 5103, 5150, 5198, 7807
RER C Saint-Quentin-en-Yvelines
Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- **Gilles Rouet**

http://www.universite-paris-saclay.fr/formation/master/management-et-administration-des-entreprises/m1-evolutions-technologiques-organisationnelles-et-strategiques-etos