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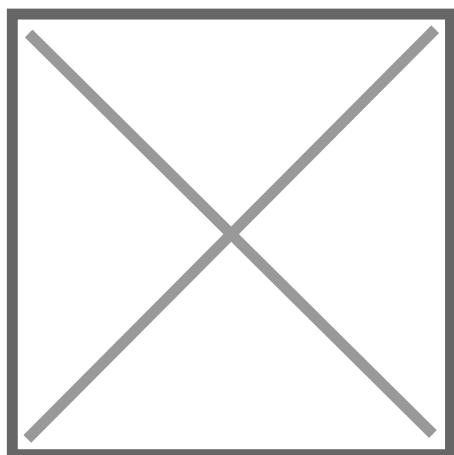
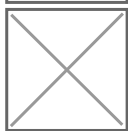
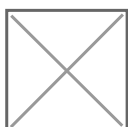
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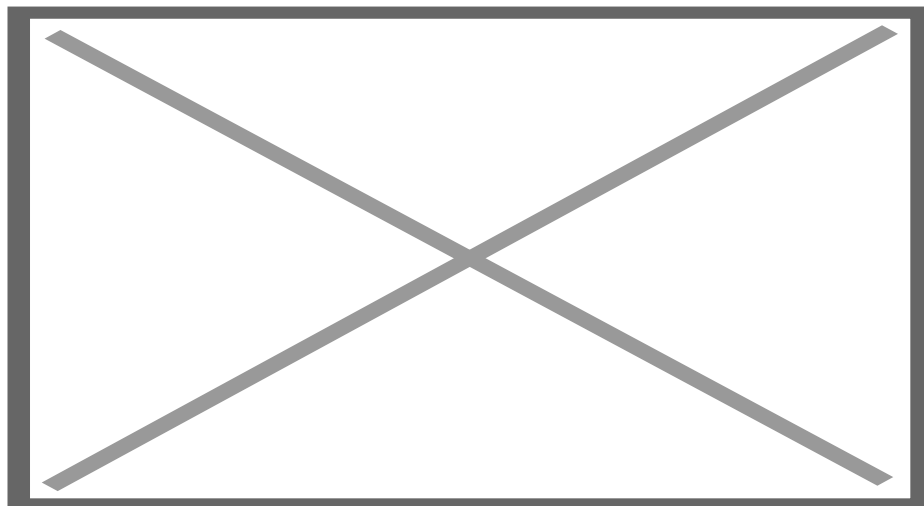
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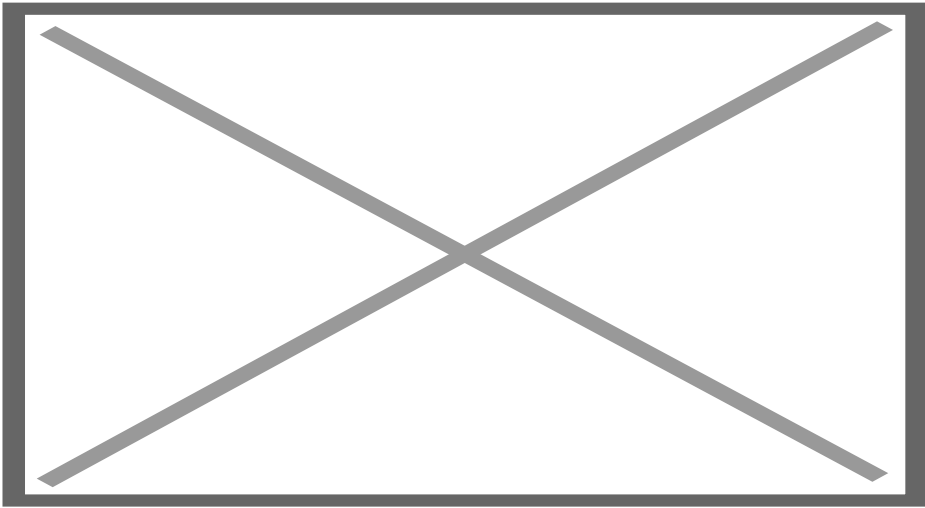
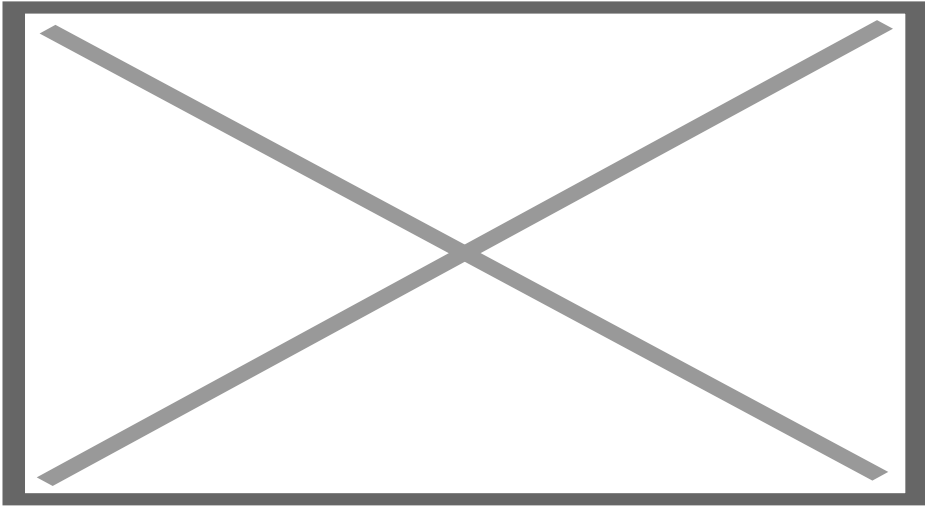
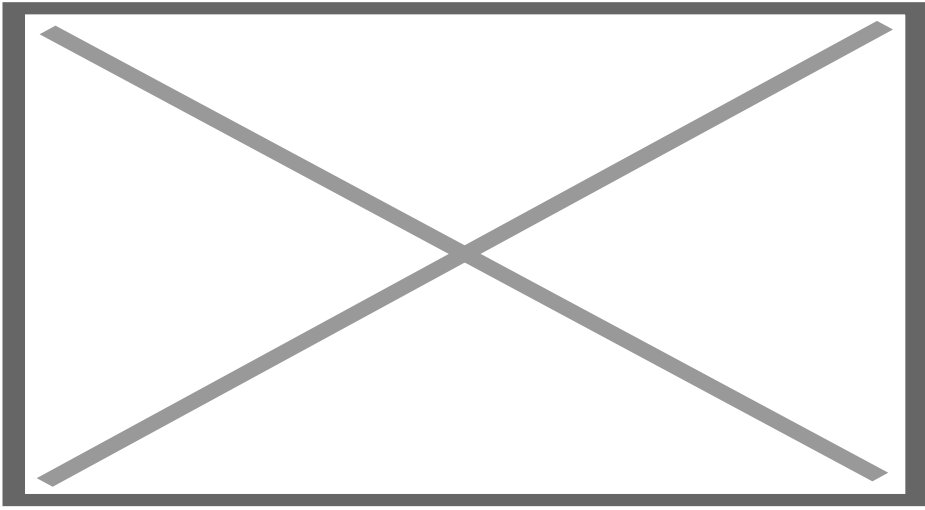
Strategic Management

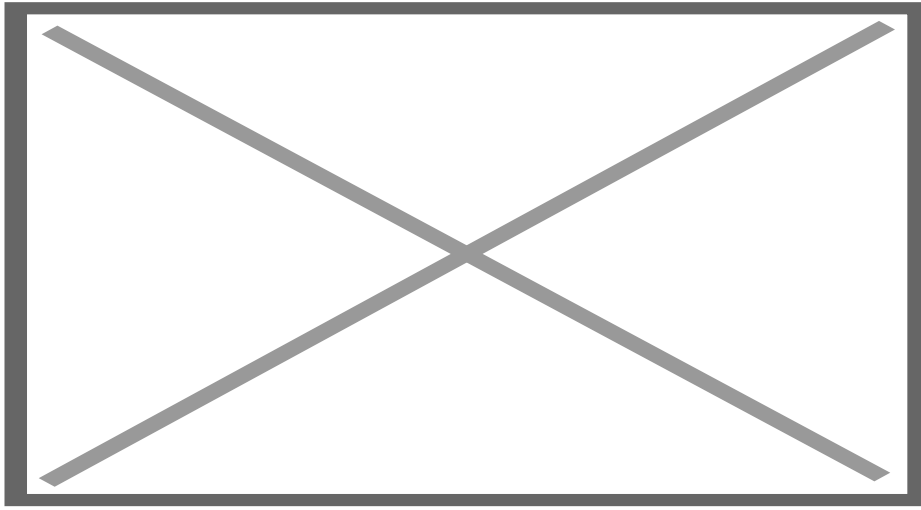


Master's degree

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Information

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Liste parcours

Master's Year 1

[M1 International Business and Sustainability \(MIBS\)](#)

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[M1 International Strategy and Management\(SMI\)](#)

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[M1 Management Stratégique et Changement \(MSC\)- Apprentissage](#)

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Master's Year 2

[M2 Entrepreneuriat et Management de Projets Innovants \(EMPI\)](#)

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[M2 International Strategy and Management](#)

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[M2 Management Stratégique et Changement \(MSC\) - Apprentissage](#)

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[M2 Management Stratégique et Changement \(MSC\)](#)

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[M2 Master in Management \(research\)](#)

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Présentation

[Fiche nationale du Répertoire National des Certifications Professionnelles \(RNCP\)](#)

Learning outcome targets

The Master's in Strategic Management is a generalist Master's degree in management sciences which brings together all the training and research skills of the institutions which make up the Université Paris Saclay (Ecole Normale Supérieure Paris Saclay, Université de Versailles St Quentin, Université d'Evry Val d'Essonne) in the field of management and strategy. It focuses on strategic management issues (international management, organisational behaviour, change management and entrepreneurship, etc.). A specialist course deals more directly with the specific area of the strategic management of leisure and sports events. Finally, as this Master's degree has a dual professional and research element, it also aims to prepare students in the best possible manner at the end of two years of study for enrolment in a Doctorate in Management Sciences. The Master's in Strategic Management is based on the strengths and specialist areas of the research units in the field of Management Sciences at the Université Paris-Saclay. Links with businesses and public administrations are strong, as is the relationship with other departments at the Université Paris-Saclay (economics, law, social sciences as well as physical activity and sports sciences). The strength of the research units which support the degree guarantee the overall quality of the educational courses. One of the key characteristics of the Strategic Management course at the Université Paris-Saclay is the very strong link between training and research. Students benefit from it on all courses, whether they are predominantly professional or teaching/research oriented.

Débouchés

Career prospects

After a Master's + PhD: researcher or lecturer

Assistant managers, directors or heads of marketing, communications or sales strategy

Business ethics and CSR Consultant

After a Master's degree: Research analyst

Further Study Opportunities

PhD

Business school

Contact

- **Jean-Philippe Denis**

<http://www.universite-paris-saclay.fr/formation/master/management-strategique>