Université Paris-Saclay

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Add to Compare

M2 Management et communication des organisations

Master's degree
Specialisation Communication des organisations
Language(s) of instruction
French

The second-year Master (“M2”) in Management and Communication of Organizations is an interdisciplinary program that cultivates a dual skill set: viewing the organization and its communication as a single, integrated dynamic. Expertise in communication and management lies at the core of designing comprehensive organizational and communication strategies, steering high-impact projects, and mobilizing teams and stakeholders to act collectively.

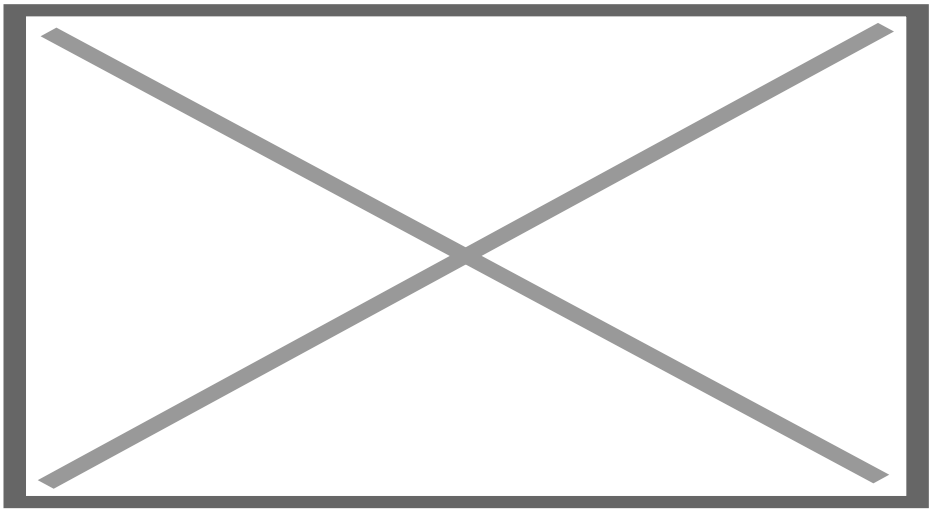
The philosophy of the M2 in Management and Communication of Organizations is grounded in an approach to communication and management that goes beyond a purely instrumental view. Communication is strategic, based on dialogue with stakeholders and the co-construction of collective action. Likewise, management entails taking responsibility and therefore requires reflexivity and the ability to make and co-construct meaning within collective projects.

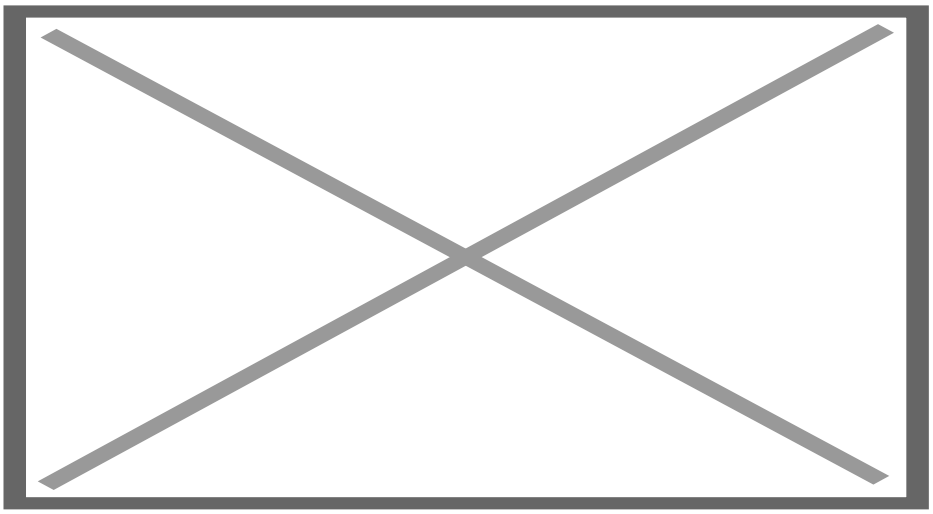
Offered as a work–study program, the master operates on a rhythm of one week at the university followed by two weeks within the host organization, fostering a sustained dialogue between theory and practice.

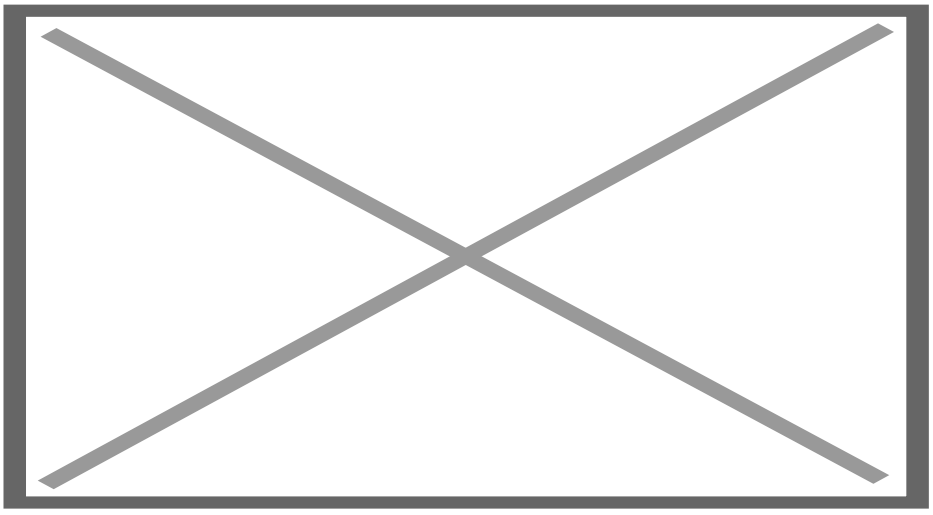
Two options enable individualized pathways: the Organizational Communication (CO) option, targeting all types of organizations and sectors; and the Management, Communication, Culture (MCC) option, aimed at organizations in the cultural and artistic fields.

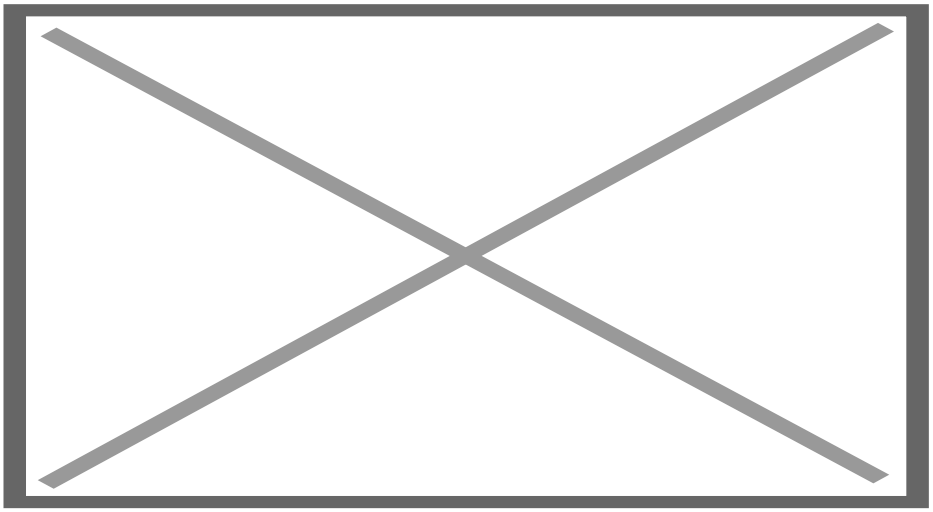
The program is built on active learning that connects knowledge with practical know-how.

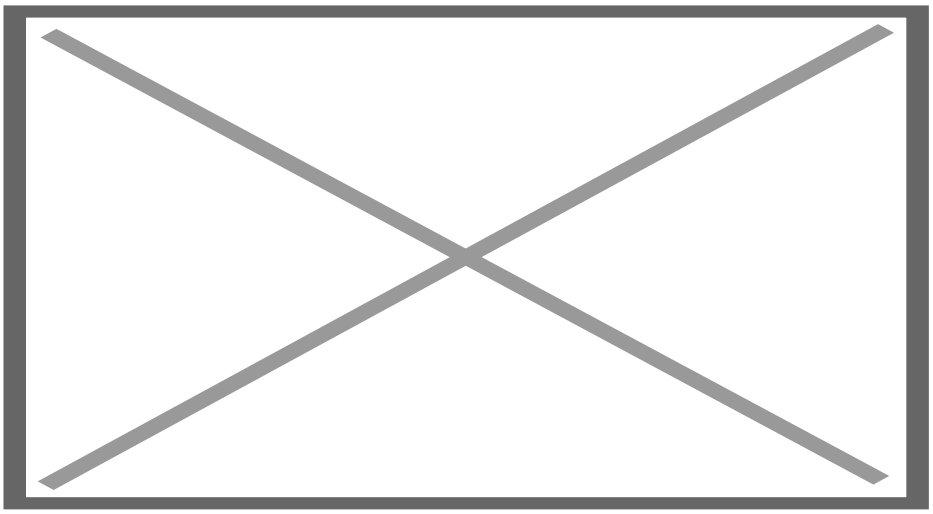
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Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

- Design a 360° communication strategy and plan aligned with the organization’s strategy.
- Lead, deliver, showcase, and evaluate high-impact projects, including event projects.
- Support transformations and carry out consulting engagements.
- Lead teams and cross-stakeholder collaborations with an ethical, inclusive approach.
- Leverage research to inform action and support decision-making.
- Orchestrate communications and produce fit-for-purpose content.
- Build and protect organizational reputation and trust while managing sensitive situations (CO).
- Design and steer cultural strategies rooted in territories and the public sphere (MCC).

Objectives

- Facilitate dialogue with stakeholders and co-construct collective orientations and actions.
- Practice reflective, responsible management: analyze ethical issues, assume accountability, and produce and share meaning.
- Leverage research for action: frame a professional question, conduct monitoring and a literature review, and equip decision-making.
- Collaborate in uncertain contexts: work in teams, negotiate, solve complex problems, document, and capitalize on learning.
- Develop your professional pathway: leverage the work–study format, build a portfolio of achievements, and shape a “manager–communicator” positioning.

Calendar

Start of programme (indicative date)
01/09/2026
End of programme (indicative date)
30/09/2027
Admission

Capacity

Available Places

30

Target Audience and Entry Requirements

Target audience

The program is open to applicants holding a Master 1 or a four-year higher-education degree (Bac+4, subject to recognition of equivalence) in management sciences, information and communication, law–political science, social sciences, or the humanities, whose professional project lies in management—particularly transversal management—organizational communication, and event management across all sectors (CO), or with a specialization in the cultural and artistic sector (MCC).

Entry requirements

- Demonstrated practical and theoretical command of the core disciplines of the M2 acquired during M1
- Strong methodological, argumentative, and writing skills
- Demonstrated dynamism, intellectual curiosity, and autonomy

Language proficiency: at least C1 in French and at least B1 in English.

Career paths

In communication

- Event Communications Assistant or Manager
- Cultural Project Assistant or Manager
- Internal Communications Assistant or Manager
- Institutional/Public Affairs Communications Assistant or Manager
- Digital Communications Assistant or Manager
- Public Relations Assistant or Manager
- International (multi-site) Communications Assistant or Manager
- Community Manager
- Communications Consultant
- …

And/or in management

- Project Manager
- Organizational Change Manager
- Team or Department Manager
- Organizational Consultant
- …

Période(s) de candidature

Inception Platform

From 05/05/2026 to 07/05/2026

Supporting documents

Compulsory supporting documents

Copy diplomas.

Copy of identity document.

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Certificate of English level.

Curriculum Vitae.

Additional supporting documents

Certificate of English level (compulsory for non-English speakers).

Niveau B1 (ou équivalent) exigé, idéalement sous la forme d'un score à un test (TOEIC, Cambridge, TOEFL, IELTS, BULATS, London Test of English, CLES...), ou d'une attestation de votre enseignant d'anglais ou de résultats d'un test de positionnement.

Certificate of French (compulsory for non-French speakers).

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Recommendation letters.

Supporting documents :
- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Media and communication	2	Annualized	14					
Charger le détail								
Communication strategies and planning	3	Annualized	21					
Charger le détail								
Theories of communication	2	Annualized	21					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Event communication	2	Annualized	14					
Charger le détail								
UE 4 : Conférences Organisations à impact	0	Annualisé	35					

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Charger le détail								
Management of project with impact	6	Annualized	14	35				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	c
Cultural subsectors strategies	2	Annualized	14						
Charger le détail									
Public space, culture and media	2	Annualized	14						
Charger le détail									
Technical management of cultural events	2	Annualized	14						
Charger le détail									
Institutionnal context and cultural politics	4	Annualized	28						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
CSR communication and lobbying	3	Annualized	21					
Charger le détail								
Crisis management	3	Annualisé	21					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Economic intelligence and reputation management	4	Annualized	28					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d l
Responsible innovation management	2	Annualized	14						

Charger le détail

UE 14 : Mission de conseil	2	Annualisé		21					

Charger le détail

Change management	2	Annualized	21						

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Digital law	2	Annualized	21					

Charger le détail

Video creation	2	Annualized	21						

Charger le détail

Digital communication	3	Annualized	21						

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d l
Intercultural managemnt	3	Annualized	21	20					

Charger le détail

Team management and leadership	2	Annualized	14						

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di
Research méthdology in action-resaerch	17	Annualized	7	8					

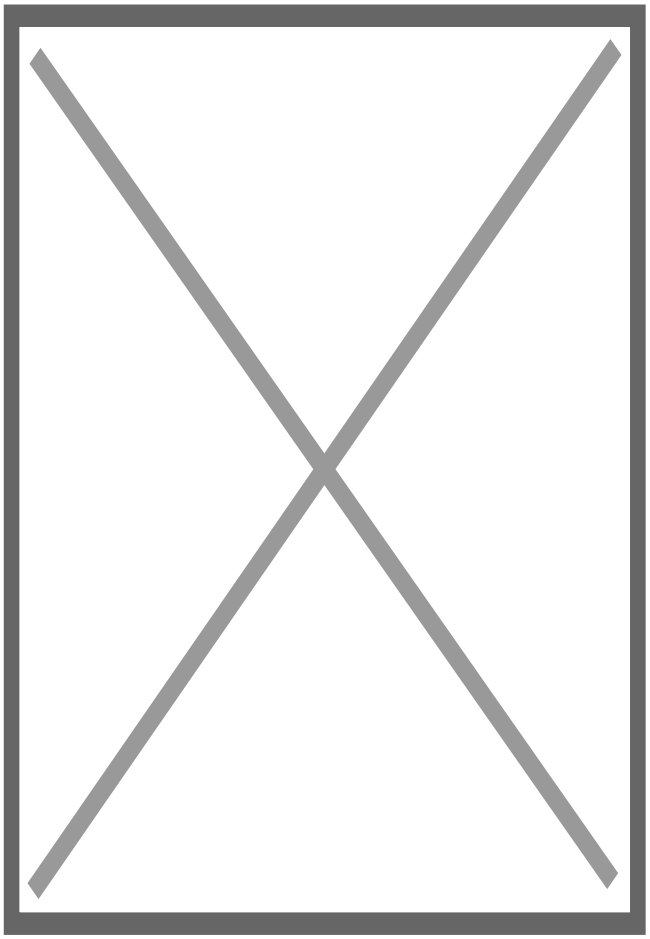
Charger le détail

Teaching Location(s)

GUYANCOURT

Training campus

Javascript est requis pour visualiser cette carte.



Saint-Quentin-en-Yvelines

Saint-Quentin-en-Yvelines
Bus 5103, 5150, 5198, 7807
RER C Saint-Quentin-en-Yvelines
Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- **Stela RAYTCHEVA**

http://www.universite-paris-saclay.fr/formation/master/communication-des-organisations/m2-management-et-communication-des-organisations