Université Paris-Saclay

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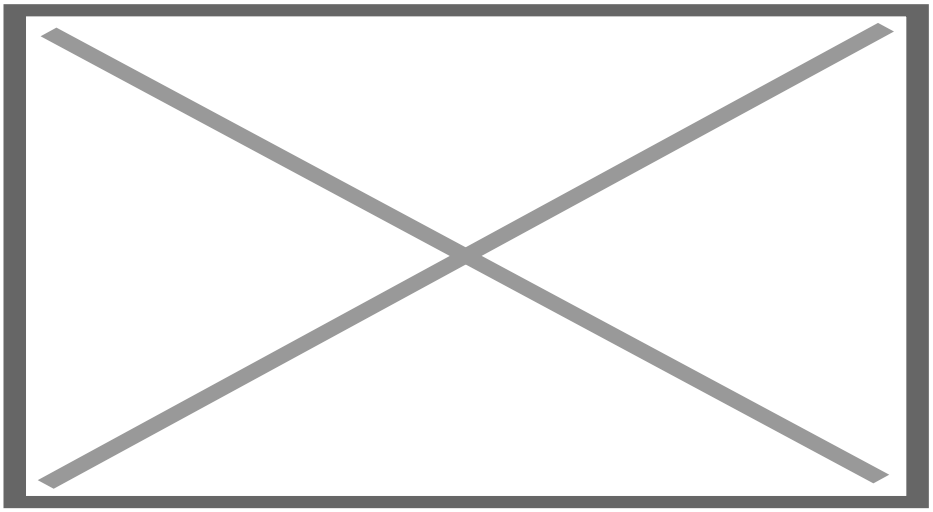
M1 Management Stratégique et Changement (MSC)- Apprentissage

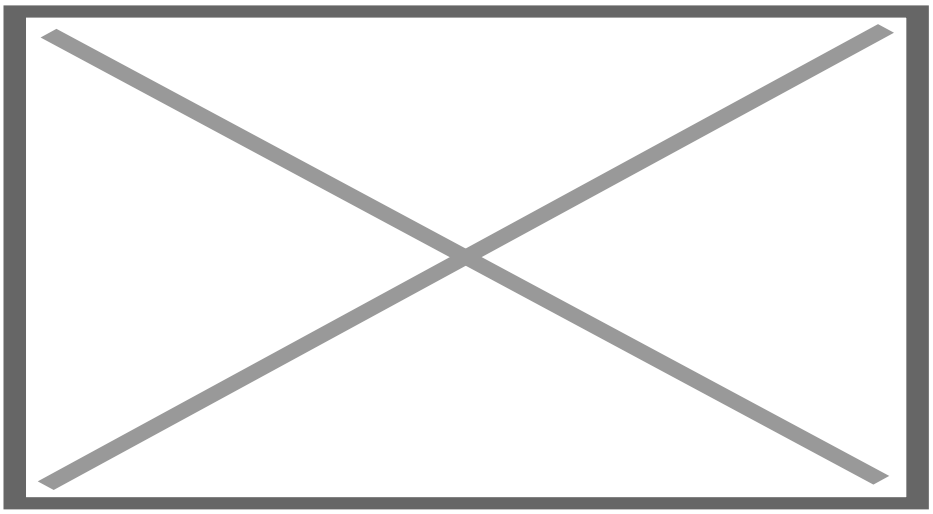
Master's degree
Specialisation Strategic Management
Enrolment type
Contrat de professionnalisation
Formation en apprentissage
Formation continue
Language(s) of instruction
French

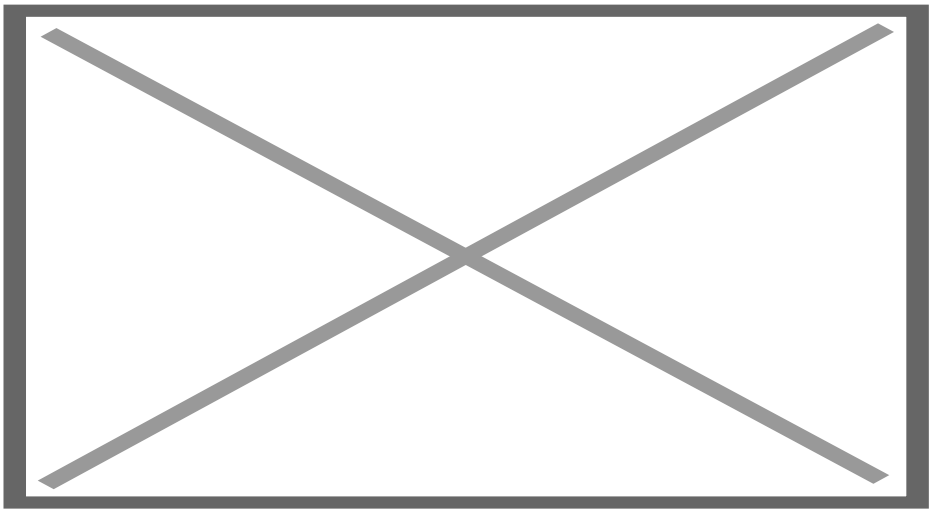
The MSC Master’s program aims to train future managers and consultants specializing in the design and delivery of projects, particularly digital initiatives, that act as drivers of strategic transformation in all types of organizations and require both technical and people-centered support.

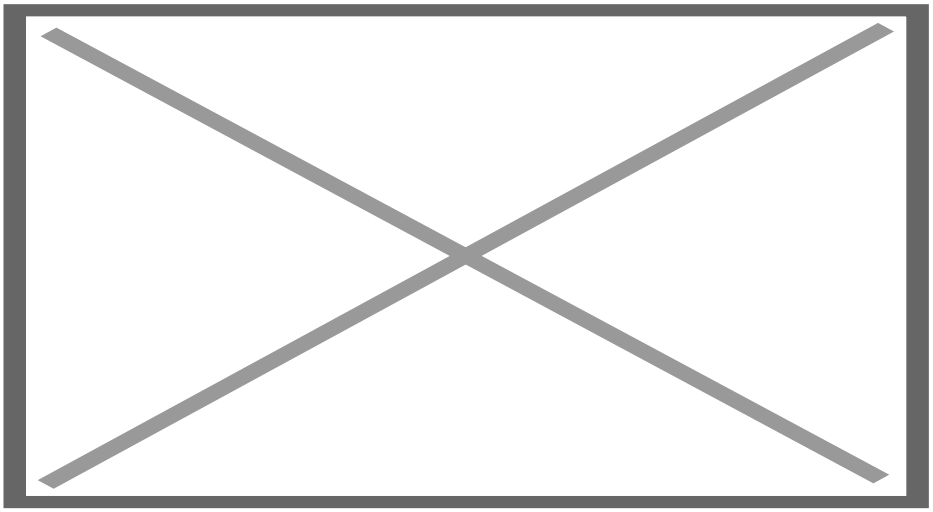
Building on a bachelor’s degree, especially in Economics & Management or Business Administration, Year 1 (M1) of the MSC program develops students’ knowledge and skills in strategic management (strategy and corporate social responsibility, organizational management, change management, project management, innovation, digital management, and ethics) and in its functional areas (human resource management, marketing, and performance measurement and management). In addition, courses in English, data analysis, research methods, entrepreneurship, stakeholder law, and managerial communication, together with industry guest lectures and work-based learning/internship periods tied to the completion of an introductory research thesis in strategic management, equip students with practical know-how and interpersonal skills that strongly enhance their professional readiness.

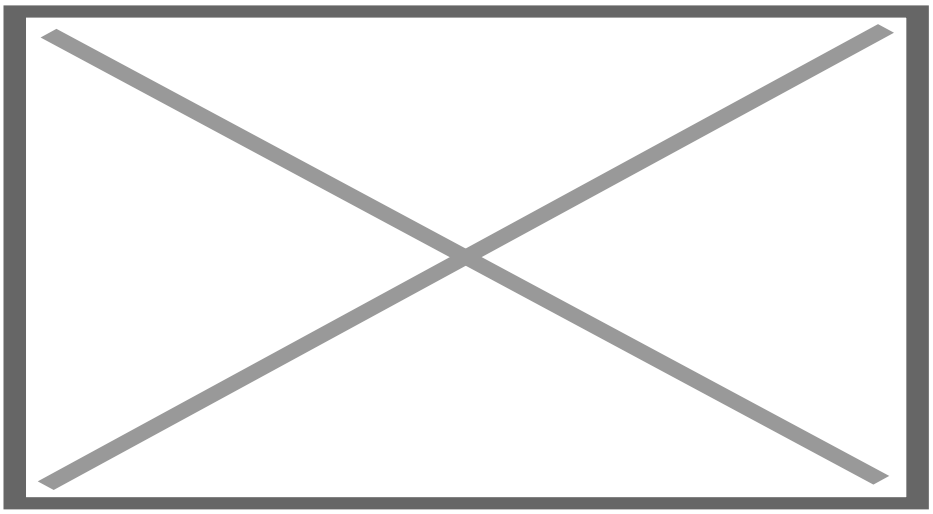
Télécharger la fiche détaillée
Apply Now











Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

In general, the knowledge and skills students develop throughout the programme will enable them to:

- Develop and deploy a responsible strategic vision under uncertainty
- Lead multicultural teams and develop leadership
- Manage overall (enterprise-wide) performance
- Manage complex projects and drive change
- Lead digital transformation and master its tools
- Communicate effectively in professional settings
- Frame and address an applied research question in strategic management

Objectives

Supporting a company through strategic transformation, the improvement of working methods and processes, the roll-out of digital tools, or the evolution of its information systems requires expertise in project management methods, change management, and strategy & organisation consulting.

The MSC Master’s programme therefore aims to train specialists in strategic change management and project management, prepared to take on cross-functional roles (change manager, project manager, PMO, product owner, scrum master, consultant, product manager, HR or marketing project officer) within a global context of environmental, social, and digital transformation of organisations.

Débouchés

Career prospects

Project Manager
Consulting
Digital transformation consultant
Head of mission / projects

Calendar

Start of programme (indicative date)
01/09/2026
End of programme (indicative date)
31/08/2027
Admission

Admission Route

Management
Economics and Management
Economic and social administration
Social sciences

Capacity

Available Places

Target Audience and Entry Requirements

Eligible undergraduate backgrounds for admission to the MSC, Year 1 (M1):

- Primarily: a Bachelor’s degree in Management/Business Administration, Economics & Management, or AES (Administration économique et sociale).
- A Bachelor’s degree in Social Sciences, Law, or LEA (Applied Foreign Languages) with a management-oriented focus.
- A management-related Bachelor’s degree that confers the French grade de licence (bachelor’s level).

In addition, a minimum B1 level in English (CEFR) is required, and submission of a Score IAE-Message is appreciated.

General expectations:
- Successful completion—with strong mastery—of undergraduate courses related to the strategic management of organizations.
- A coherent career plan aligned with the program.
- Preferably, one or more internships and/or participation in projects or group activities.
- Demonstrated drive, intellectual curiosity, and autonomy through extracurricular activities.
- Interest in research and the scientific method.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the Masters' applications and enrolment page.

Supporting documents

Compulsory supporting documents

Copy diplomas.

Copy of identity document.

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Certificate of English level.

Certificate of French (compulsory for non-French speakers).

Curriculum Vitae.

Additional supporting documents

Letter of recommendation or internship evaluation.

IAE-Message Score.

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :
- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practic class
UE 3 : Strategic and International Marketing Charger le détail	3	Annualized	14	7				
UE 2 : Entrepreneurship and Stakeholder Law Charger le détail	4	Annualized	14	21				
UE 1: Stratégie et RSE Charger le détail	4	Annualisé	18	10				

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
UE 5 : Ethics and Management	3	Annualized	14	7				
Charger le détail								
UE 4 : Global Organizational Management	3	Annualized	14	7				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d l
UE 7 : Strategic Human Resource Management	3	Annualized	14	7					
Charger le détail									
UE 6 : Measuring and Managing Financial Performance	4	Annualized	14	21					
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
UE 10 : Innovation Management	3	Annualized	14	7				
Charger le détail								
UE 9 : Change Management	4	Annualized	18	7				
Charger le détail								
UE 8 : Project Management Fundamentals	4	Annualized	21	14				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d l
UE 12 : Business Intelligence	3	Annualized		21					
Charger le détail									
UE 11 : Digital Management	4	Annualized	18	7					
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
UE 15 : Managerial Communication	2	Annualized		14				
Charger le détail								
UE 14 : Business English 2	3	Annualized		21				
Charger le détail								
UE 13 : Business English 1	3	Annualized		21				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	c
UE 16 : Internship, Research Methodology in Management, and Dissertation	7	Annualized	14						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le
UE libre 1 ISM-IAE	3	Annualisé	21						

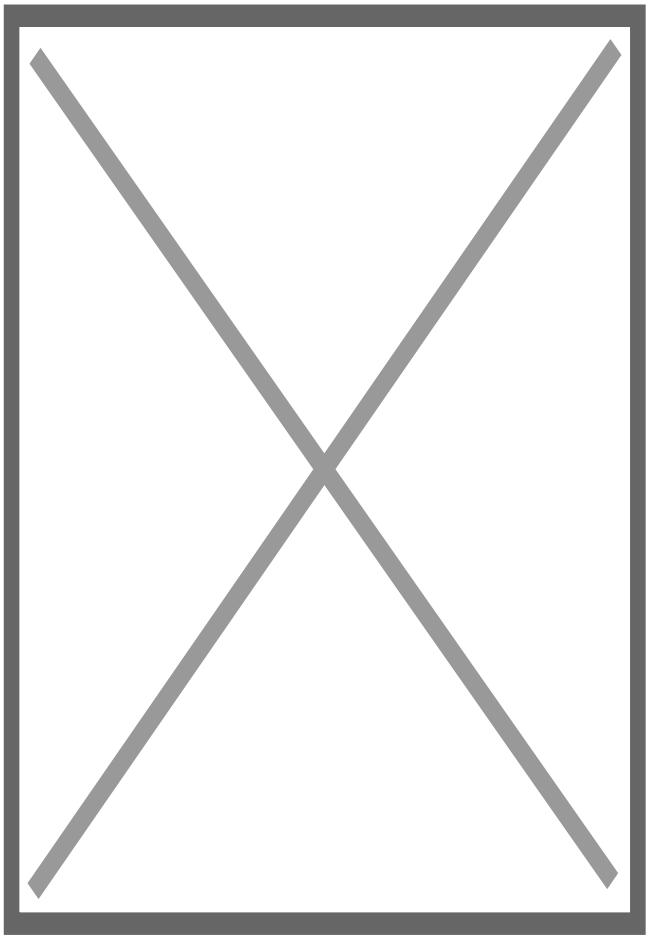
Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le
Charger le détail									
UE libre 2 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 3 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 4 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 5 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 6 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 7 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 8 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 9 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 10 ISM-IAE	3	Annualisé	21						
Charger le détail									
Professional Conferences and Workshops	0	Annualized	14	6					
Charger le détail									

Teaching Location(s)

GUYANCOURT

Training campus

Javascript est requis pour visualiser cette carte.



Saint-Quentin-en-Yvelines

Saint-Quentin-en-Yvelines
Bus 5103, 5150, 5198, 7807
RER C Saint-Quentin-en-Yvelines
Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- ### Hervé Chomienne

  Co-responsable du parcours MSC

- ### Scolarité MSC

  Gestionnaire de scolarité (générique)

- ### Katarzyna Spichala

  Gestionnaire de scolarité

http://www.universite-paris-saclay.fr/formation/master/management-strategique/m1-management-strategique-et-changement-msc-apprentissage