Université Paris-Saclay

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M1 International Strategy and Management(SMI)

Master's degree

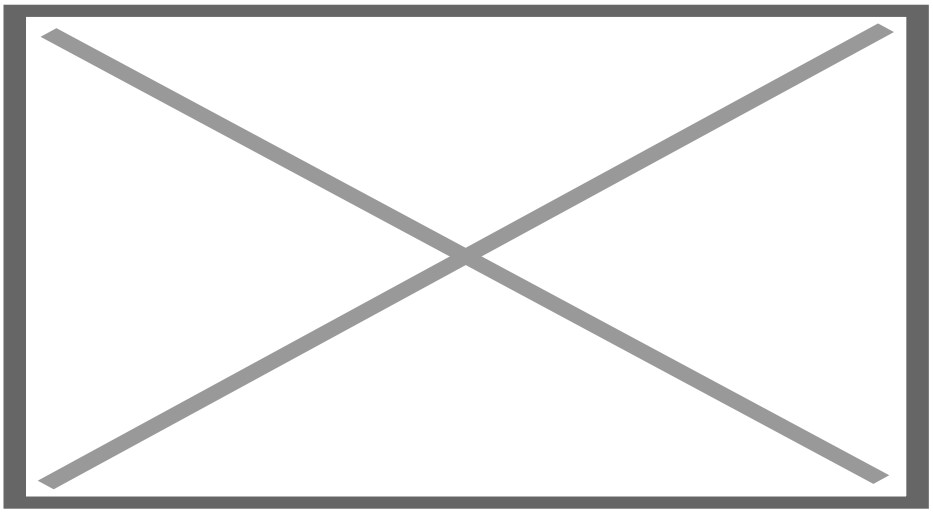
Specialisation Strategic Management

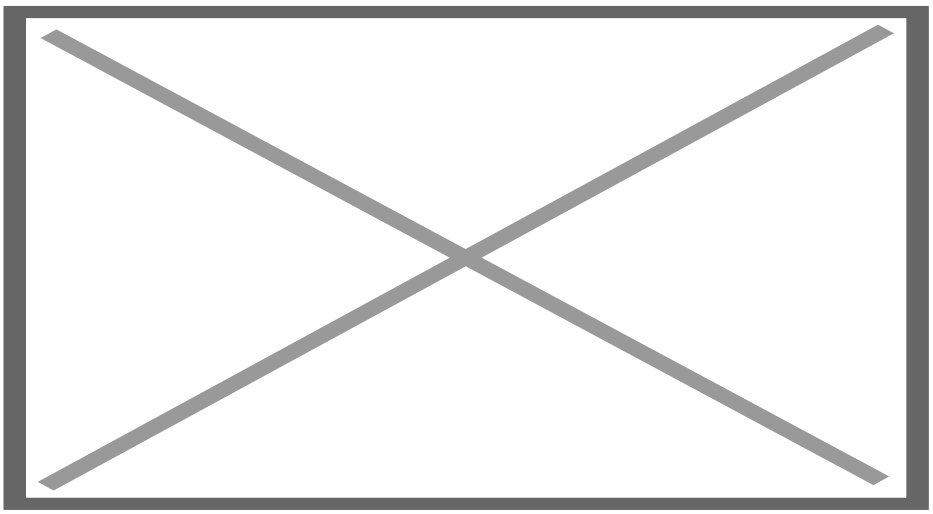
Enrolment type

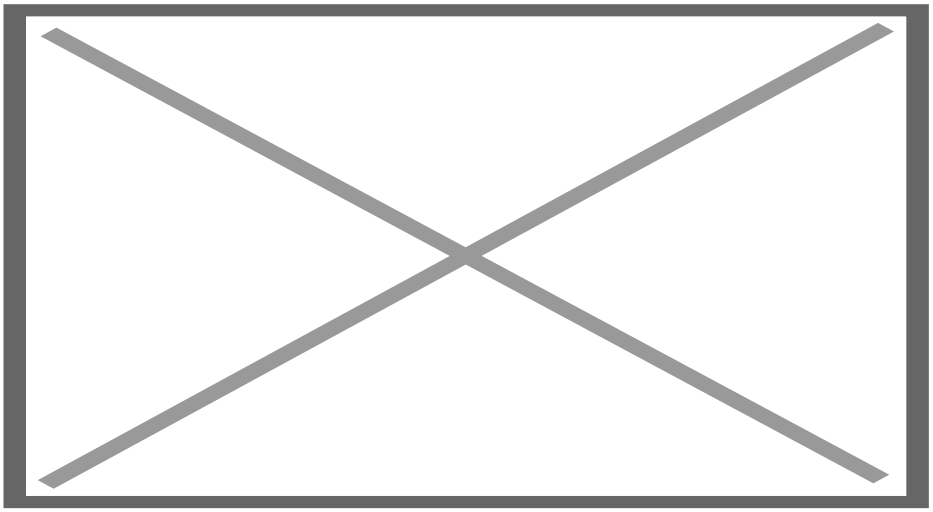
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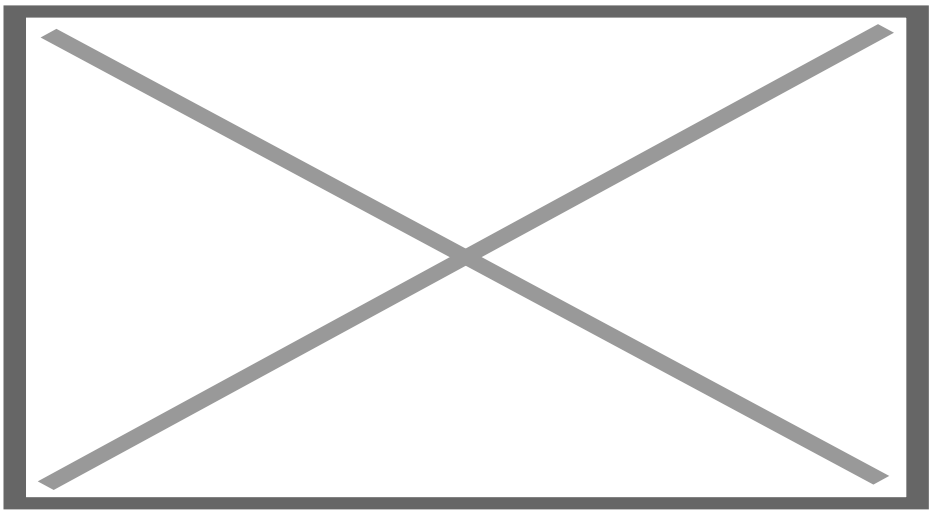
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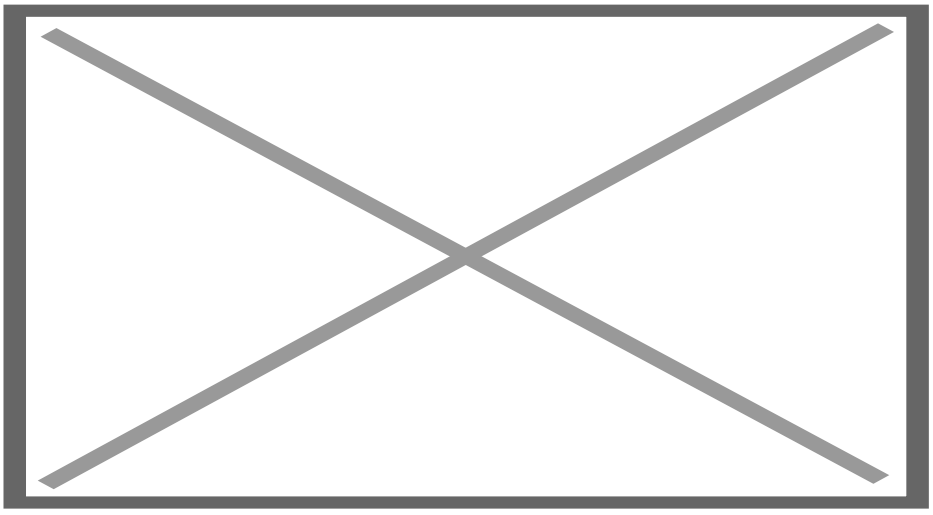
Apply Now











Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

Know how to define, structure and implement strategy for executives and operational managers.

Objectives

The aim of the International Strategies and Management programme is to provide students with a clear understanding of the specifics of international management. More specifically, this course is aimed at students wishing to deepen their training in strategic management, with a view to an international career. The 1st year Master's includes general courses in management and strategy, and more specific courses in international management. The 1st year Master's International Strategies and Management covers the study of organisations in a multi-disciplinary approach, but responding to specific needs expressed by the socio-professional world. The first semester is the foundation of the programme, offering courses in management and strategy, while the second semester focuses on specialisation in the field of international management. Semester 1: a return to the fundamentals of management science (finance, organisation theory, ethics, project management, etc.) Semester 2: specialised courses in international management (international risk analysis, geopolitics, international marketing, etc.). The 1st year Master's SMI courses are fully in line with the RITM * EA 7360 (Réseaux, Innovations, Territoires et Mondialisation) laboratory's research focus on international dimensions.

Admission

Capacity

Available Places

30

Target Audience and Entry Requirements

To enter the 1st year Master's SMI programme, students must have completed an undergraduate degree in management science, in order to master the basics of the various disciplines that make up management science (marketing, HR, finance, strategy, etc.).

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the Masters' applications and enrolment page.

Supporting documents

Compulsory supporting documents

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Certificate of English level.

Certificate of French (compulsory for non-French speakers).

Curriculum Vitae.

Recommendation letters.

Additional supporting documents

Document at your convenience.

Certificate of English level (compulsory for non-English speakers).

Detailed description and hourly volume of courses taken since the beginning of the university program.

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :
- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Management des organisations	5	Semestre 1	24					
Charger le détail								
Management stratégique	5	Semestre 1	24					
Charger le détail								
Digital Management	3	Semestre 1	21					
Charger le détail								
Gestion de projets	3	Semestre 1	21					
Charger le détail								
Analyse de données	3	Semestre 1	21					
Charger le détail								
Ethique et sciences de gestion	3	Semestre 1	18					
Charger le détail								
IA et outils de gestion	3	Semestre 1	12					
Charger le détail								
Introduction à l'entrepreneuriat	3	Semestre 1	24					
Charger le détail								
Nouveaux enjeux RSE	2	Semestre 1	12					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d le
Marketing à l'international	3	Semestre 2	24						
Charger le détail									

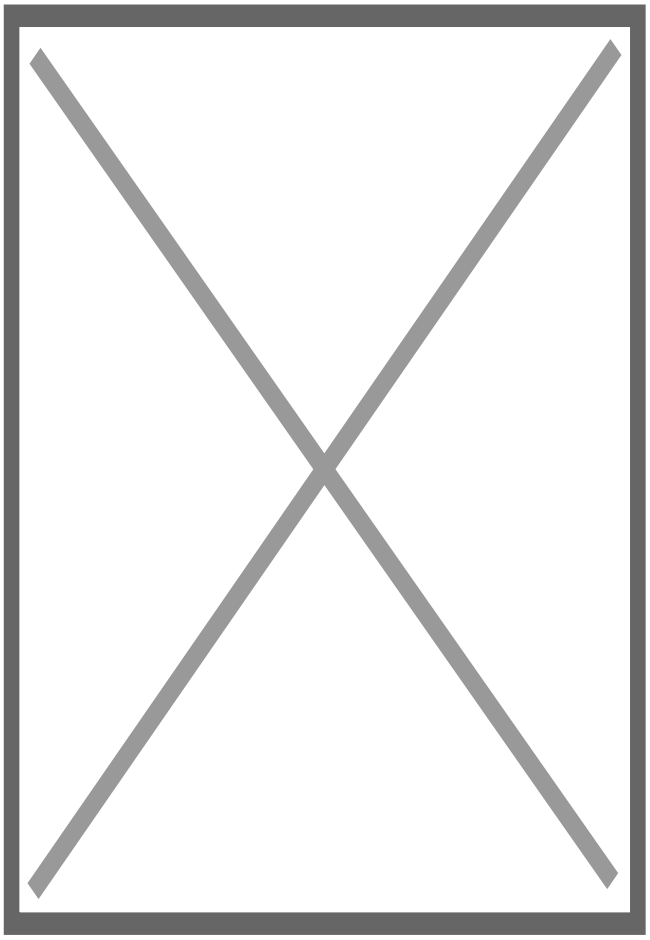
Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d l
Cas pratiques de management international	3	Semestre 2	12						
Charger le détail									
Négociation interculturelle	3	Semestre 2	18						
Charger le détail									
Géopolitique	3	Semestre 2	18						
Charger le détail									
Analyse des risques internationaux	3	Semestre 2	18						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Anglais pour le management 1	2	Semestre 1	18					
Charger le détail								
Anglais pour le management 2	2	Semestre 2	18					
Charger le détail								
Grands enjeux du management (cycle de conférences)	3	Semestre 2	18					
Charger le détail								
Insertion professionnelle et méthodologie	0	Semestre 2	18					
Charger le détail								
Stage (12 semaines)	6	Semestre 2						

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Charger le détail								
UE libre	2	Annualisé						
Charger le détail								

Training campus

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RER B Robinson
Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- **Denis CHABAULT**

http://www.universite-paris-saclay.fr/formation/master/management-strategique/m1-strategie-et-management-linternational-smi