Université Paris-Saclay

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Add to Compare

M2 Marketing, Medical Affairs & Health Technologies

Master's degree

Specialisation Pharmaceutical Science

Enrolment type

Formation initiale

Formation en apprentissage

Formation continue

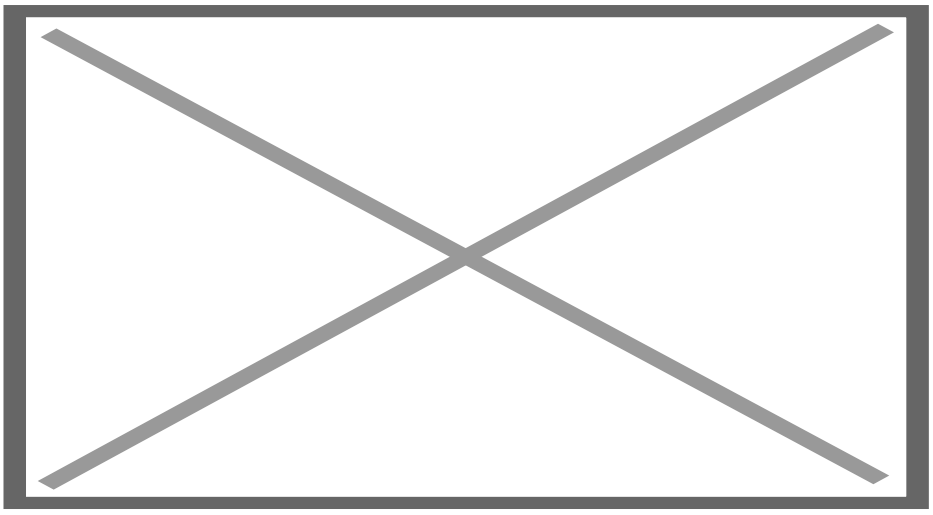
Language(s) of instruction

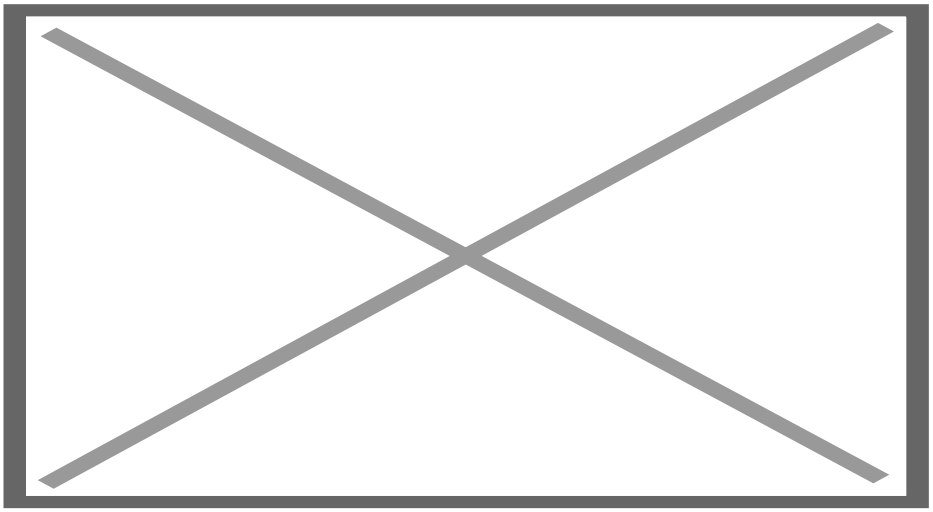
French

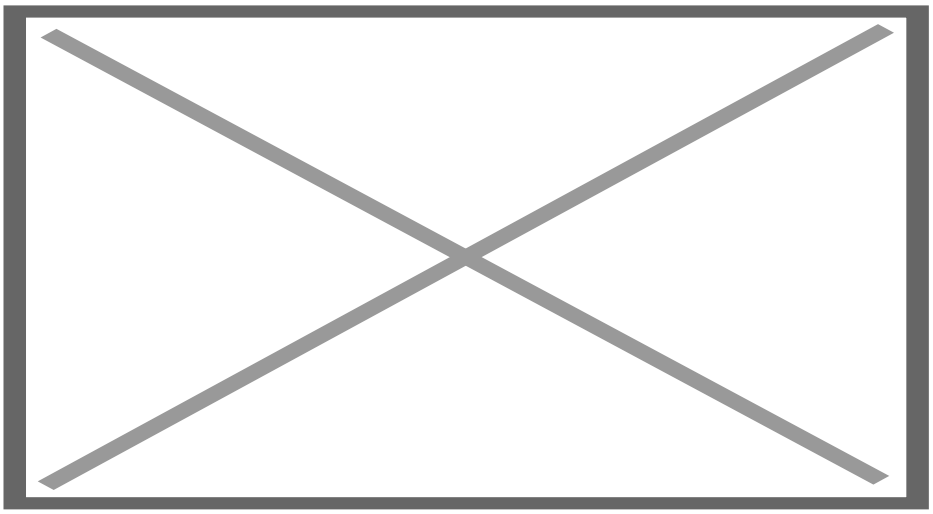
Au cœur de l’écosystème d’innovation de Paris-Saclay, le Master Marketing Pharmaceutique et Technologies de Santé propose une formation unique alliant expertise scientifique, stratégie marketing, innovation digitale et développement personnel

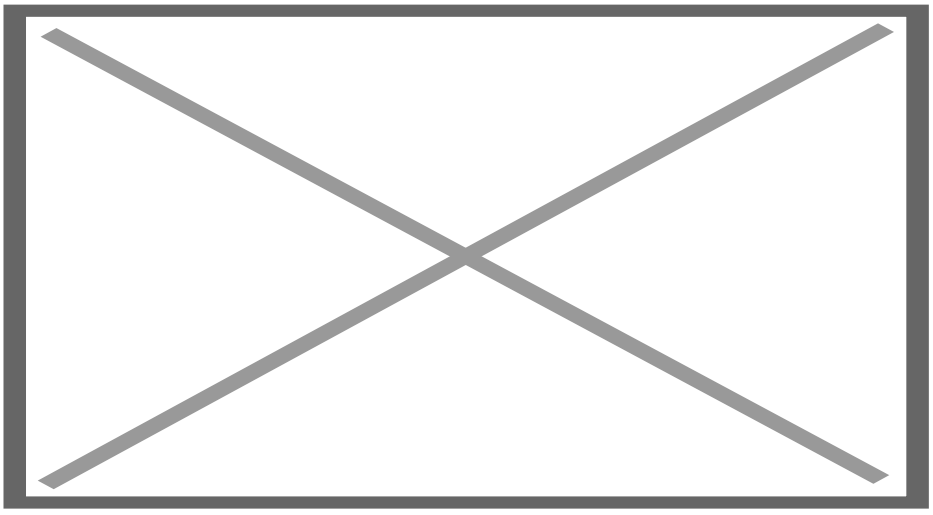
Télécharger la fiche détaillée

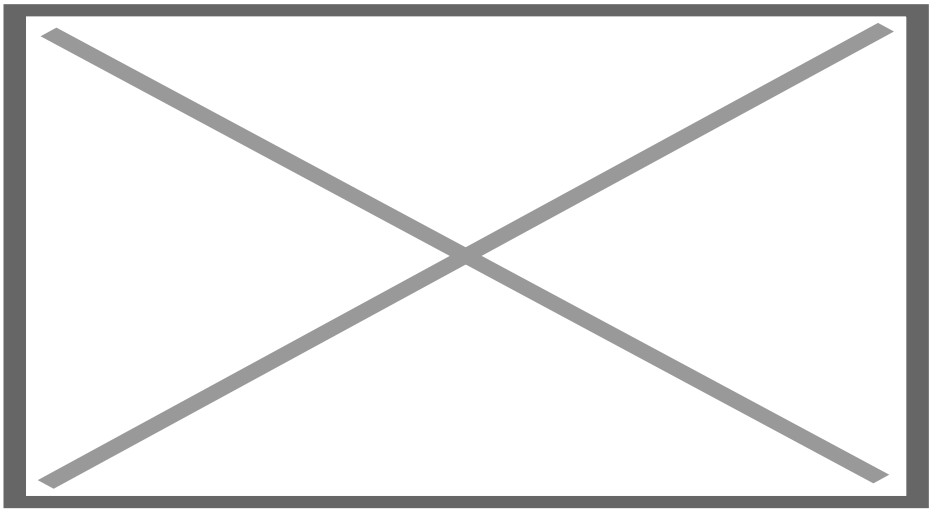
Apply Now











Information

- Overview
- Application requirements
- Schedule

Présentation

Débouchés

Career prospects

Assistant managers, directors or heads of marketing, communications or sales strategy
Marketing and scientific communication managers.
Project Manager
Scientific communication, technology watch or technology transfer Officer
Healthcare Product Manager
Consultant

Further Study Opportunities

PhD

Admission

Capacity

Available Places

40

Target Audience and Entry Requirements

pharmaciens biologie/chmie école de commerce

Période(s) de candidature

Inception Platform

From 15/02/2026 to 01/04/2026

Supporting documents

Compulsory supporting documents

Motivation letter.

Completed questionnaire (to download on the master's web page).

See bellow

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Additional supporting documents

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :
- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad

- Or document stating temporary protection in France or abroad.

Questionnaire

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Principes du Marketing et Fonction Chef de Produit	3	Semestre 1	52					
Charger le détail								
Données, Communication et Environnement Santé	4	Semestre 1	36	40				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Communication interpersonelle et leadership	3	Semestre 1	50	0				
Charger le détail								
Expression orale, storytelling et cohésion d’équipe	4	Semestre 1	30	48				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis lea co
Conduite collaborative de projets stratégiques et innovants	6	Semestre 1							
Charger le détail									
Experience immersive dans les écosystèmes de santé	6	Semestre 1							

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis lea co

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
UE libre catalogue S1 et S2	2.5	Semestre 2						

Charger le détail

Optionnel rédaction et affaires médicales	2	Semestre 1	60					

Charger le détail

Optionnel Pratiques et outils du marketing pharmaceutique	2	Semestre 1	60					

Charger le détail

UE Libre Macks	2	Semestre 1						

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	c
entreprise	15	Semestre 2							

Charger le détail

Compte rendu de l'experience professionnelle	15	Semestre 2						

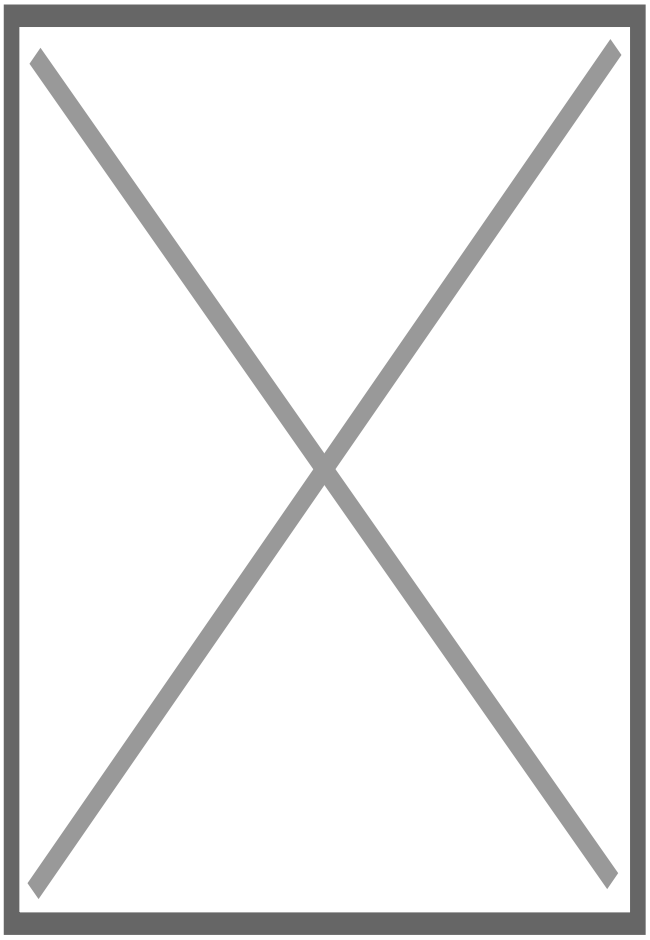
Charger le détail

Teaching Location(s)

ORSAY

Training campus

Javascript est requis pour visualiser cette carte.



Saclay Moulon

Saclay / Gif-sur-Yvette / Orsay
Bus 4606 / 4609 / 4611 / 5154
RER B Le guichet
Voir
Student restaurant (CROUS)
Library
Sports facilities
Student residence

Contact

- **Caroline MASCRET**

http://www.universite-paris-saclay.fr/formation/master/sciences-du-medicament-et-des-produits-de-sante/m2-marketing-medical-affairs-health-technologies