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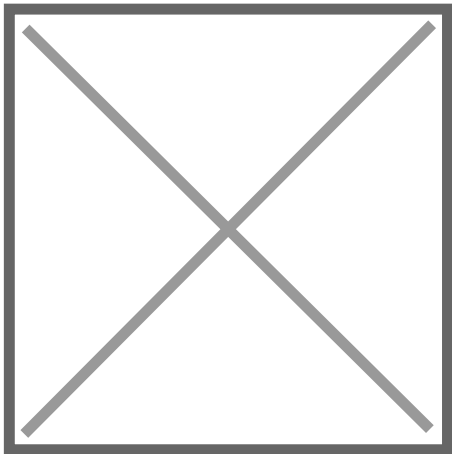
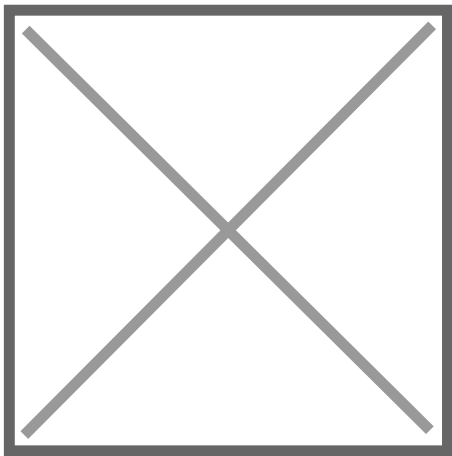
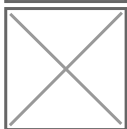
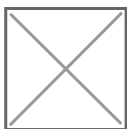
Envoyer

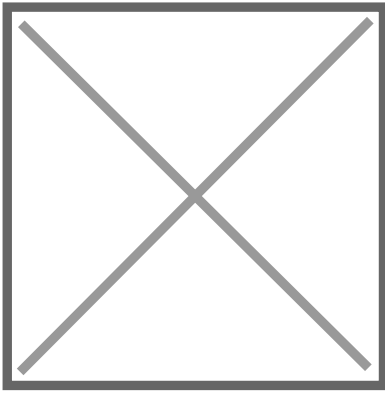
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Le mail de partage a bien été envoyé.

Add to Compare

M2 Marketing, Medical Affairs & Health Technologies





Master's degree

Specialisation Pharmaceutical Science

Enrolment type

Full-time academic programmes Work-study programme Life-long learning

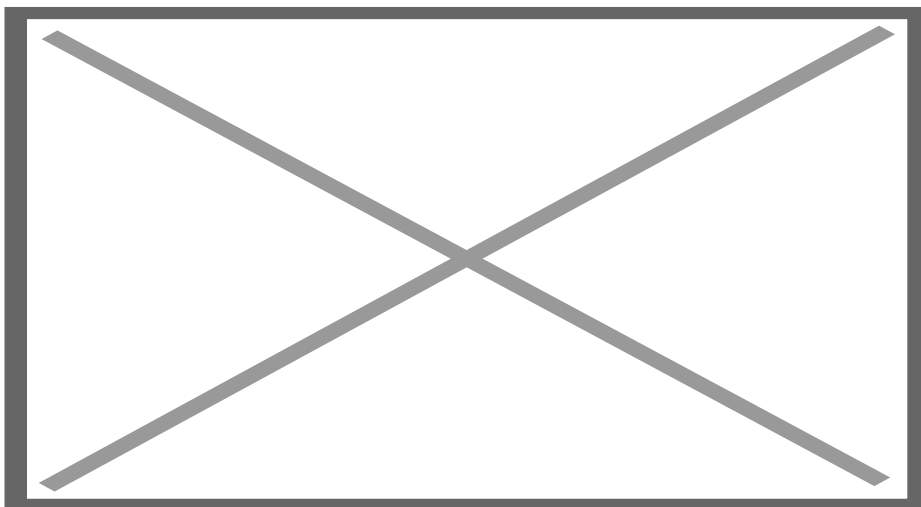
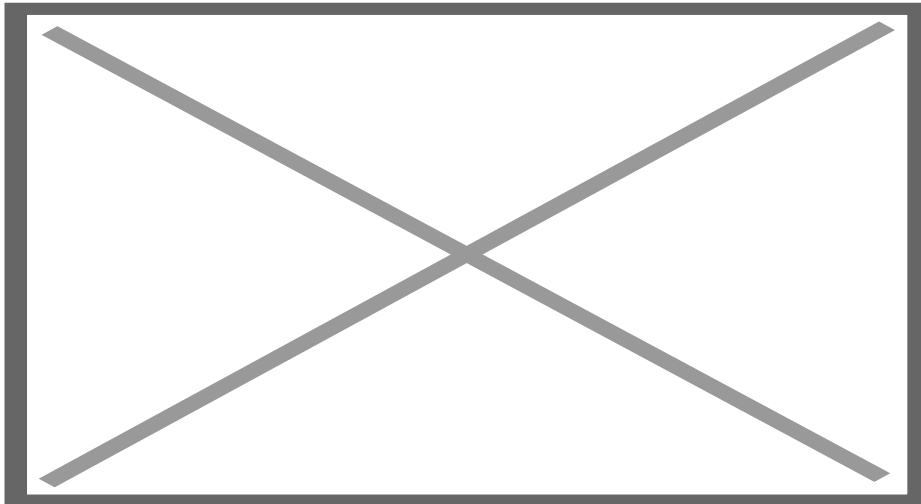
Language(s) of instruction

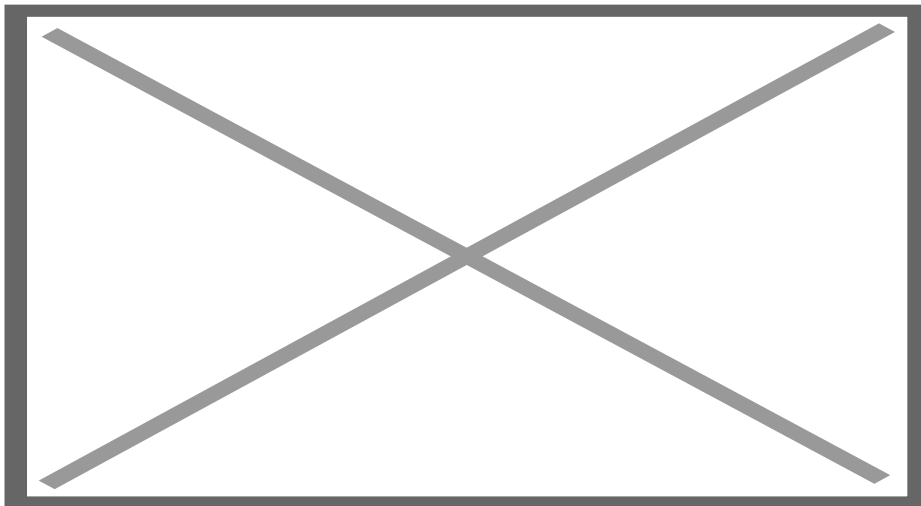
French

Au cœur de l'écosystème d'innovation de Paris-Saclay, le Master Marketing Pharmaceutique et Technologies de Santé propose une formation unique alliant expertise scientifique, stratégie marketing, innovation digitale et développement personnel

[Télécharger la fiche détaillée](#)

[Apply Now](#)





Information

- [Overview](#)
- [Application requirements](#)
- [Schedule](#)

Présentation

Débouchés

Career prospects

Assistant managers, directors or heads of marketing, communications or sales strategy

Scientific communication, technology watch or technology transfer Officer

Healthcare Product Manager

Project Manager

Consultant

Marketing and scientific communication managers.

Further Study Opportunities

PhD

Admission

Capacity

Available Places

40

Target Audience and Entry Requirements

pharmaciens biologie/chimie école de commerce

Période(s) de candidature

Inception Platform

From 15/02/2026 to 01/04/2026

Supporting documents

Compulsory supporting documents

Motivation letter.

Completed questionnaire (to download on the master's web page).

See below

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Additional supporting documents

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :

- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

[Questionnaire](#)

Programme

Fondamentaux du Marketing & Environnement de Santé

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Principes du Marketing et Fonction Chef de Produit	3	Semestre 1	52					

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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Principes du Marketing et Fonction Chef de Produit

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 52

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Données,](#)

[Communication](#)

[et](#)

[Environnement](#)

[Santé](#)

4

Semestre
1

36

40

Données, Communication et Environnement Santé

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 36

Directed study: 40

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Management, Communication et Leadership

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
----------	------	----------	---------	----------------	-----------------	------------------------	-------------------------	--------------------------------

[Communication](#)

[interpersonnelle](#)

[et leadership](#)

3

Semestre
1

50

0

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
----------	------	----------	---------	----------------	-----------------	------------------------	-------------------------	--------------------------------



Communication interpersonnelle et leadership

ECTS : 3
 Semester: Semestre 1
 Detail
 Lecture: 50
 Directed study: 0
 Language(s) of instruction
 Français
 Remote teaching
 non
 Type of assessment
 Evaluation Continue non Intégrale

[Expression orale, storytelling et cohésion d’équipe](#)

4	Semestre 1	30	48
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Expression orale, storytelling et cohésion d’équipe

ECTS : 4
 Semester: Semestre 1
 Detail
 Lecture: 30
 Directed study: 48
 Language(s) of instruction
 Français
 Remote teaching
 non
 Type of assessment
 Evaluation Continue non Intégrale

Management de projet et ouverture dans les ecosystèmes de santé

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis
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[Conduite collaborative de projets stratégiques et innovants](#)

6	Semestre 1		
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Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	discovery/practical class
----------	------	----------	---------	----------------	-----------------	------------------------	-------------------------	--------------------------------	---------------------------

Conduite collaborative de projets stratégiques et innovants

ECTS : 6

Semester: Semestre 1

Detail

Project : 120

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Experience](#)

[immersive](#)

[dans les](#)

[écosystèmes](#)

[de santé](#)



Experience immersive dans les écosystèmes de santé

ECTS : 6

Semester: Semestre 1

Detail

Tutored project 134

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Bloc de spécialisation

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
----------	------	----------	---------	----------------	-----------------	------------------------	-------------------------	--------------------------------

[UE libre](#)

[catalogue S1 et](#)

[S2](#)

2.5

Semestre

2

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
■								

UE libre catalogue S1 et S2

ECTS : 2.5

Semester: Semestre 2

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Terminale

[Optionnel](#)

[rédaction et](#)

[affaires](#)

[médicales](#)

2

Semestre

1

60

■

Optionnel rédaction et affaires médicales

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 60

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Optionnel](#)

[Pratiques et](#)

[outils du](#)

[marketing](#)

[pharmaceutique](#)

2

Semestre

1

60

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
■								

Optionnel Pratiques et outils du marketing pharmaceutique

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 60

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[UE Libre](#)

2

Semestre

[Macks](#)

1

■

UE Libre Macks

ECTS : 2

Semester: Semestre 1

Detail

Tutored project 20

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Mise en pratique des connaissances

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
entreprise	15	Semestre	2					

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	other
----------	------	----------	---------	----------------	-----------------	------------------------	-------------------------	--------------------------------	-------



entreprise

ECTS : 15
Semester: Semestre 2
Language(s) of instruction
Français
Remote teaching
non
Type of assessment
Evaluation Continue non Intégrale

[Compte rendu de l'experience professionnelle](#) 15 Semestre 2



Compte rendu de l'experience professionnelle

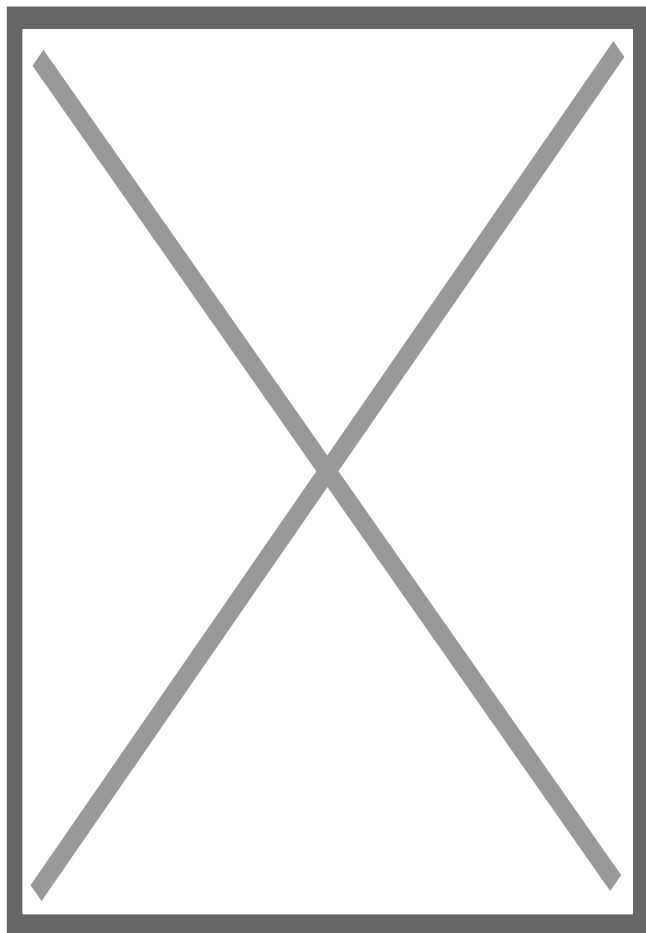
ECTS : 15
Semester: Semestre 2
Language(s) of instruction
Français
Remote teaching
non
Type of assessment
Evaluation Continue non Intégrale

Teaching Location(s)

ORSAY

Training campus

Javascript est requis pour visualiser cette carte.



Saclay Moulon

Saclay / Gif-sur-Yvette / Orsay

Bus 4606 / 4609 / 4611 / 5154

RER B Le guichet

[Voir](#)

Student restaurant (CROUS)

Library

Sports facilities

Student residence

Contact

-

Caroline MASCRET

<http://www.universite-paris-saclay.fr/formation/master/sciences-du-medicament-et-des-produits-de-sante/m2-marketing-medical-affairs-health-technologies>