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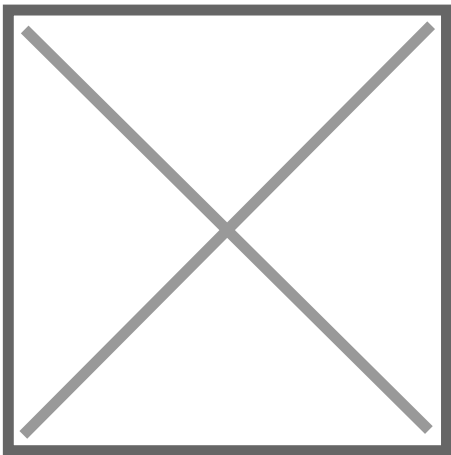
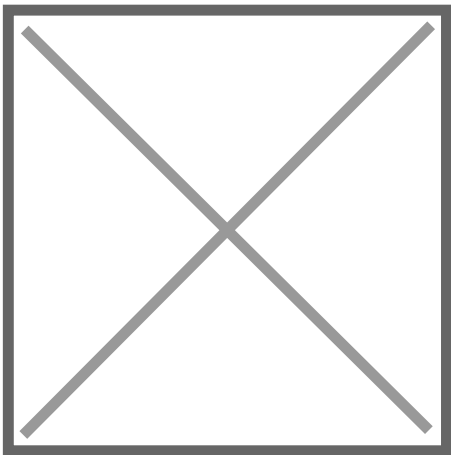
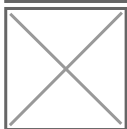
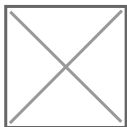
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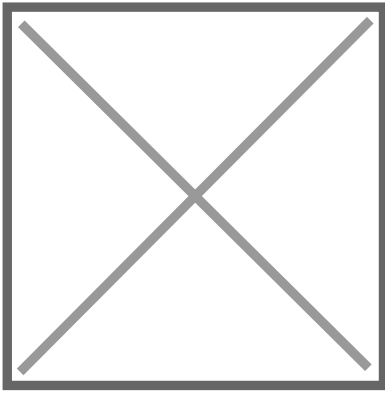
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Le mail de partage a bien été envoyé.

Add to Compare

M2 Sport leisure and event management





Master's degree

Specialisation Human Movement & Sport Sciences : Sport Management

Enrolment type

Full-time academic programmes Life-long learning

Language(s) of instruction

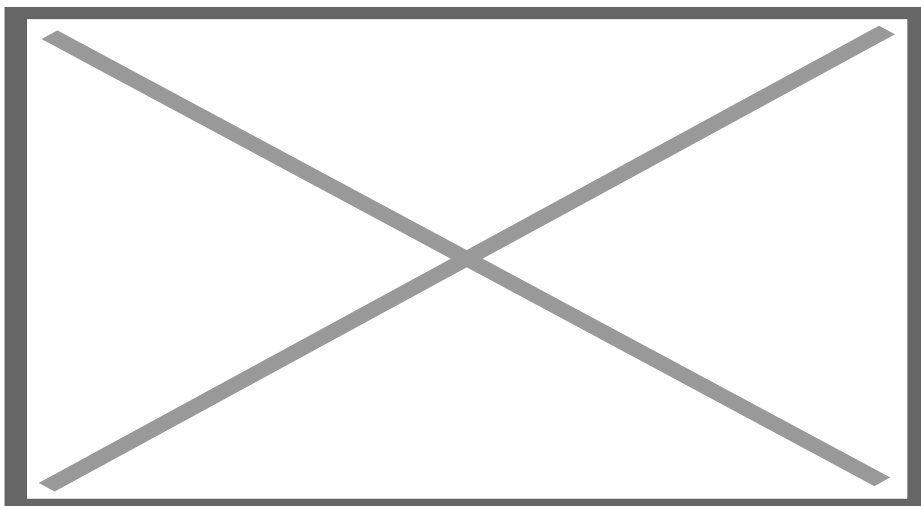
English

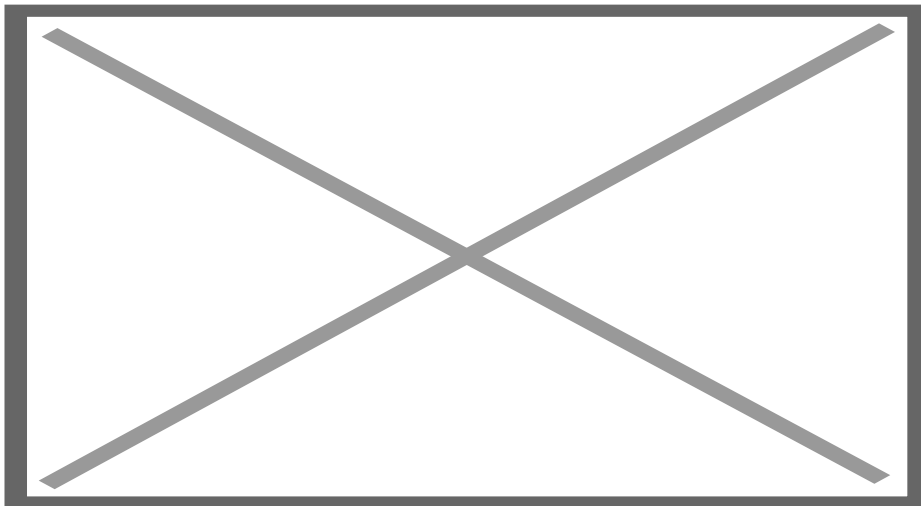
The M2 SLEM is open to students holding a Master 1 (or a 4-year Bachelor degree from abroad, considered equivalent). Courses are delivered in a balanced way by both academic researchers and industry professionals. The program's identity is built on a curriculum focused on business approaches and practical case studies.

The M2 SLEM is structured around four teaching modules: the first module covers transversal courses in sport management (common foundation – case studies, CSR in sport, etc.); the second module focuses on Marketing and Communication (marketing, branding, sports media, sport economics, etc.); the third module is dedicated to sport event management (event organization, sports law, organizers' strategies); and the fourth module covers the master's thesis, internship, and project management.

[Télécharger la fiche détaillée](#)

[Apply Now](#)





Information

- [Overview](#)
- [Application requirements](#)
- [Schedule](#)

Présentation

Skills

Designing and organizing a sporting event in an international context.

Objectives

This program is dedicated to the management of sport, and especially to the management of international sporting events (Olympic Games, FIFA World Cup, UEFA Football European Championships, Tour de France, French Open, etc.). The master SLEM aims to train students taking into account all aspects of event management: sponsorship, media rights, press, logistics, social media, administration, competition, ticketing, catering, volunteering, spectator services, host-territories, etc. Speakers belong to the academic world (PhD, doctors and professors, specialists in sport management, sports economy, sporting events) as well as the business of sporting events (practitioners, consultants, CEO, marketing managers, social media managers). Beside regular courses, students have to achieve various case studies and manage their own sporting event called Noctiraid. This event has been organized by the students since 2010 and has now a huge reputation in the field of adventure sport. See below <https://fr-fr.facebook.com/noctiraid/> <https://twitter.com/noctiraid?lang=fr> It is organized with the help of our professor, Karine Baillet, former world champion and specialist in the organization of sport events. https://fr.wikipedia.org/wiki/Karine_Baillet <https://karinebailletorganisation.com/> The master SLEM is unique in France since this is the only one to be taught in English and to be delivered in a public University. This master is dedicated to both French and international students.

Calendar

Start of programme (indicative date)

01/09/2026

End of programme (indicative date)

30/09/2027

Admission

Capacity

Available Places

25

Target Audience and Entry Requirements

This degree is accessible to all students with four years of higher education (equivalent to a Master 1) in fields such as economics, management, business, political science, law, engineering, etc. However, it is very important that candidates have a strong background in sport management and sporting events. For students without an academic background in this field, skills can always be developed through internships, volunteering, or by focusing their master's thesis on this subject.

Période(s) de candidature

Inception Platform

From 15/02/2026 to 31/03/2026

From 15/05/2026 to 14/06/2026

Supporting documents

Compulsory supporting documents

Copy of identity document.

Motivation letter.

argumentée

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Additional supporting documents

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Recommendation letters.

Supporting documents :

- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Mandatory comparability certificate proving the level of Master 1 (equivalent to 4 years of Bachelor's degree) for candidates holding diplomas obtained outside the European Union. <https://www.enic-naric.net/>.

Programme

Common basis

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d
Advanced Sport Business	2	Semestre 1	16						
■									

Advanced Sport Business

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 16

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Advanced](#)

[Sport](#)

[Management](#)

■

Advanced Sport Management

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 30

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Strategic](#)

[Management](#)

■

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d
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■

Strategic Management

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 20

Language(s) of instruction

Anglais

Remote teaching

non

Prerequisites

Des connaissances en théorie des organisations.

Programme/contents

Olympic Case Study Competition

Type of assessment

Evaluation Continue non Intégrale

[Corporate](#)

[Social](#)

[Responsibility](#)

[in Sports](#)

2

Semestre

1

9

■

Corporate Social Responsibility in Sports

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 9

Project : 1

Language(s) of instruction

Anglais

Remote teaching

non

Prerequisites

None

Type of assessment

Evaluation Continue non Intégrale

[Data Analysis](#)

[in Sports](#)

[Marketing](#)

2

Semestre

1

9

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d
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■

Data Analysis in Sports Marketing

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 9

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Terminale

[Open course](#) 2 Annualisé

■

Open course

ECTS : 2

Semester: Annualisé

Language(s) of instruction

Anglais

Remote teaching

non

Programme/contents

UE libre

Learning objectives

UE libre

Type of assessment

Evaluation Continue Intégrale

Marketing and communication in sport

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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[Sport, Media and Communication](#)

2

Semestre 1

12

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
■								

Sport, Media and Communication

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 12

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Sport marketing](#) 4 Semestre 1 25

■

Sport marketing

ECTS : 4

Semester: Semestre 1

Detail

Lecture: 25

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Non profit sport marketing](#) 3 Semestre 1 20

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
■								

Non profit sport marketing

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 20

Language(s) of instruction

Anglais

Remote teaching

non

Prerequisites

Courses in sports marketing

Type of assessment

Evaluation Continue non Intégrale

[Economics of sport](#) 2 Semestre 1 12

■

Economics of sport

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 12

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Courses in general economy Courses : Introduction to the economy of sport

Type of assessment

Evaluation Continue non Intégrale

[Branding in sport](#) 2 Semestre 1 12

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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■

Branding in sport

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 12

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Sport career management	3	Semestre 1	12
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■

Sport career management

ECTS : 3

Semester: Semestre 1

Detail

Directed study: 12

Language(s) of instruction

Anglais

Remote teaching

non

Prerequisites

Already experienced an internship in the sport management area

Type of assessment

Evaluation Continue non Intégrale

Sport Events Management

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis	lea	co
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Sport venues and event organizer strategies	3	Semestre 2	12
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Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	discovery/practical class
■									

Sport venues and event organizer strategies

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 12

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Sporting](#)

[Goods](#)

[Industry](#)

3 Semestre 12
2

■

Sporting Goods Industry

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 12

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Event](#)

[management](#)

3 Semestre 20
2

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	practical class	directed study/practical class	dis
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■

Event management

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 20

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Sports Law](#) 2 Semestre 2 12

■

Sports Law

ECTS : 2

Semester: Semestre 2

Detail

Lecture: 12

Language(s) of instruction

Anglais

Remote teaching

non

Prerequisites

Cours de droit

Type of assessment

Evaluation Continue non Intégrale

Internship and dissertation in sport

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	practical class	directed study/practical class	dis
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[Internship in Sport Organizations](#) 5 Semestre 2 20

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di
■									c

Internship in Sport Organizations

ECTS : 5

Semester: Semestre 2

Detail

Directed study: 20

Project : 560

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Thesis in Sport Management](#)

5

Semestre
2

20

■

Thesis in Sport Management

ECTS : 5

Semester: Semestre 2

Detail

Directed study: 20

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

[Sports Project Management](#)

5

Semestre
2

45



Sports Project Management

ECTS : 5
Semester: Semestre 2
Detail
Directed study: 45
Language(s) of instruction
Anglais
Remote teaching
non
Type of assessment
Evaluation Continue non Intégrale

Institutional Student Projects	2	Semestre 2	8
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Institutional Student Projects

ECTS : 2
Semester: Semestre 2
Detail
Directed study: 8
Language(s) of instruction
Anglais
Remote teaching
non
Type of assessment
Evaluation Continue non Intégrale

Stakeholders Strategies in Sport	2	Semestre 2	24
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Stakeholders Strategies in Sport

ECTS : 2

Semester: Semestre 2

Detail

Lecture: 24

Language(s) of instruction

Anglais

Remote teaching

non

Type of assessment

Evaluation Terminale

Teaching Location(s)

BURES SUR YVETTE

Contact

- **Antoine Feuillet**

<http://www.universite-paris-saclay.fr/formation/master/staps-management-du-sport/m2-sport-leisure-and-event-management>