Université Paris-Saclay
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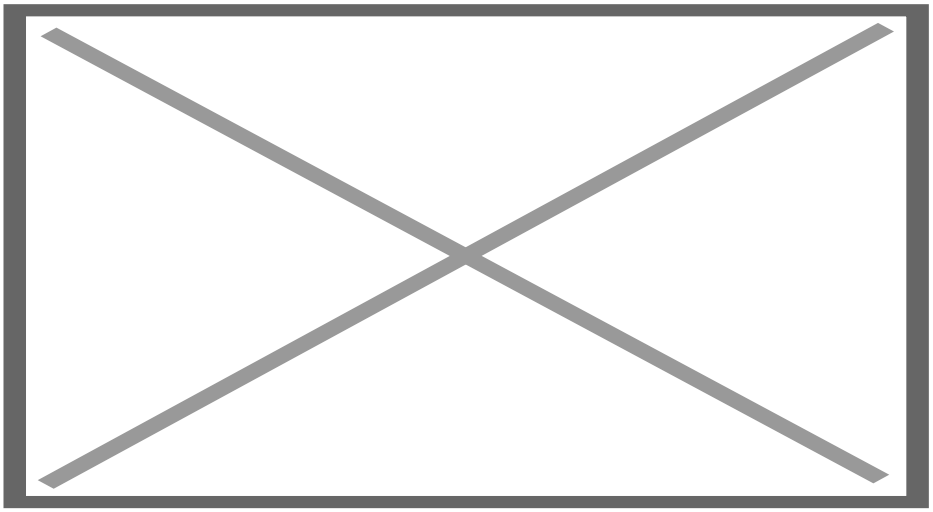
M1 Tourisme, Environnement et Innovation territoriale (TEI)

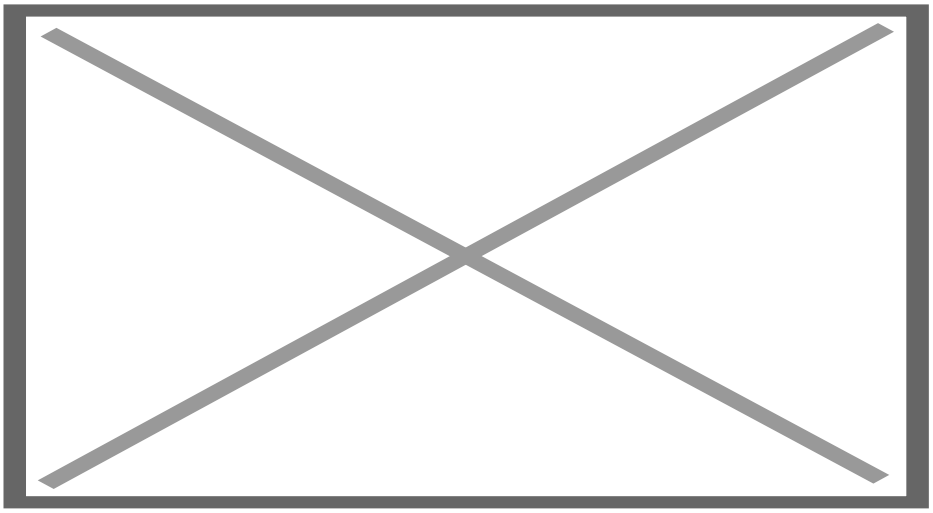
Master's degree
Specialisation Economie politique et institutions
Enrolment type
Formation initiale
Formation continue
Language(s) of instruction
French

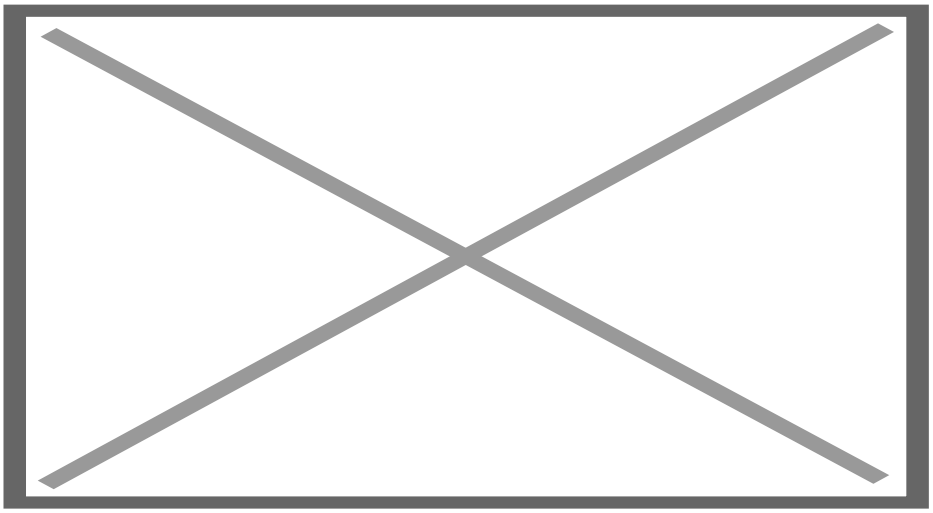
At the intersection of regional policy, sustainable tourism and environment, **the TEI Master's programme** offers a 2-year course focusing on the challenges of ecological transition, regional innovation and local development. Multidisciplinary, career-focused and research-based, it prepares for territorial analysis, project management and the evaluation of public policy, and opens the door to roles in expertise, research, consultancy and management within public, private and voluntary sectors.

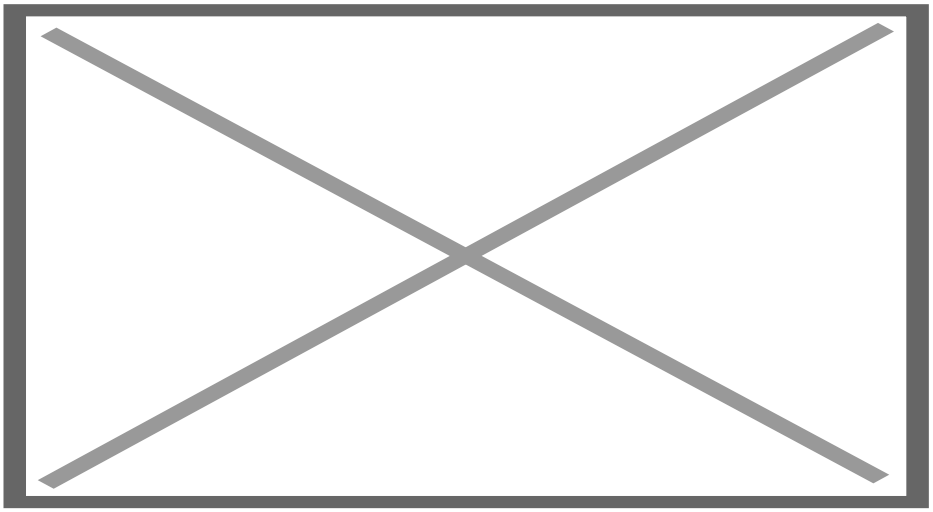
- **Social sciences and Humanities programme at the intersection of geography, economics, management and environmental sciences**
- **Duration**: 1 year (M1) with 6 months of teaching, 2-4 months of internship/thesis
- **Enrolment**: 15 to 20 students (selective)
- **Teaching methods**: 100% continuous assessment; teaching by faculty members and industry professionals; workshops, active and flipped learning, visits; training in professional software (ArcGIS, Sphinx, databases, digital tools)
- **The year includes**: **a common core for the EPI major** (methodology and analysis tools, seminars, academic English), specialized courses (quality approaches, sustainable tourism strategies, ecotourism and heritage, tourism economics, evaluation and financing of transition projects, territorial innovation and adaptation, environmental impacts, mediation, facilitation), **a choice of optional courses** in economics, evaluation techniques, data science, and AI; **writing a thesis**.

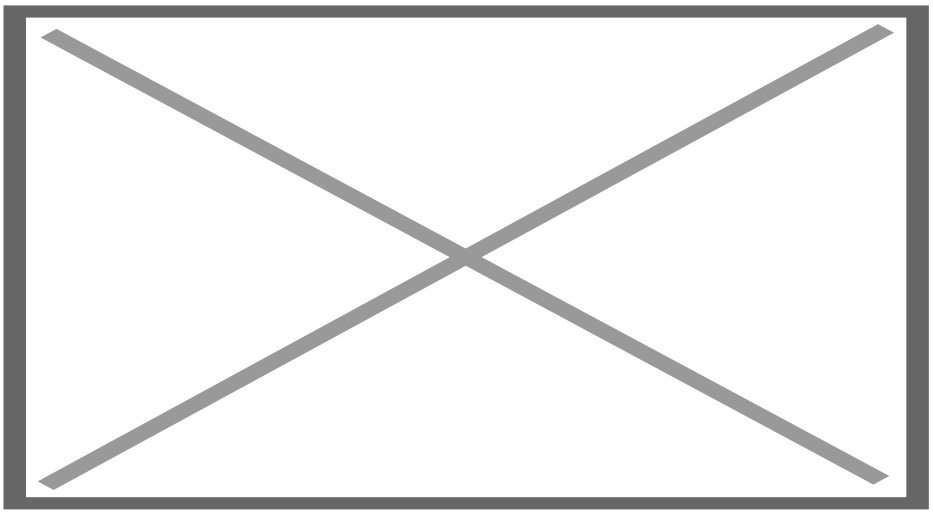
Télécharger la fiche détaillée
Apply Now











Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

In line with the specific and cross-disciplinary skills defined in RNCP39043, our TEI Master's graduates are, particularly, capable of:

- Assessing a region and analyzing its tourism and environmental challenges.
- Using quantitative and qualitative analysis tools (surveys, GIS, data analysis, econometrics, indicator creation).
- Design and evaluate projects in sustainable tourism, heritage preservation, and regional development.
- Engage in dialogue with a variety of stakeholders (elected officials, associations, businesses, international institutions).

- Master scientific, professional, and digital communication methods and tools.

More generally, regardless of their master's specialization within the program, students are trained to:

• Think critically about the foundations of economics as a social reality and as an analytical discipline, putting economic discourse into perspective within a multidisciplinary framework (welcoming the reflections of sociologists, historians, geographers, lawyers, and specialists in political science and international relations);

• Describing and analyzing economic and social dynamics by integrating territorial and temporal dimensions, taking into account the interactions between actors, institutions, and political contexts, and using quantitative and qualitative data;

• Take into account the complexity of interactions between economics, politics, and institutions, using theoretical frameworks and methodologies adapted to national and international contexts;

• Develop socio-economic diagnoses and conduct expert assessments to support public and private decision-makers in defining and evaluating development strategies;

• Master and mobilize economic and environmental assessment tools to analyze public and institutional policies, incorporating critical reflection on their assumptions, limitations, and scope;

• Bring together stakeholders and design economic and social projects by integrating multidisciplinary approaches and developing decision-making tools adapted to contemporary issues (territorial development, environmental sustainability, public policy, innovation).

Objectives

- Train experts capable of designing, managing, and evaluating regional projects that integrate tourism, innovation, and sustainability.
- Provide the tools to analyze and evaluate the economic, social, and environmental impacts of projects.
- Develop a reflective, forward-looking, and creative approach to support regional transitions.
- Prepare students for rapid professional integration, while opening up the possibility of pursuing a PhD.

Débouchés

Career prospects

After a Master’s degree: Research analyst
Business Manager
Project officer environment
Project officer sustainable development

Research officer environment
Research officer in sustainable development
Project Manager
Consulting
Evaluation and Forecasting Officer
CSR Manager / Officer
Research and Innovation Manager
Project Manager
Project and territorial development officer
Socio-economic studies and foresight
Management of sustainable development
Cultural action and outreach Officer
Research or Design Engineer
Head of mission / projects
Project follow-up and evaluation manager
Head of project/mission
Educational project developer
Research officer

Further Study Opportunities

2nd year Master's
Head of project/mission
Research officer
Consultant

Calendar

Start of programme (indicative date)
14/09/2026
End of programme (indicative date)
02/07/2027
Admission

Admission Route

Economics
Economics and Management
Economic and social administration

Political Science
Humanities
Geography and planning
Sociology
Social sciences
Information-communication
Earth Sciences
Life and Earth Sciences
Geography

Capacity

Available Places

20

Target Audience and Entry Requirements

Open to holders of a bachelor's degree (180 ECTS) in:
- priority: geography and planning, tourism, economics and management, life and earth sciences, environment;
- but also: AES, sociology, law, urban planning, STAPS, history, languages, humanities and social sciences.

Selection is based on academic achievements, motivation and the consistency of the applicant's career plans with the programme's objectives.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

From 19/06/2026 to 25/06/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the Masters' applications and enrolment page.

Supporting documents

Compulsory supporting documents

Copy diplomas.

Copy of identity document.

Certificat TOEIC niveau B2
Lettre de motivation obligatoire
CV obligatoire

Additional supporting documents

Certificate of French (compulsory for non-French speakers).

obligatoire pour les non francophones - certificat TCF niveau C1
Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Sustainable tourism and public policies 1 et 2	4	Annualized	36					
Charger le détail								
Environmental law, urban planning, and CSR	4	Annualized	36					
Charger le détail								
Risks, resilience, and adaptation strategies	2	Annualized	18					
Charger le détail								
Research seminar S1 & S2	2	Annualized		12				
Charger le détail								
English S1 et S2	4	Annualized		36				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class

Inventory, diagnosis, and enhancement of heritage assets	5	Annualized	48					
Charger le détail								
Knowledge mediation and regional innovation	2	Annualized	18					
Charger le détail								
Climate change and development	2	Annualized	24					
Charger le détail								
Ecologie territoriale	2	Annualisé	18					
Charger le détail								
Valorisation des services écosystémiques	2	Annualisé	18					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Regional communication and digital tools	3	Annualized	24					
Charger le détail								
Questionnaire survey: tools and methods	3	Annualized	30					
Charger le détail								
Introduction à l'évaluation (EPI)	2	Annualisé	18					
Charger le détail								
Research tools and methodology	2	Annualized	18					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Geographic Information Systems (GIS) and DBMS 1 et 2	5	Annualized	42					
Charger le détail								
Réponses à appels d'offres et évaluation de projets	3	Annualisé	24					
Charger le détail								
Qualitative Research in Social Sciences 1 et 2	4	Annualized	36					
Charger le détail								
Fabrique et pratique des grandes enquêtes	3	Semestre 1	20					
Charger le détail								
Analyse des données	2	Annualisé	18					
Charger le détail								
Initiation à l'économétrie	3	Annualisé	30					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le
Professional scenario (supervised project) S1 and S2	4	Annualized							
Charger le détail									
University thesis (research or internship) S2	7	Annualized							

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le
Charger le détail									
Free UE M1 S1 or S2	2	Annualized							
Charger le détail									

Teaching Location(s)

GUYANCOURT

Training campus

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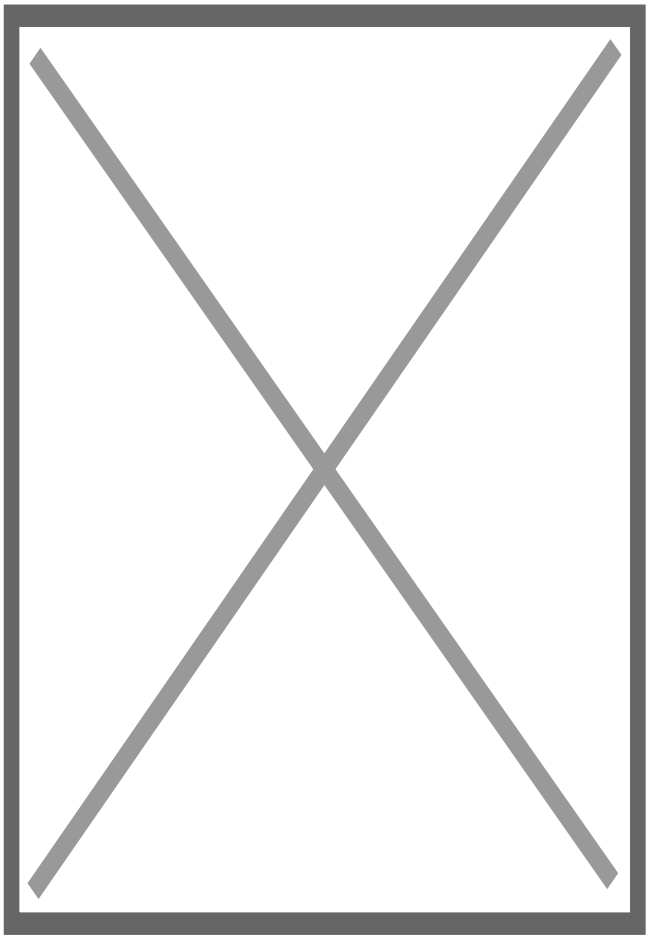

Saint-Quentin-en-Yvelines

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RER C Saint-Quentin-en-Yvelines
Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- **Nathalie POTTIER**

  Responsable Master 1 et 2 Tourisme, Environnement et Innovation territoriale

http://www.universite-paris-saclay.fr/formation/master/economie-politique-et-institutions/m1-tourisme-environnement-et-innovation-territoriale-tei