Université Paris-Saclay
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M1 Politiques de communication : influence et affaires publiques

Master's degree
Specialisation Political Science
Enrolment type
Formation en apprentissage
Language(s) of instruction
French

The Master's degree in Communication Policy – Influence and Public Affairs trains high-level professionals capable of developing and implementing communication strategies for public, private, and non-profit organizations.

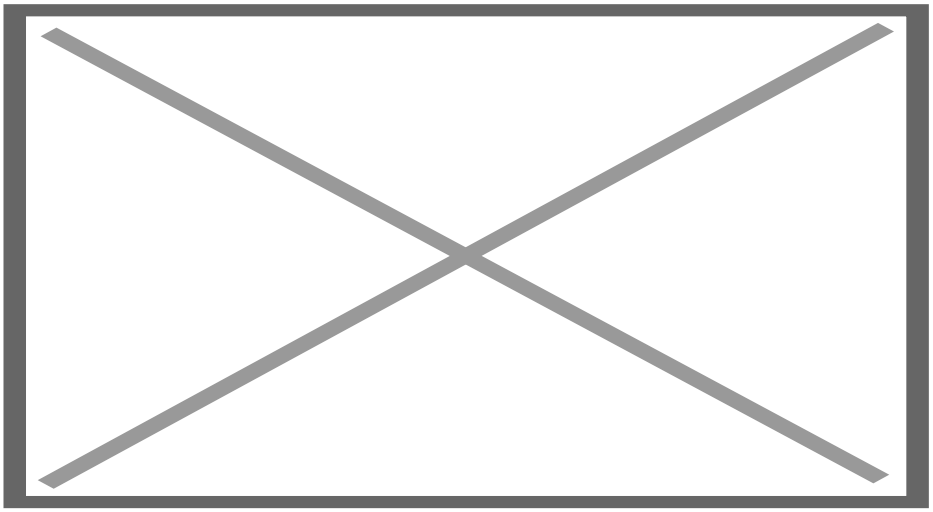
The first year of the Master's program (M1) focuses on acquiring fundamental knowledge in the fields of information and communication sciences, as well as political science.

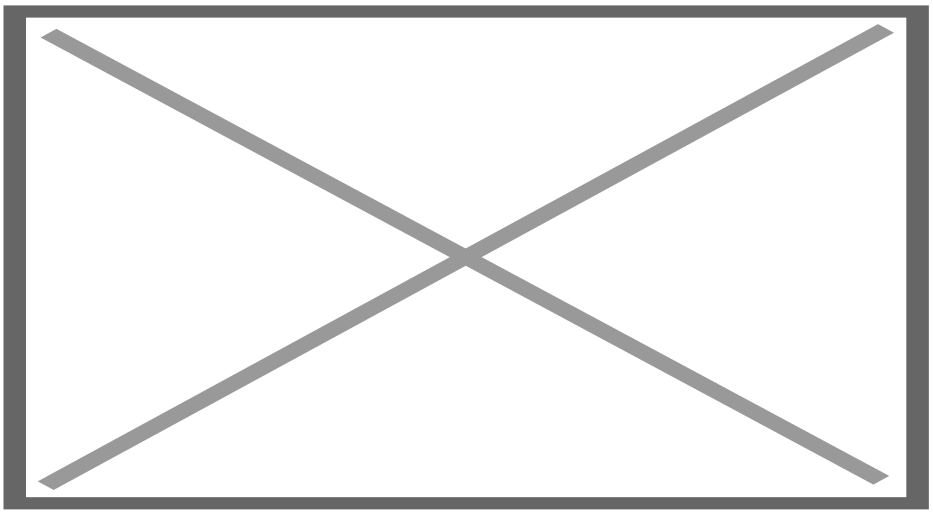
This broad approach includes: acquiring social science methods, mastering the fundamental aspects of organizational sociology, communication sociology, etc.

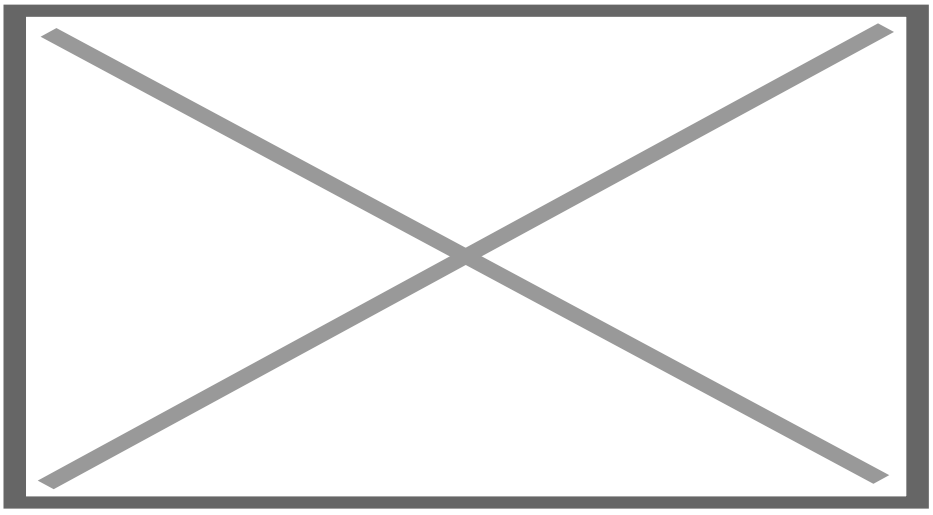
More specialized courses cover the competences enabling students to successfully complete their Master’s degree in the second year of the Master’s Program (M2).

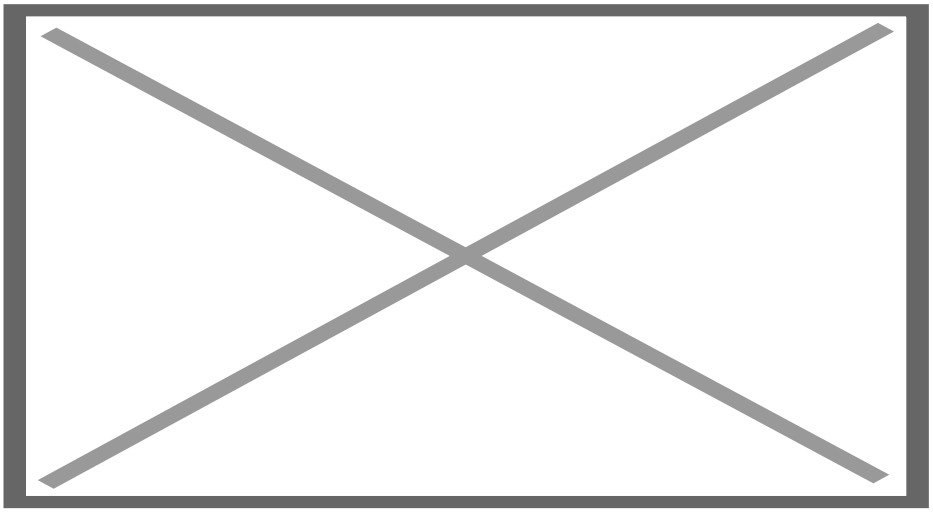
Students being “apprentices,” they do not complete an internship but write and defend a thesis showing their ability to master required competences. The aim is to assess their ability to understand communication issues and develop in-depth analysis.

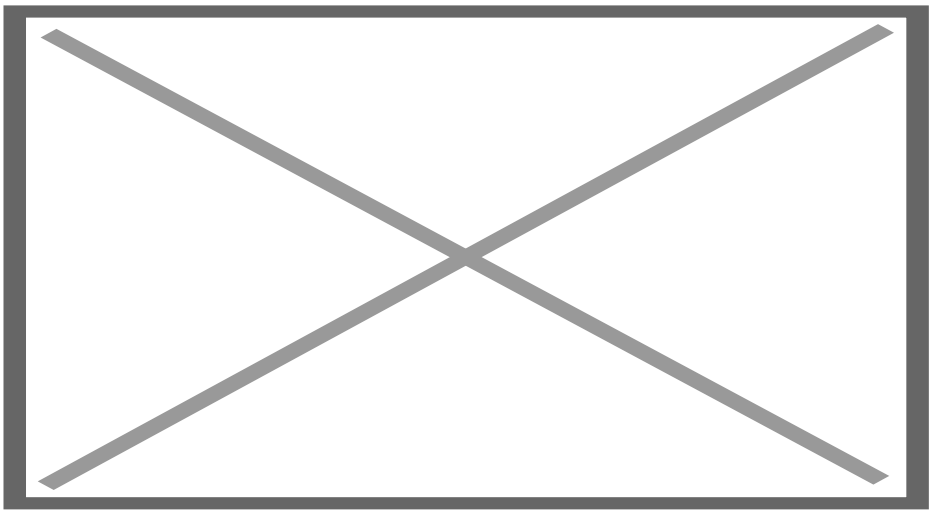
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Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

Students:

- have a strong grasp of communication and can draw on related disciplines in their professional occupation.
- Have a hands-on knowledge in the professional world through apprenticeship training.
- Get involved in communication issues while working in teams, which is encouraged by the small size of the Master’s Program Class.
- Critically engage with their learning and professional experience through the defense of a Master's thesis, demonstrating mastery of both written and oral communication.

- Are highly adaptable thanks to a learning experience which covers multiple areas of communication, enabling them to work with different specialists in their professional occupation.

Objectives

Students:

- Master theoretical and practical approaches to communication sciences.
- Navigate the political contexts of communication in a broad sense.
- Prepare for their professional life in the field of communication.
- Adapt to the context of their professional work by acquiring a foundation in relevant fields.

Débouchés

Career prospects

Adviser in communication
Communication agent
Communication assistant
Communication Officer
Communication manager

Further Study Opportunities

Master of Communication of Organisations
Master of Political Studies

Calendar

Start of programme (indicative date)
01/09/2026
End of programme (indicative date)
30/09/2027
Admission

Admission Route

Public Administration
Economics and Management

Economic and social administration
Political Science
Humanities
Geography and planning
Sociology
Theology
Social sciences
Human sciences, anthropology, ethnology
Language sciences
Information-communication
Humanities
Humanities and Languages
Geography
Cultural studies

Capacity

Available Places

22

Target Audience and Entry Requirements

The target audience is graduates with a bachelor's degree or higher in social sciences, particularly, but not exclusively, political science and communication sciences.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the Masters' applications and enrolment page.

Supporting documents

Compulsory supporting documents

Additional supporting documents

Supporting documents :
- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Communication et affaires publiques	3	Annualisé 15						
Charger le détail								
Techniques, IA et affaires publiques	2	Annualisé 18						
Charger le détail								
Plaidoyer	2	Annualisé 12						
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Techniques rédactionnelles	3	Annualisé 12						
Charger le détail								
Médias et espace public	3	Annualisé 36						
Charger le détail								
Régulation publicitaire et déontologie	2	Annualisé 18						
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Théories de la communication	4	Annualisé 36						
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Acteurs et métiers de la communication	2	Annualisé	18					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Institutions politiques et administratives	3	Annualisé	18					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Communication politique et publique	3	Annualisé	24					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Mouvements sociaux et groupes d’intérêt	3	Annualisé	24					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Communication et relations sociales	2	Annualisé	18					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis le c
Anglais	3	Annualisé	36						

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Informatique	3	Annualisé	24					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le c
Méthode des sciences sociales	3	Annualisé	18						

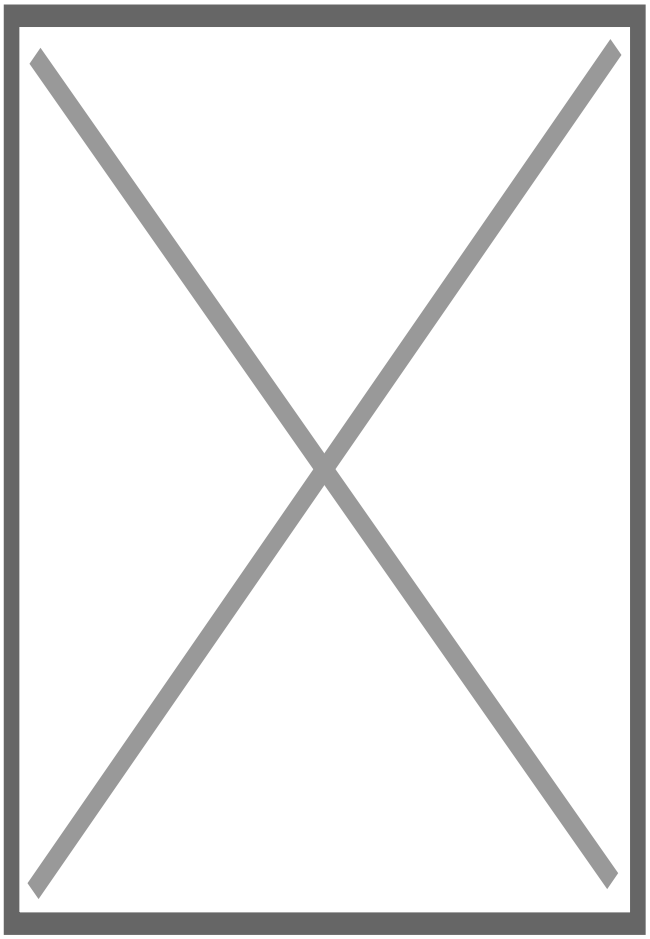
Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le c
Charger le détail									
Sociologie des organisations	3	Annualisé 18							
Charger le détail									
Mémoire	8	Annualisé 4	50						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis lea co
Introduction au marketing international	2	Annualisé 6							
Charger le détail									
Pratiques de la négociation	2	Annualisé 12							
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Planifier la communication	2	Annualisé 21						
Charger le détail								
Communication corporate	2	Annualisé 18						
Charger le détail								
UE Libre : engagement associatif	0	Annualisé 0						
Charger le détail								

Training campus

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Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- **Aurélie Stoquert**

  Responsable secrétariat Master UVSQ UFR Physique

http://www.universite-paris-saclay.fr/formation/master/science-politique/m1-politiques-de-communication-influence-et-affaires-publiques