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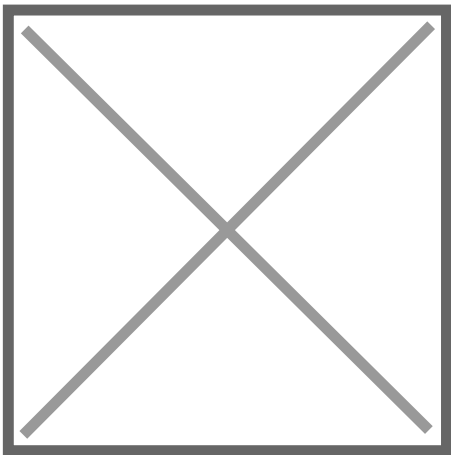
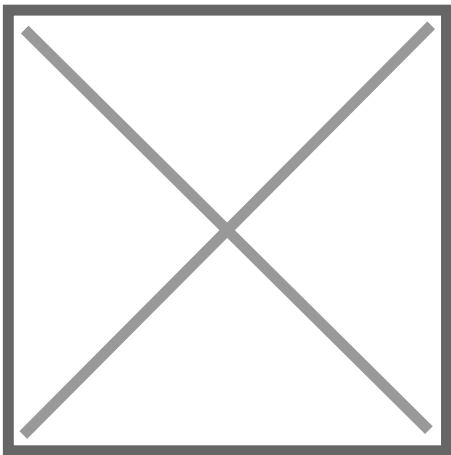
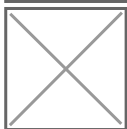
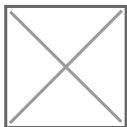
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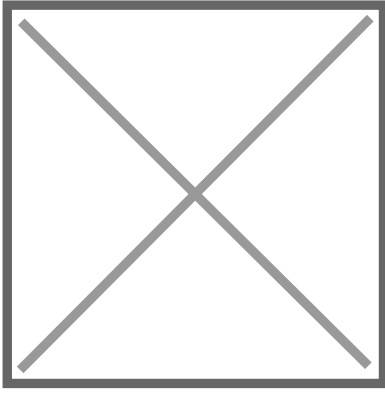
Envoyer

Une erreur est survenue. Merci de réessayer ultérieurement
Le mail de partage a bien été envoyé.

Add to Compare

M1 Management du sport





Master's degree

Specialisation Human Movement & Sport Sciences : Sport Management

Enrolment type

Full-time academic programmes

Language(s) of instruction

French

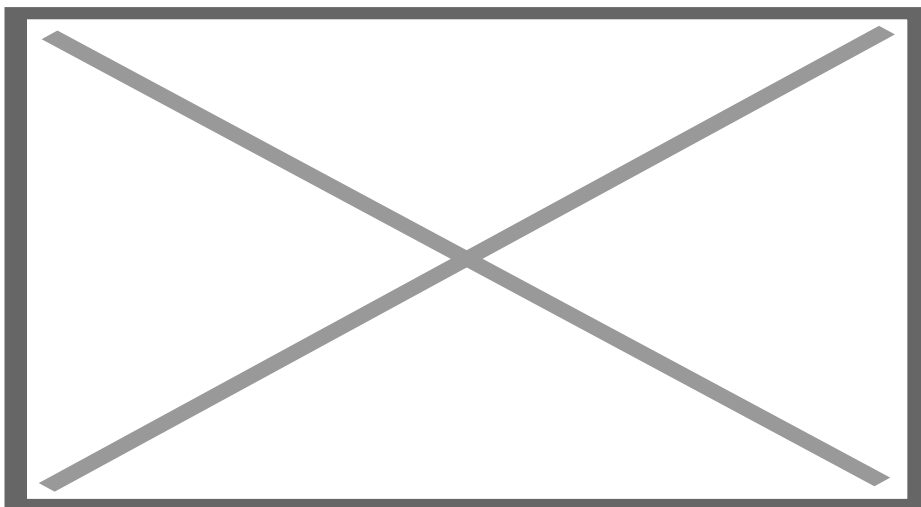
The Master's program in Sport Management trains future executives in the sports sector, preparing them to understand and support contemporary transformations in management. Focused on the adaptability and innovation of public, private, and non-profit stakeholders, the program covers key areas of the sports field: event management, facility management, territorial development, and the promotion of sports participation.

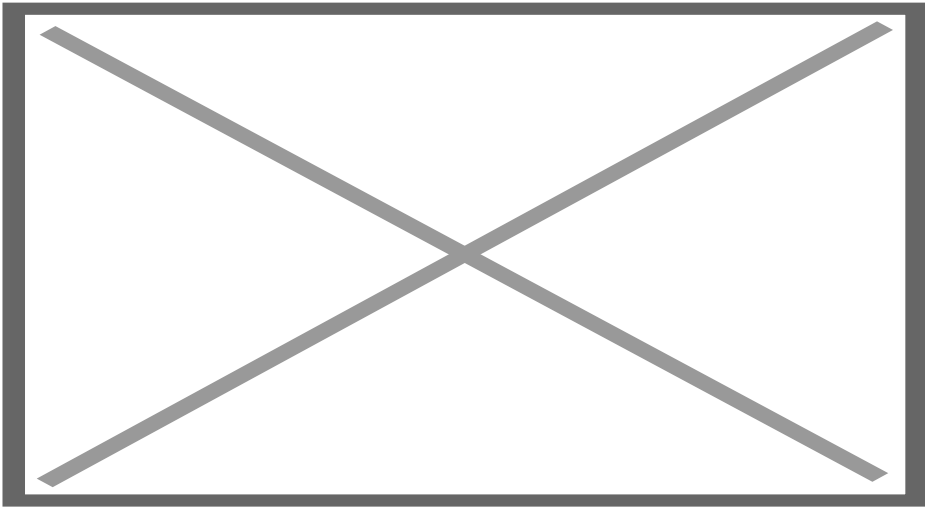
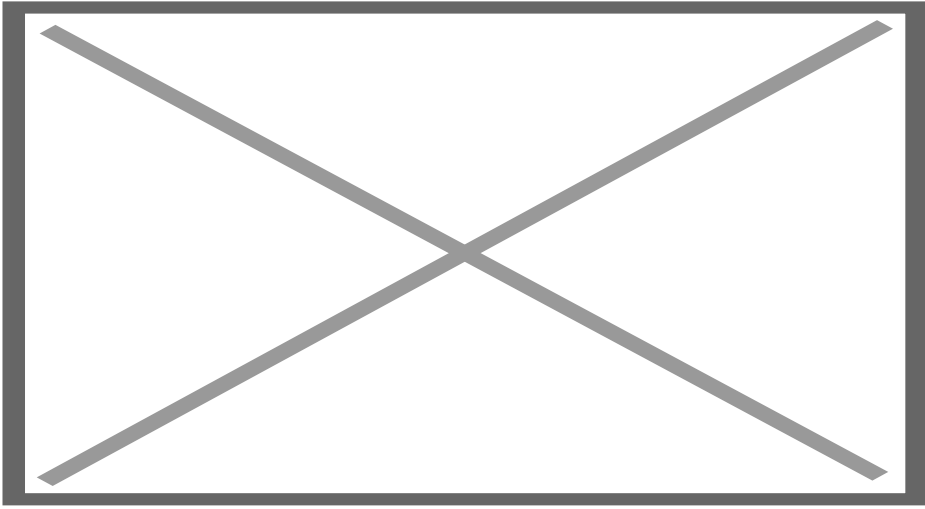
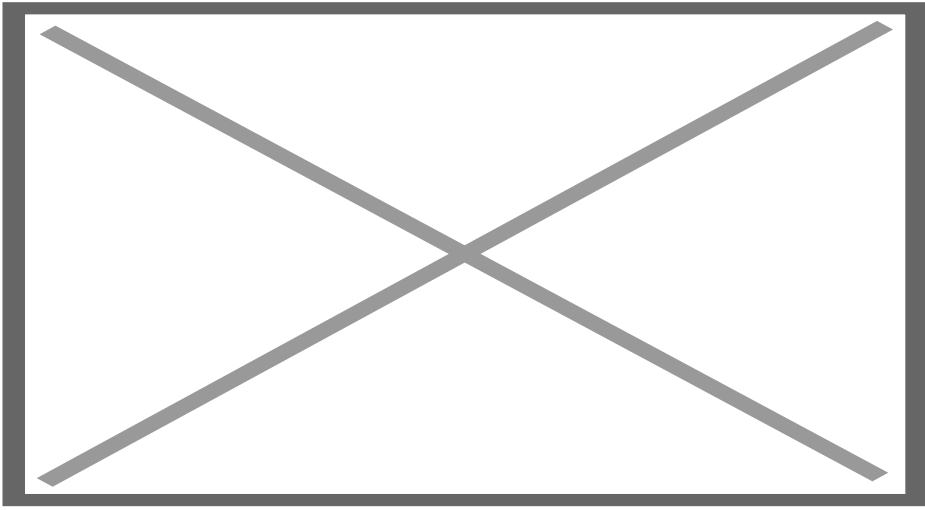
The **Master's program in Sport Management** offers a comprehensive and contemporary curriculum focused on understanding current management dynamics and fostering the ability of public, non-profit, and private actors in the sports sector to adapt and innovate. In a context where sport represents a major economic, social, and territorial driver, this program aims to train future executives capable of operating effectively within complex and constantly evolving environments.

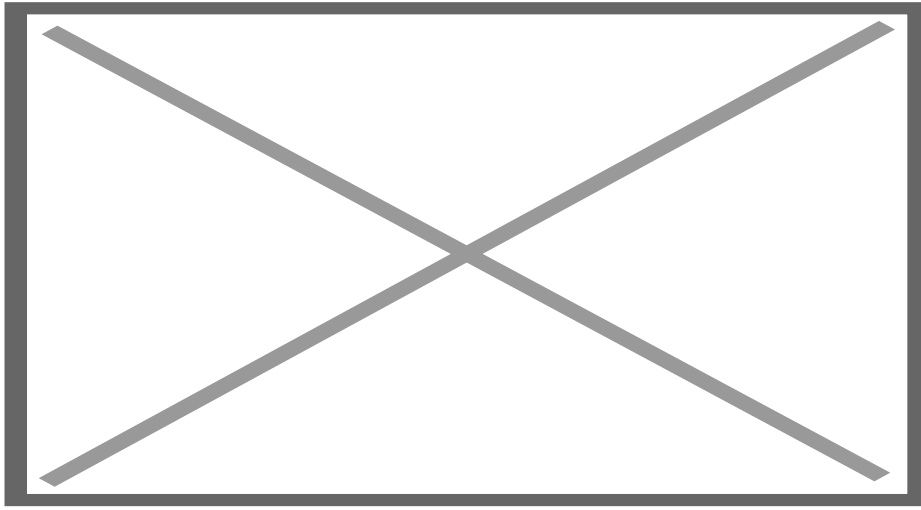
The program approaches sport through a broad and multidisciplinary lens: event management in all its dimensions (political, social, organizational, economic, managerial, marketing, legal, and sporting); the design and management of sports facilities and venues; strategies for community engagement and territorial development; as well as the promotion and expansion of sports participation.

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Information

- [Overview](#)
- [Application requirements](#)
- [Schedule](#)

Présentation

Skills

Diagnose and analyze the functioning of sports organizations using multidisciplinary scientific tools.

Objectives

This program takes into account contemporary developments in management and focuses on the ability of public, non-profit, and private actors to adapt and innovate, particularly in the following areas:

- Event management in the broadest sense, approached from all its dimensions — political, social, organizational, economic, managerial, marketing, legal, and sporting;
- The design and management of sports facilities and venues;
- Strategies for local development and community engagement;
- The development of sports participation and practices.

The primary objective of the Master's 1 in Sports Management is to train students who aim to work primarily in managerial positions such as research officer, project or product manager, public sector consultant, communication or marketing officer within professional sports organizations (federations, clubs, organizing committees, etc.), business executive, consultant, and so on.

In this perspective, the program enables students to develop the skills required to participate in the definition of policies and strategies, as well as in the management, development, and organization of sports events and

projects (or projects related to sport). In particular, students are expected to acquire the following skills:

- **Analysis** (assessment, diagnosis, audit, etc.);
- **Consulting** (drafting recommendations, etc.);
- **Management** (strategy, implementation, monitoring, evaluation of projects, etc.).

The program also aims to address the profound transformations in the issues surrounding sports policies.

Partnerships have been established with all key institutional actors in the sector (the State, federations, private organizers, local authorities, associations, public interest groups, sponsors, media, and sports goods distributors).

The location in Orsay (close to the western suburbs of Paris, where many decision-making centers are concentrated) offers great richness in the teaching content, thanks to the involvement of professionals in the program.

In terms of teaching structure, the first year of the Master's program is organized around five main components:

1. Lectures delivered by university professors;
2. Contributions from industry professionals;
3. Organization of a sports event;
4. Completion of research studies;
5. A long-term internship.

Débouchés

Career prospects

Infrastructure manager

Product manager

Research officer

Sports Event Coordinator

Further Study Opportunities

Administrative Examination

Research officer

Sports events officer for a local government

Project Manager

Calendar

Start of programme (indicative date)

07/09/2026

End of programme (indicative date)

09/07/2027

Admission

Admission Route

Economics and Management

Economic and social administration

Physical and sports sciences

Capacity

Available Places

50

Target Audience and Entry Requirements

La formation est accessible aux étudiants titulaires d'une licence 3 STAPS management du sport, ainsi qu'à des étudiants issus de formations en gestion, économie, droit, AES, sciences politiques qui pourraient faire état d'une expérience et/ou d'une appétence pour le secteur sportif.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

Supporting documents

Compulsory supporting documents

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Additional supporting documents

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :

- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Connaissances approfondies du secteur sportif 1

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Les marchés du sport	3	Semestre 1	20	10				

Les marchés du sport

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 20

Directed study: 10

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de base en économie.

Type of assessment

Evaluation Continue non Intégrale

Marketing des loisirs sportifs	3	Semestre 1	20
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Marketing des loisirs sportifs

ECTS : 3
Semester: Semestre 1
Detail
Lecture: 20
Language(s) of instruction
Français
Remote teaching
non
Prerequisites

Les étudiants doivent maîtriser des notions de base en marketing.

Type of assessment
Evaluation Continue non Intégrale

[Economie du sport professionnel](#) 3 Semestre 1 20



Economie du sport professionnel

ECTS : 3
Semester: Semestre 1
Detail
Lecture: 20
Language(s) of instruction
Français
Remote teaching
non
Prerequisites

Les étudiants doivent maîtriser des notions de base en économie.

Type of assessment
Evaluation Continue non Intégrale

[Sociologie du sport](#) 3 Semestre 1 20

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d
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Sociologie du sport

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de base en sociologie.

Type of assessment

Evaluation Continue non Intégrale

[Politiques sportives et territoires](#)

3

Semestre 1

20



Politiques sportives et territoires

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de bases relatives aux politiques publiques.

Type of assessment

Evaluation Continue non Intégrale

[Aspects internationaux du sport](#)

3

Semestre 1

20

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distance learning
■									

Aspects internationaux du sport

ECTS : 3

Semester: Semestre 1

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de bases relatives à l'organisation du sport en France.

Type of assessment

Evaluation Continue non Intégrale

Méthodes scientifiques 1

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distance learning
Analyse statistique des données	2	Semestre 1	20						
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Analyse statistique des données

ECTS : 2

Semester: Semestre 1

Detail

Directed study: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de base en statistiques descriptives.

Type of assessment

Evaluation Continue non Intégrale

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distance learning
Note de synthèse	2	Semestre 1		18					
■									

Note de synthèse

ECTS : 2

Semester: Semestre 1

Detail

Directed study: 18

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Outils professionnels 1

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distance learning
Anglais	2	Semestre 1		18					
■									

Anglais

ECTS : 2

Semester: Semestre 1

Detail

Directed study: 18

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Students should possess basic skills in english.

Type of assessment

Evaluation Continue non Intégrale

[Gestion des ressources humaines](#)

2	Semestre 1	8	12
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Gestion des ressources humaines

ECTS : 2

Semester: Semestre 1

Detail

Lecture: 8

Directed study: 12

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Il n'y a pas de pré-requis pour ce cours.

Type of assessment

Evaluation Continue non Intégrale

[Pratique des](#)

[activités](#)

[physiques et](#)

[gestion](#)

[événementielle](#)

4

Semestre
1

36

Pratique des activités physiques et gestion événementielle

ECTS : 4

Semester: Semestre 1

Detail

Practical study : 36

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Il n'y a pas de pré-requis pour ce cours.

Type of assessment

Evaluation Continue non Intégrale

Connaissances approfondies du secteur sportif 2

[Sponsoring sportif](#) 3 Semestre 2 20

Sponsoring sportif

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de base en marketing.

Type of assessment

Evaluation Continue non Intégrale

[Droit du sport](#) 3 Semestre 2 20

Droit du sport

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de base en droit.

Type of assessment

Evaluation Continue non Intégrale

Méthodes scientifiques 2

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	practical class	directed study/practical class	distance learning
Etudes appliquées au secteur sportif	3	Semestre 2	20						



Etudes appliquées au secteur sportif

ECTS : 3
Semester: Semestre 2
Detail
Directed study: 20
Language(s) of instruction
Français
Remote teaching
non
Prerequisites

Il n'y a pas de pré-requis pour ce cours.

Type of assessment
Evaluation Continue non Intégrale

Mémoire de recherche	4	Semestre 2	20
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Mémoire de recherche

ECTS : 4
Semester: Semestre 2
Detail
Directed study: 20
Language(s) of instruction
Français
Remote teaching
non
Prerequisites

Les étudiants doivent mobiliser l'ensemble des connaissances acquises au 1er semestre, notamment en matière de démarche scientifique, de statistiques et de note de synthèse.

Type of assessment
Evaluation Continue non Intégrale

Outils professionnels 2

[Analyse
financière et
comptabilité](#) 2 Semestre 20
2

Analyse financière et comptabilité

ECTS : 2

Semester: Semestre 2

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Il n'y a pas de pré-requis pour ce cours.

Type of assessment

Evaluation Continue non Intégrale

[Informatique
de gestion](#) 2 Semestre 15
2

Informatique de gestion

ECTS : 2

Semester: Semestre 2

Detail

Directed study: 15

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de bases en comptabilité (qui sont parallèlement étudiées dans l'UE analyse financière).

Type of assessment

Evaluation Continue non Intégrale

[Projet
d'insertion
professionnelle](#) 2 Semestre 20
2



Projet d'insertion professionnelle

ECTS : 2

Semester: Semestre 2

Detail

Directed study: 20

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Stage	5	Semestre 2
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Stage

ECTS : 5

Semester: Semestre 2

Detail

Project : 280

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Parcours de spécialisation (2 UEs au choix)

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Equipementiers sportifs et distribution (SLEM)	3	Semestre 2	20					

Equipementiers sportifs et distribution (SLEM)

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de bases en marketing.

Type of assessment

Evaluation Continue non Intégrale

Marketing expérientiel et digital (SLEM)	3	Semestre 2	15
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Marketing expérientiel et digital (SLEM)

ECTS : 3

Semester: Semestre 2

Detail

Directed study: 15

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de base en marketing.

Type of assessment

Evaluation Continue non Intégrale

Sport et développement des territoires (PPSOS)	3	Semestre 2	20
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Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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Sport et développement des territoires (PPSOS)

ECTS : 3

Semester: Semestre 2

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Prerequisites

Les étudiants doivent maîtriser des notions de base en économie.

Type of assessment

Evaluation Continue non Intégrale

[Politiques](#)

[sportives](#)

[urbaines](#)

[\(PPSOS\)](#)

3

Annualisé 20

■

Politiques sportives urbaines (PPSOS)

ECTS : 3

Semester: Annualisé

Detail

Lecture: 20

Language(s) of instruction

Français

Remote teaching

non

Type of assessment

Evaluation Continue non Intégrale

Teaching Location(s)

ORSAY

Contact

-

Mathieu DJABALLAH

<http://www.universite-paris-saclay.fr/formation/master/staps-management-du-sport/m1-management-du-sport>