Université Paris-Saclay

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M1 Management du sport

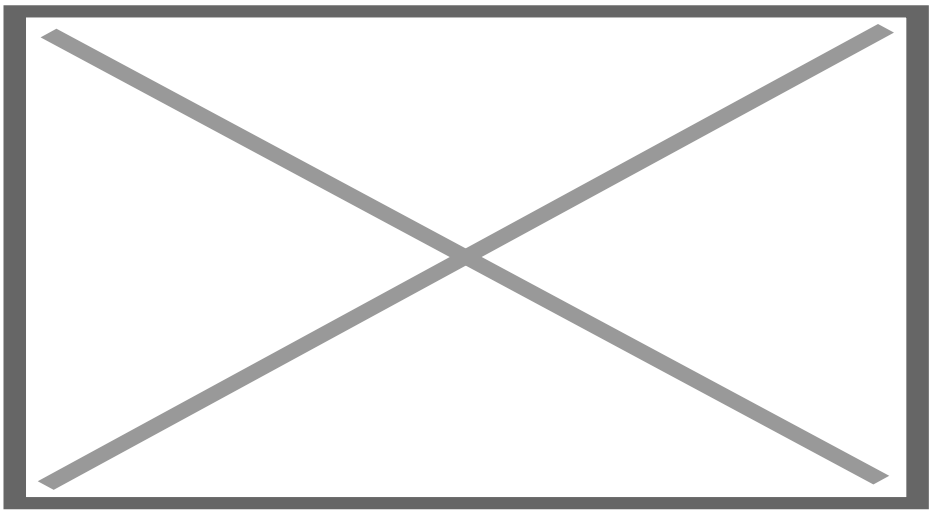
Master's degree
Specialisation Human Movement & Sport Sciences : Sport Management
Enrolment type
Formation initiale
Language(s) of instruction
French

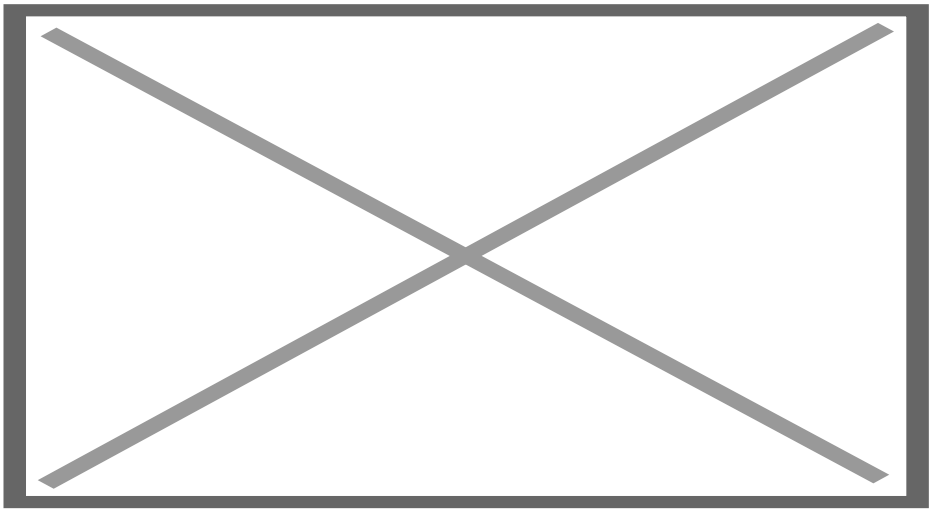
The Master’s program in Sport Management trains future executives in the sports sector, preparing them to understand and support contemporary transformations in management. Focused on the adaptability and innovation of public, private, and non-profit stakeholders, the program covers key areas of the sports field: event management, facility management, territorial development, and the promotion of sports participation.

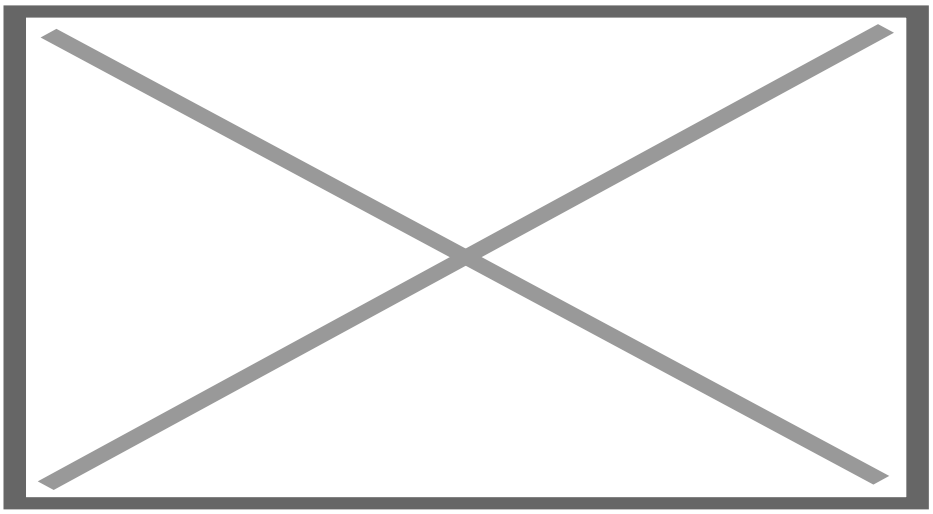
The **Master’s program in Sport Management** offers a comprehensive and contemporary curriculum focused on understanding current management dynamics and fostering the ability of public, non-profit, and private actors in the sports sector to adapt and innovate. In a context where sport represents a major economic, social, and territorial driver, this program aims to train future executives capable of operating effectively within complex and constantly evolving environments.

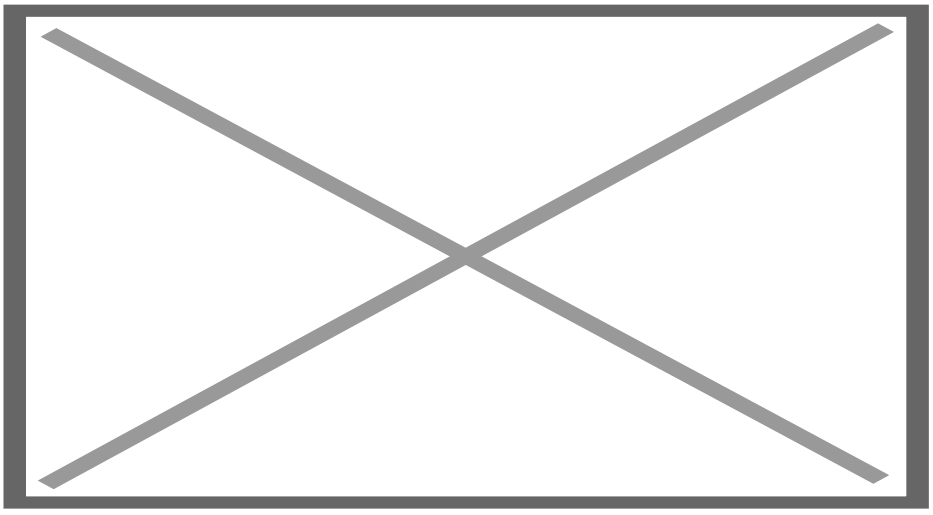
The program approaches sport through a broad and multidisciplinary lens: event management in all its dimensions (political, social, organizational, economic, managerial, marketing, legal, and sporting); the design and management of sports facilities and venues; strategies for community engagement and territorial development; as well as the promotion and expansion of sports participation.

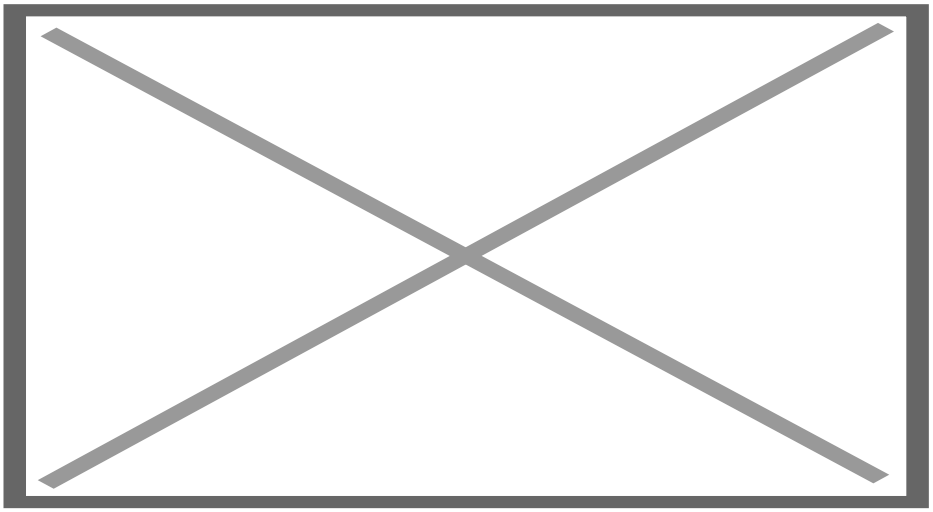
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Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

Diagnose and analyze the functioning of sports organizations using multidisciplinary scientific tools.

Objectives

This program takes into account contemporary developments in management and focuses on the ability of public, non-profit, and private actors to adapt and innovate, particularly in the following areas:

- Event management in the broadest sense, approached from all its dimensions — political, social, organizational, economic, managerial, marketing, legal, and sporting;
- The design and management of sports facilities and venues;
- Strategies for local development and community engagement;
- The development of sports participation and practices.

The primary objective of the Master’s 1 in Sports Management is to train students who aim to work primarily in managerial positions such as research officer, project or product manager, public sector consultant, communication or marketing officer within professional sports organizations (federations, clubs, organizing committees, etc.), business executive, consultant, and so on.

In this perspective, the program enables students to develop the skills required to participate in the definition of policies and strategies, as well as in the management, development, and organization of sports events and

projects (or projects related to sport). In particular, students are expected to acquire the following skills:

- **Analysis** (assessment, diagnosis, audit, etc.);
- **Consulting** (drafting recommendations, etc.);
- **Management** (strategy, implementation, monitoring, evaluation of projects, etc.).

The program also aims to address the profound transformations in the issues surrounding sports policies.

Partnerships have been established with all key institutional actors in the sector (the State, federations, private organizers, local authorities, associations, public interest groups, sponsors, media, and sports goods distributors).

The location in Orsay (close to the western suburbs of Paris, where many decision-making centers are concentrated) offers great richness in the teaching content, thanks to the involvement of professionals in the program.

In terms of teaching structure, the first year of the Master's program is organized around five main components:

1. Lectures delivered by university professors;
2. Contributions from industry professionals;
3. Organization of a sports event;
4. Completion of research studies;
5. A long-term internship.

Débouchés

Career prospects

Sports Event Coordinator
Research officer
Product manager
Infrastructure manager

Further Study Opportunities

Administrative Examination
Research officer
Sports events officer for a local government
Project Manager

Calendar

Start of programme (indicative date)
07/09/2026
End of programme (indicative date)
09/07/2027
Admission

Admission Route

Economics and Management
Economic and social administration
Physical and sports sciences

Capacity

Available Places

50

Target Audience and Entry Requirements

La formation est accessible aux étudiants titulaires d'une licence 3 STAPS management du sport, ainsi qu'à des étudiants issus de formations en gestion, économie, droit, AES, sciences politiques qui pourraient faire état d'une expérience et/ou d'une appétence pour le secteur sportif.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the Masters' applications and enrolment page.

Supporting documents

Compulsory supporting documents

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Curriculum Vitae.

Additional supporting documents

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :
- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d l
Les marchés du sport	3	Semestre 1	20	10					
Charger le détail									
Marketing des loisirs sportifs	3	Semestre 1	20						
Charger le détail									
Economie du sport professionnel	3	Semestre 1	20						
Charger le détail									
Sociologie du sport	3	Semestre 1	20						
Charger le détail									
Politiques sportives et territoires	3	Semestre 1	20						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	d
Aspects internationaux du sport	3	Semestre 1	20						

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learn cour
Analyse statistique des données	2	Semestre 1		20					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	
Note de synthèse	2	Semestre 1		18					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	
Anglais	2	Semestre 1		18					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	
Gestion des ressources humaines	2	Semestre 1	8	12					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	
Pratique des activités physiques et gestion événementielle	4	Semestre 1			36				

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dista lear cou
Sponsoring sportif	3	Semestre 2	20						

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	
Droit du sport	3	Semestre 2	20						

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dista lear cou

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dista lear cou
Etudes appliquées au secteur sportif	3	Semestre 2	20						

Charger le détail

Mémoire de recherche	4	Semestre 2	20						

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	
Analyse financière et comptabilité	2	Semestre 2	20						

Charger le détail

Informatique de gestion	2	Semestre 2		15					

Charger le détail

Projet d'insertion professionnelle	2	Semestre 2		20					

Charger le détail

Stage	5	Semestre 2							

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Equipementiers sportifs et distribution (SLEM)	3	Semestre 2	20					

Charger le détail

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Marketing expérientiel et digital (SLEM)	3	Semestre 2		15				
Charger le détail								
Sport et développement des territoires (PPSOS)	3	Semestre 2	20					
Charger le détail								
Politiques sportives urbaines (PPSOS)	3	Annualisé	20					
Charger le détail								

Teaching Location(s)

ORSAY

Contact

- **Mathieu DJABALLAH**

http://www.universite-paris-saclay.fr/formation/master/staps-management-du-sport/m1-management-du-sport