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Envoyer

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Add to Compare

M1 Management et communication des organisations

Master's degree

Specialisation Communication des organisations

Enrolment type

Contrat de professionnalisation

Formation en apprentissage

Formation continue

Language(s) of instruction

French

The Master's in Management and Organizational Communication supports students in becoming professionals who can make decisions, take action, give meaning, and mobilize others. Our first-year master's (M1) develops a demanding dual skill set—managerial leadership and communication strategy with strong ethical orientation

The M1 in Management and Organizational Communication (MCO) combines managerial competencies (human resources management, finance, marketing) and communication competencies (interpersonal and digital communication), grounded in ethical reflection. Offered as an apprenticeship (work-study), the program follows an alternating rhythm: one week at the university and two weeks in host organizations.

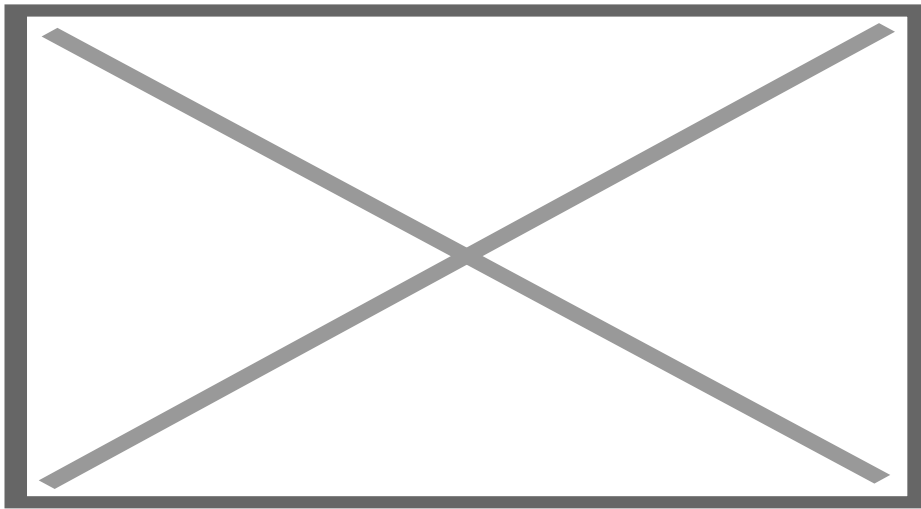
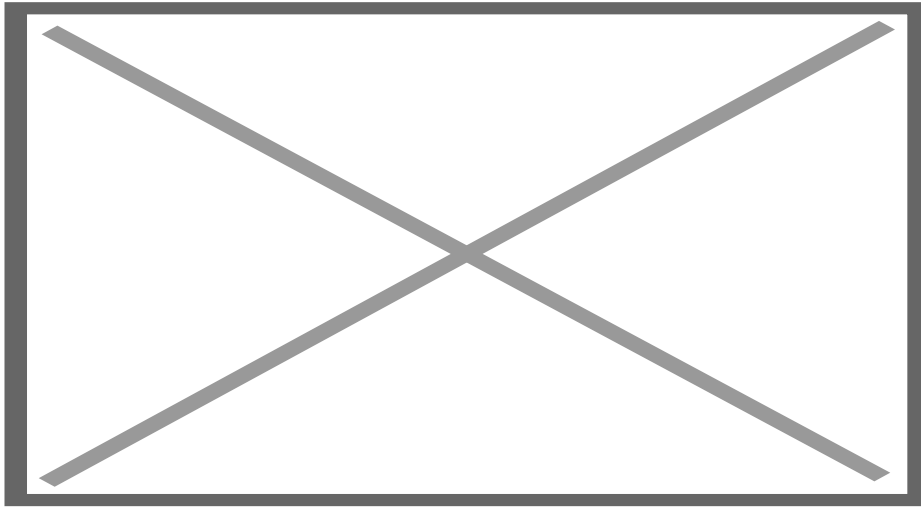
Two options allow learners to tailor their pathway: Organizational Communication (OC) and Management, Communication, Culture (MCC). The first prepares graduates for communication and management roles across all types of organizations and sectors. The second enables students to specialize in these roles within the cultural and artistic sector.

Throughout the year, an active pedagogy (projects, simulations, etc.) nurtures students' critical thinking and their capacity to act.

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Information

- [Overview](#)
- [Application requirements](#)
- [Schedule](#)

Présentation

Skills

Managing Responsible Organizations

Understand organizations, integrate ethics and CSR into decisions, and adapt management to both market and non-market contexts.

Leading Responsible Strategies

Design strategic directions and implement them through participatory governance and collective-intelligence mechanisms.

Managing Impact-Driven Projects

Scope, plan, and deliver projects that create social and economic value by leveraging

entrepreneurship/intrapreneurship and impact evaluation.

Managing Stakeholders

Facilitate human dynamics (HR), structure a user- and client-centered marketing approach, and organize dialogue with audiences and partners.

Communicating and Leveraging Digital Technologies

Develop internal, external, and digital communication systems, produce content, steer online presence, and work effectively in English.

Building a Reflective and Scientific Stance

Conduct research (master's thesis), develop professional reflexivity, and formulate data-backed recommendations.

Objectives

- **Develop a dual skill set:** master the fundamentals of management and organizational communication.
- **Ground action in ethics:** analyze the social, environmental, and human implications of decisions and actions.
- **Cultivate critical thinking and reflexivity:** argue, challenge assumptions, objectify outcomes, and report results.
- **Professionalize through work-study (1 week at the university / 2 weeks in the host organization):** connect theoretical frameworks with real-world situations, strengthening employability and autonomy.
- **Act with impact:** bring meaning to projects and concrete actions.

Calendar

Start of programme (indicative date)

01/09/2026

End of programme (indicative date)

31/08/2027

Admission

Admission Route

Public Administration

Law

Economics

Management

Economics and Management

Economic and social administration

Political Science

History

Art history and archaeology

Sociology

Psychology

Educational sciences

Philosophy

Social sciences

Human sciences, anthropology, ethnology

Language sciences
Information-communication
Arts
Performing arts
Humanities
Foreign and Regional Languages, Literatures and Civilizations
Applied Foreign Languages
Humanities and Languages
Cultural studies

Capacity

Available Places

40

Target Audience and Entry Requirements

The M1 “Management and Organizational Communication” (MCO) is intended for students and learners who wish to develop a dual skill set in management and communication with a strong ethical orientation. Typical backgrounds include:

- **Humanities/Social Sciences & Information–Communication** (sociology, literature, languages, history, political science, media/communication) seeking project and management capabilities.
- **Economics–Management / Public Administration / Law** wishing to strengthen the communication, digital, and partnership dimensions of their practice.
- **Cultural, non-profit/associative, social and solidarity economy (SSE), and public/parapublic sectors** aiming for roles in coordination, communication, and project management.

Prerequisites

- **Academic level:** Bachelor’s degree (or equivalent, Bac+3) in a relevant discipline (communication, SHS, management, economics, law, languages, arts, political science, etc.).
- **Core competencies:**
 - Excellent written and oral expression in French;
 - Analytical abilities (reasoning, synthesis, introductory qualitative/quantitative methods);
 - Teamwork, organization, and a strong sense of responsibility.
- **Languages:** minimum **C1 in French** and **B1 in English**.
- **Ethical and reflective motivation:** interest in responsibility issues (CSR, social/environmental impact), critical distance, and well-reasoned argumentation.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the [Masters' applications and enrolment page](#).

Supporting documents

Compulsory supporting documents

Copy diplomas.

Copy of identity document.

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Certificate of English level.

Curriculum Vitae.

Additional supporting documents

Letter of recommendation or internship evaluation.

IAE-Message Score.

Le parcours étant opéré par l'ISM-IAE de Versailles St-Quentin-en-Yvelines, le test Score IAE-Message est recommandé (sous réserve que les tests puissent être organisés au regard de la situation sanitaire) www.iae-message.fr

Certificate of English level (compulsory for non-English speakers).

Niveau B1 (ou équivalent) exigé, idéalement sous la forme d'un score à un test (TOEIC, Cambridge, TOEFL, IELTS, BULATS, London Test of English, CLES...), ou d'une attestation de votre enseignant d'anglais ou de résultats d'un test de positionnement.

Certificate of French (compulsory for non-French speakers).

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :

- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum

- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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[Non-profit organizations' management](#)



[Charger le détail](#)

[Theory of organization and ethic](#)



[Charger le détail](#)

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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[Commercial law and IP](#)



[Charger le détail](#)

[Strategy and participative governance](#)



[Charger le détail](#)

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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[Responsible organizations' conferencies](#)



[Charger le détail](#)

[Entrepreneurship](#)



[Charger le détail](#)

[UE 5 : Management de projet](#)



[Charger le détail](#)

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Pilotage financier des organisations marchandes et non-marchandes	3	Semestre 1	14	7				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Audiencies and partnership management	4	Annualized	21	7				
Charger le détail								
Internal and external communication	4	Annualized	21	7				
Charger le détail								
UE 9 : Marketing	3	Annualisé	14	7				
Charger le détail								
Human resources management	3	Annualized	14	7				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
English	2	Annualized		21				
Charger le détail								
Digital communication	3	Annualized	14	7				
Charger le détail								
Graphic design and writing techniques	4	Annualized	11	24				
Charger le détail								
Communication theories introduction	3	Annualized	14	7				

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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[Charger le détail](#)

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
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[Research methodology](#) 12 Annualized 13 19

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Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distance learning courses
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[UE libre 1 ISM-IAE](#) 3 Annualisé 21

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[Charger le détail](#)

[UE libre 2 ISM-IAE](#) 3 Annualisé 21

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[Charger le détail](#)

[UE libre 3 ISM-IAE](#) 3 Annualisé 21

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[Charger le détail](#)

[UE libre 4 ISM-IAE](#) 3 Annualisé 21

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[Charger le détail](#)

[UE libre 5 ISM-IAE](#) 3 Annualisé 21

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[Charger le détail](#)

[UE libre 6 ISM-IAE](#) 3 Annualisé 21

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[Charger le détail](#)

[UE libre 7 ISM-IAE](#) 3 Annualisé 21

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[Charger le détail](#)

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distance learning course
UE libre 8 ISM-IAE	3	Annualisé	21						
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[Charger le détail](#)

[UE libre](#)

[9 ISM-IAE](#)

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[Charger le détail](#)

[UE libre](#)

[10 ISM-IAE](#)

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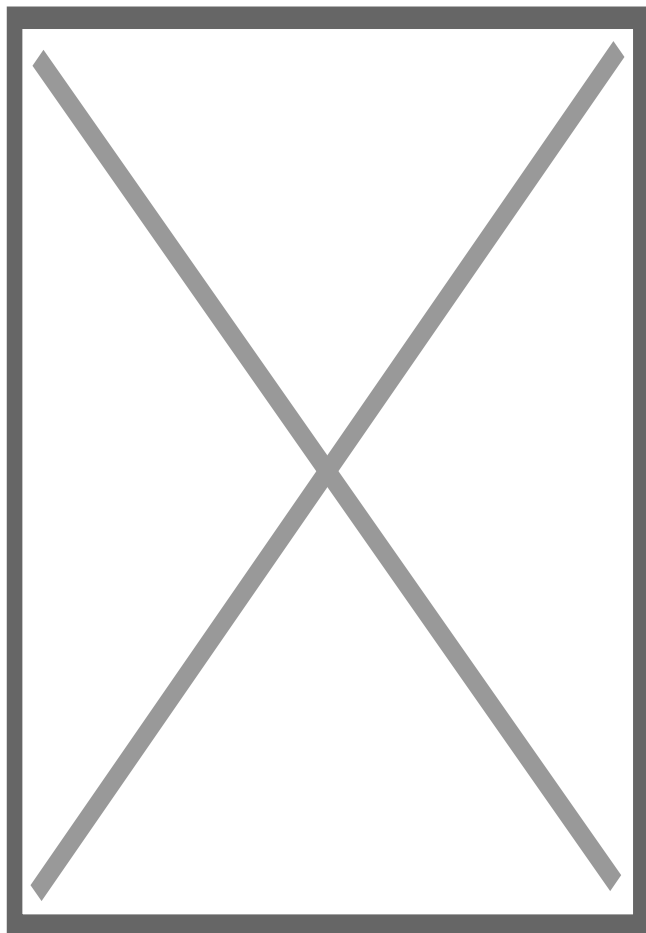
[Charger le détail](#)

Teaching Location(s)

GUYANCOURT

Training campus

Javascript est requis pour visualiser cette carte.



Saint-Quentin-en-Yvelines

Saint-Quentin-en-Yvelines

Bus 5103, 5150, 5198, 7807

RER C Saint-Quentin-en-Yvelines

[Voir](#)

Student restaurant (CROUS)

Student residence

Library

Contact

- **Stela RAYTCHEVA**

<http://www.universite-paris-saclay.fr/formation/master/communication-des-organisations/m1-management-et-communication-des-organisations>