Université Paris-Saclay

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M1 International Business and Sustainability (MIBS)

Master's degree

Specialisation Strategic Management

Enrolment type

Formation initiale

Formation continue

Language(s) of instruction

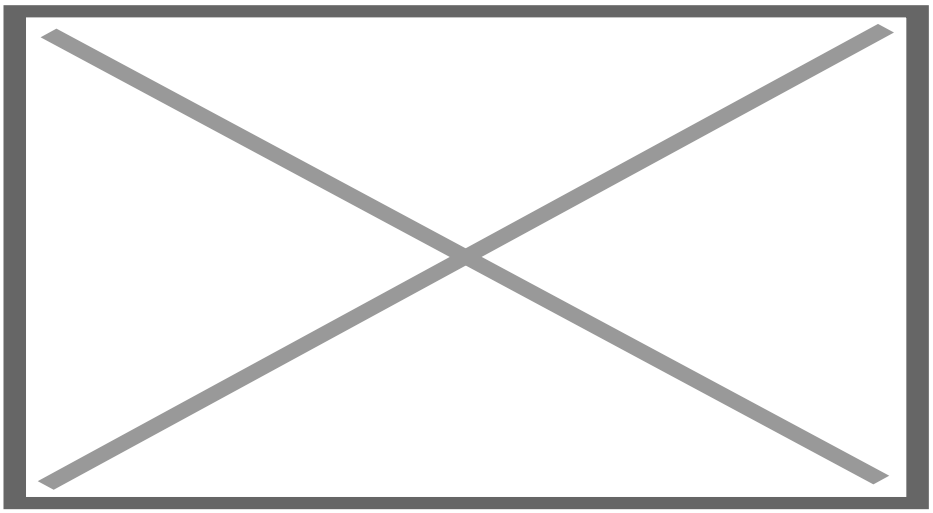
English

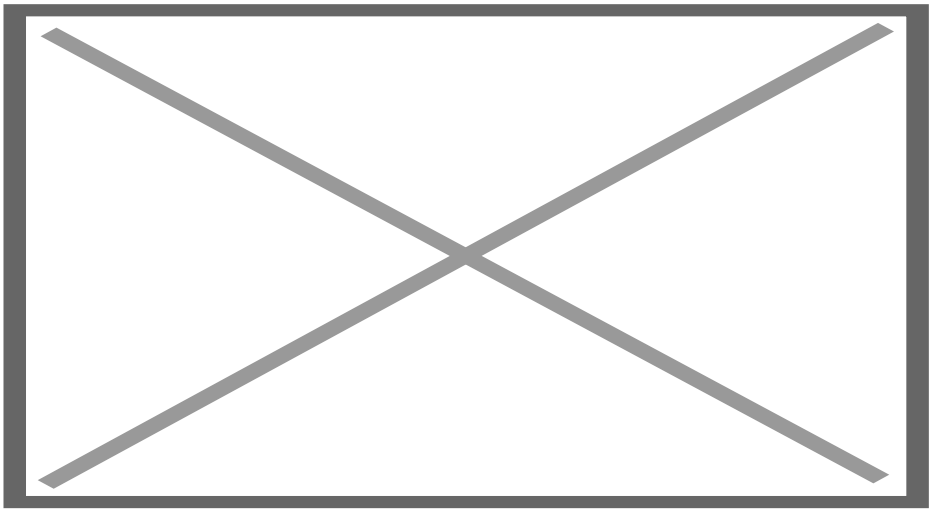
The Master of International Business & Sustainability (MIBS), taught in English, prepares professionals to work in a globalized context shaped by ecological, social, and technological transformations that no longer allow for “business as usual.” Benefiting from a strategic position within the University of Paris-Saclay, its academic networks, and corporate partners, MIBS relies on professional experiences that reinforce its relevance in the global job market.

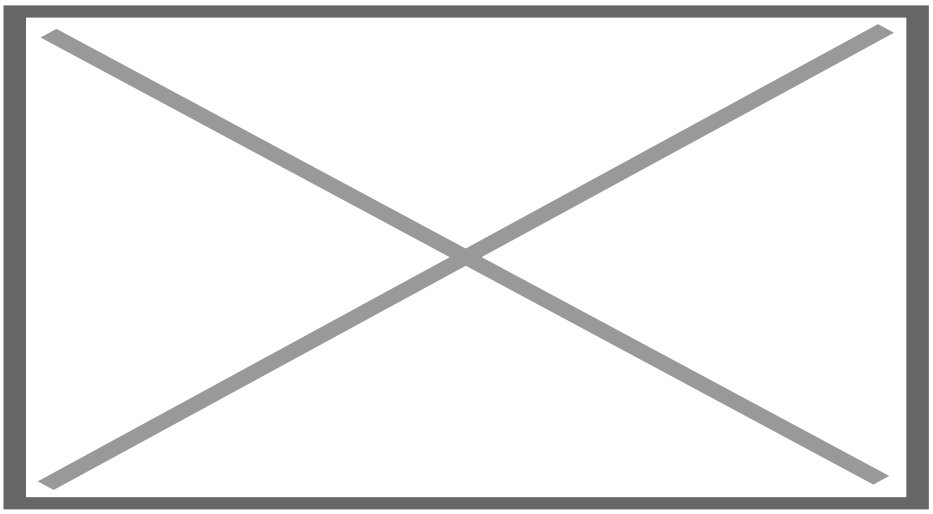
The MIBS program takes place over two years, structured around a Master 1 (M1) and a Master 2 (M2). All courses are taught in English, reflecting the program's international dimension. FLE courses can be organized with the aim of obtaining a French certification at the end of the master’s degree.

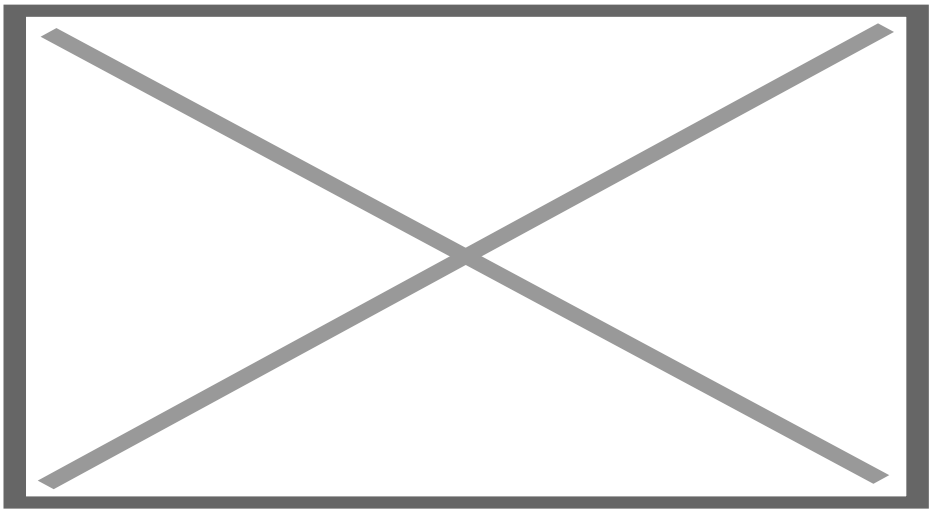
Télécharger la fiche détaillée

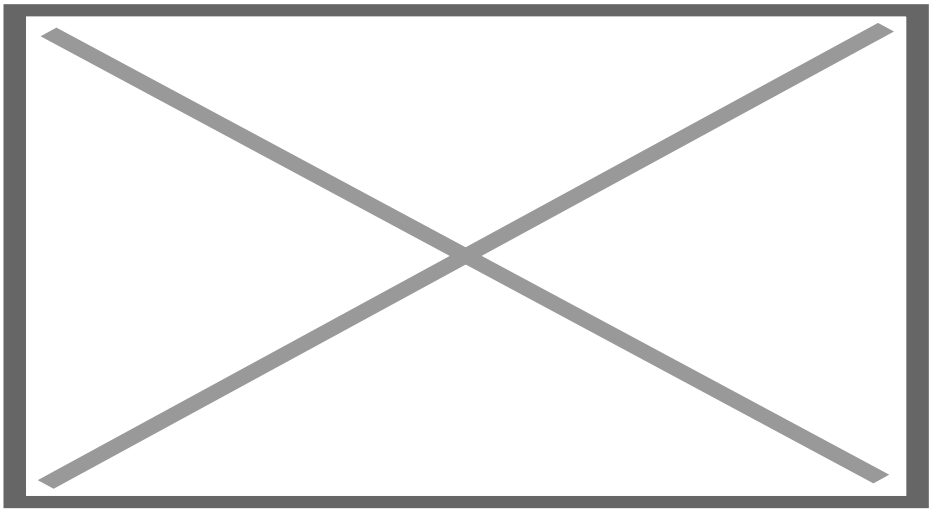
Apply Now











Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

The MIBS program allows students to develop in-depth expertise in several critical areas for international businesses. Graduates acquire a comprehensive understanding of economic, political, and cultural environments, as well as mastery of management tools and processes adapted to international markets. They develop skills in strategic and operational management, marketing, finance, and supply chain, as well as leadership, negotiation, and intercultural communication skills, essential for managing complex projects in multicultural environments. All courses incorporate challenges related to ecological, social, and technological transformations. M2 is organized into four major areas of expertise:

- Develop an internationalization strategy and lead its implementation in an evolving environment
- Manage multicultural teams and develop leadership capacity
- Manage transformation projects and processes
- Manage digital transformation and master its tools
- Develop and address an applied research question in international business

Objectives

The International Business & Sustainability program is designed to train executives and consultants specialized in the development of international activities, systematically integrating sustainability concerns into these activities. Within a truly multicultural learning environment, the program prepares students to understand and analyze the complex interactions between companies, markets, and international cultural and institutional environments.

The objective is to provide them with the concepts, methods, and tools needed to design and implement global strategies, lead multicultural projects, and adapt to the economic, geopolitical, ecological, and technological transformations of global trade. The aim is to develop:

- Good knowledge of business systems and processes at both strategic and operational levels;
- Strong understanding of the global business environment, and its recent major trends;
- Applied management skills in international settings;
- Comprehensive view of business functions (human resource management, marketing, operations, supply chain, and more);

In addition, the MIBS program provides students with cross-disciplinary skills such as excellent:

- Synthesis and analysis capabilities
- Organizing and project management skills

Methodological skills

Calendar

Start of programme (indicative date)
01/09/2026
End of programme (indicative date)
31/08/2027
Admission

Capacity

Available Places

30

Target Audience and Entry Requirements

The MIBS program is open to students holding a bachelor's degree or an equivalent qualification, preferably in management, economics, international studies, or social sciences. A minimum C1 level in English is required, certified by tests such as TOEIC, TOEFL, or IELTS.. Candidates must also demonstrate a strong interest in international issues and the sustainability of economic activities and have the ability to operate in multicultural environments. Selection is based on applications, generally followed by an interview.

The MIBS program can host incoming English-speaking students at Université Paris-Saclay. A minimum A2/B1 level of French proficiency is required, but this initial level can be improved through French as a Foreign Language (FLE) courses and may be formally certified if necessary.

Selection is based on an application file, generally followed by an interview.

Période(s) de candidature

Inception Platform

From 15/01/2026 to 16/03/2026

MonMaster Platform

From February 17th to March 16th, 2026

To find out which platform you should apply through, please see the Masters' applications and enrolment page.

Supporting documents

Compulsory supporting documents

Copy of the last diploma.

Copy of passport.

Motivation letter.

All transcripts of the years / semesters validated since the high school diploma at the date of application.

Certificate of English level (compulsory for non-English speakers).

The program is taught in English in a French university. No prior knowledge of French is required to attend but candidates must demonstrate sufficient mastery in English (B2 level or higher, TOEIC 790, IELTS 5,5, TOEFL IBT 80 - CBT 213 – PBT 550).

Curriculum Vitae.

Additional supporting documents

Recomendation letter (compulsory for non-international applicants).

Letter of recommendation from a trainee.

Letter of recommendation or internship evaluation.

Employer letter.

Document at your convenience.

VAP file (obligatory for all persons requesting a valuation of the assets to enter the diploma).

Supporting documents :
- Residence permit stating the country of residence of the first country
- Or receipt of request stating the country of first asylum
- Or document from the UNHCR granting refugee status
- Or receipt of refugee status request delivered in France
- Or residence permit stating the refugee status delivered in France
- Or document stating subsidiary protection in France or abroad
- Or document stating temporary protection in France or abroad.

Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le c
UE 4 - Global Responsible Marketing and Sustainable Development	4	Annualisé 18	10						
Charger le détail									
UE 3 - Strategic Diagnosis	3	Annualisé 14	7						
Charger le détail									
UE 2 - International Business and Management in France	3	Annualisé 14	7						
Charger le détail									
UE 1 - European Business Law and Regulations	3	Annualisé 14	7						
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis le c
UE 8 - Conferences and Workshops	3	Annualisé 14	7						

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis le c
Charger le détail UE 7 - Business English or Français des Affaires 1	3	Annualisé	21						
Charger le détail UE 6 - International Human Resources Management	3	Annualisé	14	7					
Charger le détail UE 5- General Management	3	Annualisé	14	7					

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Charger le détail UE 11 - Global Finance and Accounting	4	Annualisé	18	10				
Charger le détail UE 10 - International Project Management	5	Annualisé	18	10				
Charger le détail UE 9 - Sustainable Entrepreneurship	3	Annualisé	14	7				

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Charger le détail UE 14 - Information Tools and Skills 1	3	Annualisé	14	7				

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class
Charger le détail								
UE 13 - Change Management	3	Annualisé	14	7				
Charger le détail								
UE 12 - Digital Transformation Strategy and AI	4	Annualisé	14	7				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learni cours
UE 16 - Methods for Business Research and Master Thesis	10	Annualisé	8	14					
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learni cours
UE libre 1 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 2 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 3 ISM-IAE	3	Annualisé	21						
Charger le détail									
UE libre 4 ISM-IAE	3	Annualisé	21						

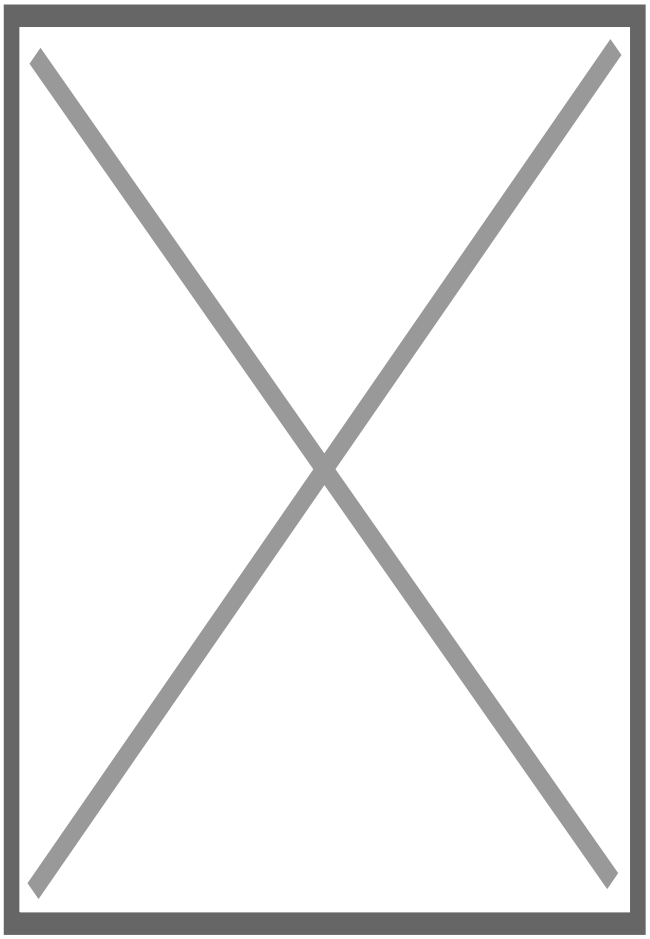
Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	distan learni cours
Charger le détail									
UE libre 5 ISM-IAE	3	Annualisé 21							
Charger le détail									
UE libre 6 ISM-IAE	3	Annualisé 21							
Charger le détail									
UE libre 7 ISM-IAE	3	Annualisé 21							
Charger le détail									
UE libre 8 ISM-IAE	3	Annualisé 21							
Charger le détail									
UE libre 9 ISM-IAE	3	Annualisé 21							
Charger le détail									
UE libre 10 ISM-IAE	3	Annualisé 21							
Charger le détail									

Teaching Location(s)

GUYANCOURT

Training campus

Javascript est requis pour visualiser cette carte.



Saint-Quentin-en-Yvelines

Saint-Quentin-en-Yvelines
Bus 5103, 5150, 5198, 7807
RER C Saint-Quentin-en-Yvelines
Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- **Zorana JERINIC-IVIC**
- **Christine JOLTREAU**

http://www.universite-paris-saclay.fr/formation/master/management-strategique/m1-international-business-and-sustainability-mibs