Université Paris-Saclay

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M2 Tourisme, Environnement et Innovation territoriale (TEI)

Master's degree

Specialisation Economie politique et institutions

Enrolment type

Formation initiale

Formation continue

Language(s) of instruction

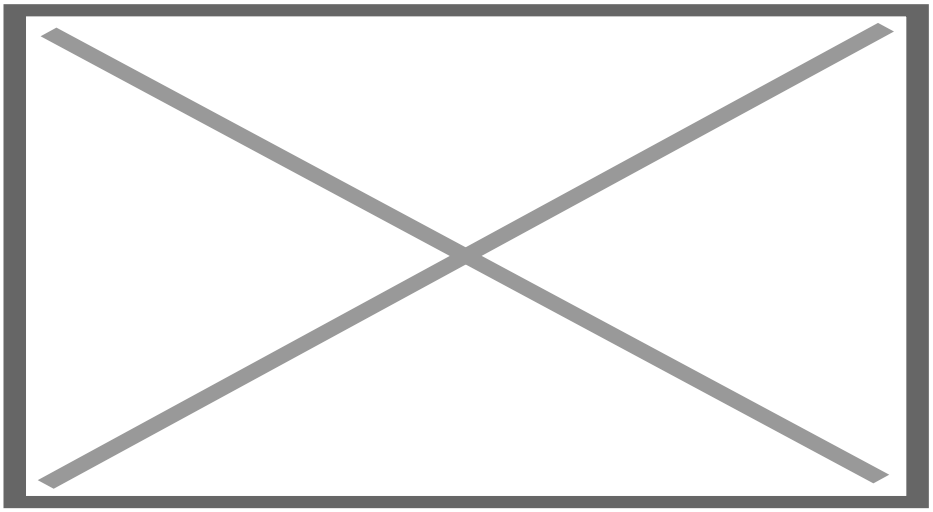
French

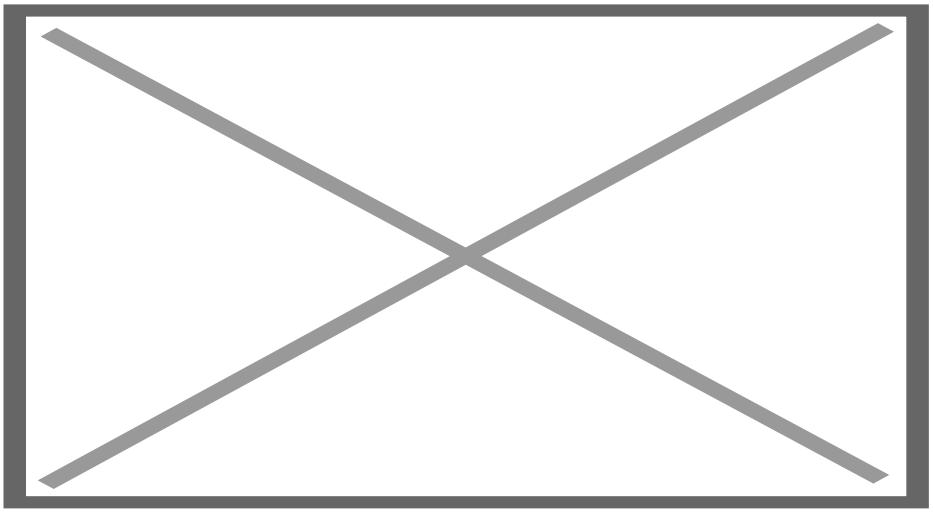
At the intersection of regional policy, sustainable tourism and environment, **the TEI Master's program** offers a 2-year course focusing on the challenges of ecological transition, regional innovation and local development. Multidisciplinary, career-focused and research-based, it prepares for territorial analysis, project management and the evaluation of public policy, and opens the door to roles in expertise, research, consultancy and management within public, private and voluntary sectors.

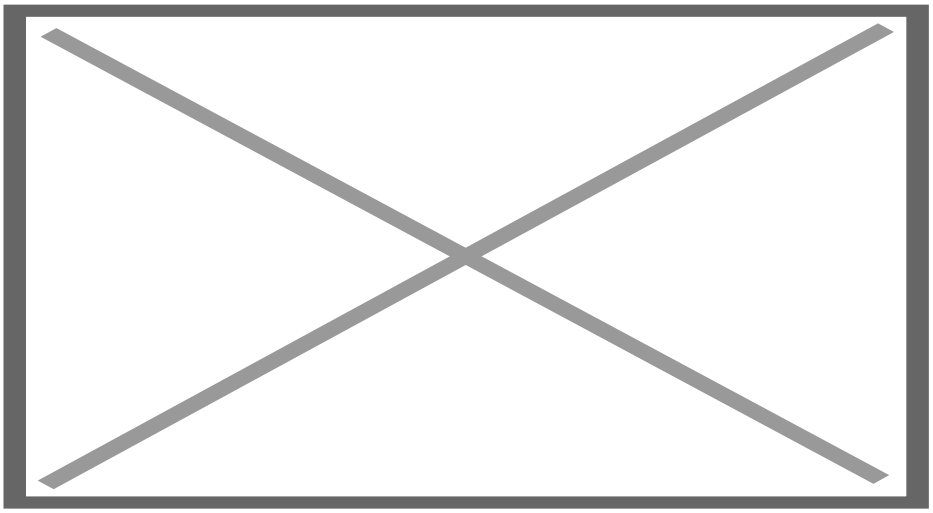
- **Social sciences and humanities program** at the intersection of geography, economics, management and environmental sciences
- **Duration** : 1 year (M2) with 5 months of teaching, 5-6 months of internship/thesis
- **Enrolment** : 12-20 students (selective)
- **Teaching methods** : 100% continuous assessment ; teaching by academic lecturers and professionals ; workshops, active and flipped learning, visits ; training in professional software (ArcGIS, Sphinx, databases, digital tools and new technologies)
- **The year includes**: **a common core for the EPI specialisation** (methodology and analysis tools, seminars, academic English), specialised courses (quality approaches, sustainable tourism strategies, ecotourism and heritage, tourism economics, evaluation and financing of transition projects, territorial innovation and adaptation, environmental impacts, mediation, facilitation), **a choice of optional courses** in economics, evaluation techniques, data science, and AI; **writing a thesis.**

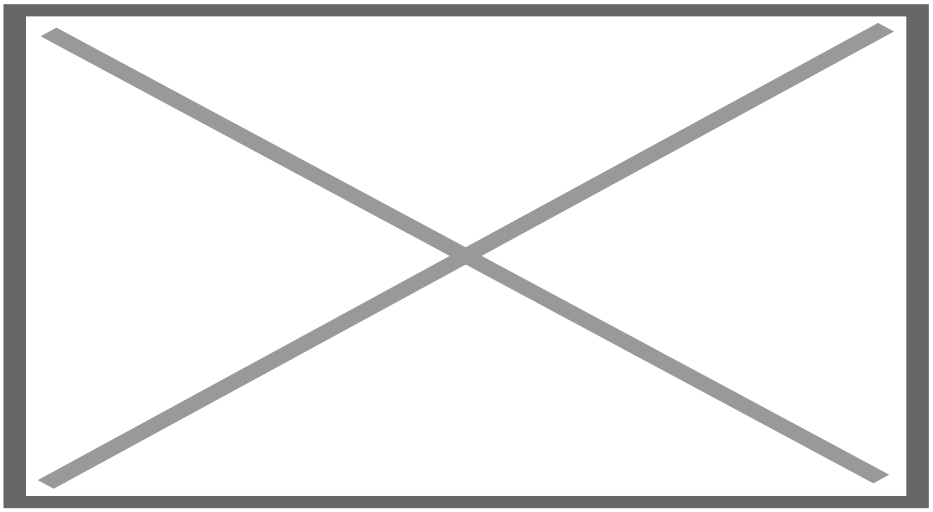
Télécharger la fiche détaillée

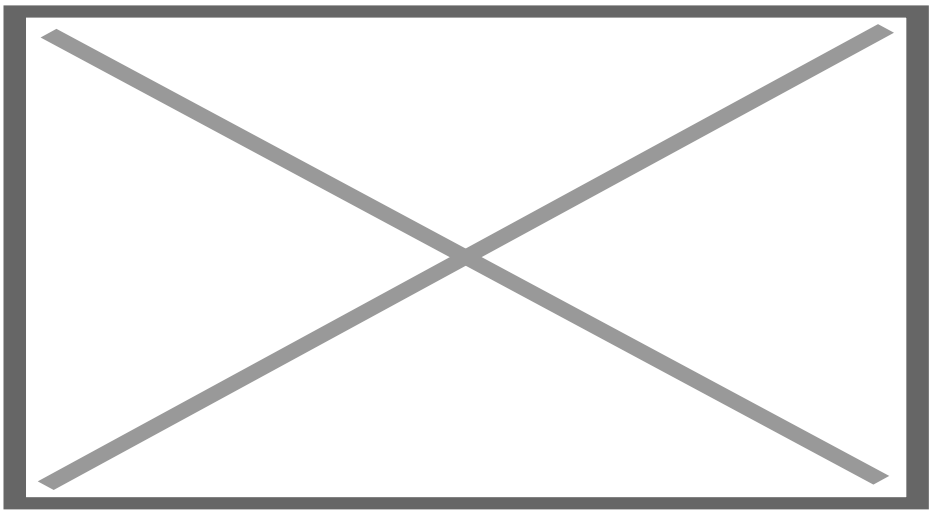
Apply Now











Information

- Overview
- Application requirements
- Schedule

Présentation

Skills

In line with the specific and cross-disciplinary skills defined in RNCP39043, our TEI Master's graduates are, particularly, capable of:

- Assessing a region and analyzing its tourism and environmental challenges.
- Using quantitative and qualitative analysis tools (surveys, GIS, data analysis, econometrics, indicator creation).
- Design and evaluate projects in sustainable tourism, heritage preservation, and regional development.
- Engage in dialogue with a variety of stakeholders (elected officials, associations, businesses, international institutions).

- Master scientific, professional, and digital communication methods and tools.

More generally, regardless of their master's specialization within the program, students are trained to:

• Think critically about the foundations of economics as a social reality and as an analytical discipline, putting economic discourse into perspective within a multidisciplinary framework (welcoming the reflections of sociologists, historians, geographers, lawyers, and specialists in political science and international relations);

• Describing and analyzing economic and social dynamics by integrating territorial and temporal dimensions, taking into account the interactions between actors, institutions, and political contexts, and using quantitative and qualitative data;

• Take into account the complexity of interactions between economics, politics, and institutions, using theoretical frameworks and methodologies adapted to national and international contexts;

• Develop socio-economic diagnoses and conduct expert assessments to support public and private decision-makers in defining and evaluating development strategies;

• Master and mobilize economic and environmental assessment tools to analyze public and institutional policies, incorporating critical reflection on their assumptions, limitations, and scope;

• Bring together stakeholders and design economic and social projects by integrating multidisciplinary approaches and developing decision-making tools adapted to contemporary issues (territorial development, environmental sustainability, public policy, innovation).

Objectives

- Train experts capable of designing, managing, and evaluating regional projects that integrate tourism, innovation, and sustainability.
- Provide the tools to analyze the economic, social, and environmental impacts of projects.
- Develop a reflective, forward-looking, and creative approach to support regional transitions.
- Prepare students for rapid professional integration, while opening up the possibility of pursuing a PhD

Débouchés

Career prospects

Environment / Biodiversity Project Manager
After a Master’s degree: Research analyst
Business Manager
Project officer environment

Project officer sustainable development
Research officer environment
Research officer in sustainable development
Project Manager
Development Manager
Consulting
Evaluation and Forecasting Officer
Project Manager / Researcher in biodiversity and sustainable development
CSR Manager / Officer
cultural development manager
Cultural enhancement manager
cultural communication manager/ community manager
Project manager in the associative sector, local government
Research and Innovation Manager
Project Manager
Validation/qualification Manager
• Chargé·e de communication scientifique, veille technologique ou transfert de technologie
Agricultural services, environment or sustainable development, local authority planning or government services
Engineering firms specialising in environmental impact assessments
Head of a territorial department
Project and territorial development officer
Socio-economic studies and foresight
Management of sustainable development
Project manager in sustainable development and regional/spatial planning
Cultural action and outreach Officer
Head of mission / projects
Design Engineer
Project follow-up and evaluation manager
Coordination of studies in an agency or research institution
Project management support

Head of project/mission
Head of development
Educational project developer
Research officer

Further Study Opportunities

PhD
Interdisciplinary PhD in Sustainability Science (many disciplines possible)
Graduates can be recruited under private or public sector employment contracts, but can also take part in public sector competitive exams and professional examinations.
Students with a 2nd year Master's degree have the possibility to pursue doctoral research.
Students in this track can turn to research at the end of the 2nd year Master's.
Engineering, research and development
Engineering, research and development
Head of project/mission
Head of development
Educational project developer
Research officer
Consultant

Calendar

Start of programme (indicative date)
14/09/2026
End of programme (indicative date)
30/09/2027
Admission

Admission Route

Economics
Economics and Management
Economic and social administration
Political Science

Humanities
Geography and planning
Sociology
Social sciences
Information-communication
Earth Sciences
Life and Earth Sciences
Geography

Capacity

Available Places

15

Target Audience and Entry Requirements

Direct admission to the M2 TEI program is open to students who have completed an M1 (240 ECTS) or equivalent, in particular:

- Masters 1 in geography, planning, tourism, economics and management, environment, social sciences.
- Equivalent degrees (French or international) in fields related to tourism, sustainable development, land use planning, environmental sciences.
- Students from specialized schools (urban planning, territorial engineering, tourism or environmental science schools) after validation of the required level.

Selection is based on:

- a strong academic record,
- basic knowledge and/or a clear motivation towards careers in sustainable tourism or the promotion and preservation of heritage (particularly natural heritage) or regional development,
- an appetite for environmental and development economics, an interest in ecological and energy transition issues,
- the consistency of the professional project with the objectives of the program.

Période(s) de candidature

Inception Platform

From 01/03/2026 to 25/07/2026

From 24/08/2026 to 05/09/2026

Supporting documents

Compulsory supporting documents

Copy diplomas.

Copy of identity document.

Certificat TOEIC niveau B2
Lettre de motivation obligatoire
CV obligatoire

Additional supporting documents

Professional project.

Certificate of French (compulsory for non-French speakers).

obligatoire pour les non francophones - certificat TCF niveau C1
Programme

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	di le c
Ecotourism, water heritage, and wilderness	3	Annualized	24						
Charger le détail									
Tourism economics	2	Annualized	18						
Charger le détail									
Research seminar 2 S1 and S2	2	Annualized		12					
Charger le détail									
English S1 ans S2	4	Annualized		36					
Charger le détail									

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Territorial innovation	2	Annualized	20					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Sustainable tourism management, quality initiatives and certification	5	Annualized	36					
Charger le détail								
Adaptation to climate change and environmental impact analysis	4	Annualized	30					
Charger le détail								
Mediation, communication, and community engagement	2	Annualized	20					
Charger le détail								
Engineering and management of sustainable projects	3	Annualized	24					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
GIS and digital tools	3	Annualized	30					
Charger le détail								
Data Science et IA	2	Annualisé	18					
Charger le détail								
Evaluation, projets et programmes (EPI)	2	Annualisé	18	0				
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practica class
Project funding, responses to calls for proposals (tourism, green transition)	2	Annualized	18					
Charger le détail								
Assessments and socio-economic impact studies of projects and events	3	Annualized	20					
Charger le détail								
Economie de l'environnement 2: l'évaluation des patrimoines naturels et culturels	2	Annualisé	24					
Charger le détail								
Series Temporelles, Causalités et Dataming	3	Annualisé	30					
Charger le détail								
Econometrics of complex data: panel data, endogeneity, and qualitative responses	2	Annualized	24					
Charger le détail								
Applied economics: macroeconomic framework and scenarios	2	Annualized	20					
Charger le détail								

Subjects	ECTS	Semester	Lecture	directed study	practical class	Lecture/directed study	Lecture/practical class	directed study/practical class	dis lea c
Work experience (supervised project) S1 and S2	10	Annualized							
Charger le détail									
University thesis (research or internship) S4	10	Annualized							
Charger le détail									
Free UE S1 or S2	2	Annualized							
Charger le détail									

Teaching Location(s)

GUYANCOURT

Training campus

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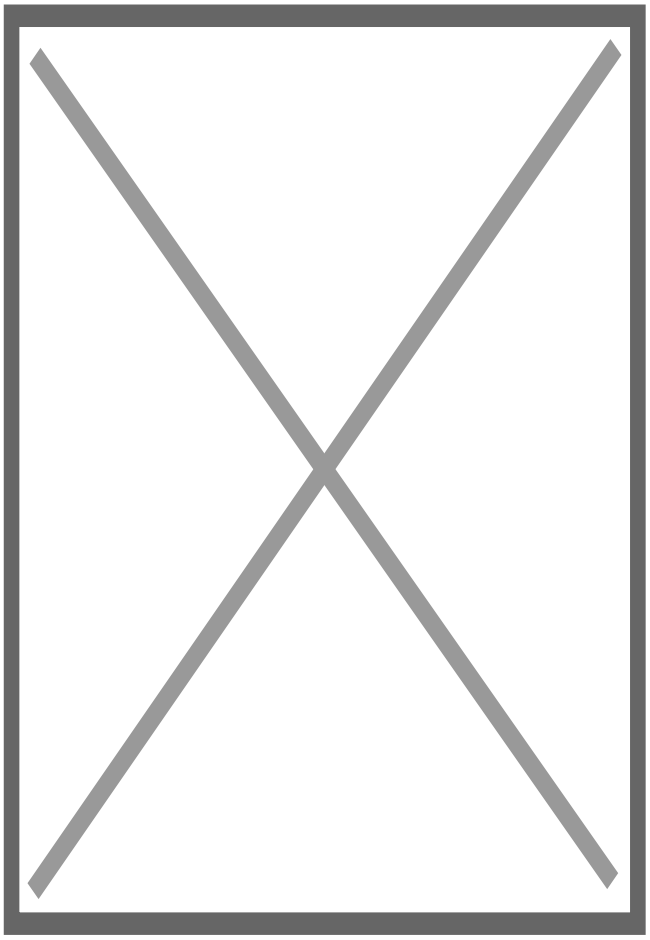

Saint-Quentin-en-Yvelines

Saint-Quentin-en-Yvelines
Bus 5103, 5150, 5198, 7807
RER C Saint-Quentin-en-Yvelines
Voir
Student restaurant (CROUS)
Student residence
Library

Contact

- **Nathalie POTTIER**

  Responsable Master 1 et 2 Tourisme, Environnement et Innovation territoriale

http://www.universite-paris-saclay.fr/formation/master/economie-politique-et-institutions/m2-tourisme-environnement-et-innovation-territoriale-tei